AUSTRALIAN

No. 292
Dec

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IN THIS ISSUE WE SLIME GHOSTBUSTERS II



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A MAD look at THE CLASH of the ASHES

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2. South Australian residents may request an entry by writing to the Subscription Manager, AUSTRALIAN MAD, P.O. Box 306, Cammeray, NSW 2062. Only one entry per person is available by this method.
3. There are 20 prizes. Each prize is a MAD Magazine "What-Me Worry" Game worth $20.00. This prize is not redeemable for cash and the judge's decision is final with no correspondence entered into.
4. The prize will be awarded to the persons nominated on the subscription application.
5. The winning entries will be drawn on 18th January, 1990. The winners' names will be published in the AUSTRALIAN MAD issue No. 294 and the winners will be notified by registered mail.
6. The promoter is Horwitz Grahame Pty Ltd, 506 Miller St, Cammeray 2062. Permit No. TC89/2126

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NUMBER 292

MAD

"It's called take-home pay because there's nowhere else you can afford to go with it!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*

NICK MEGLIN, JOHN FICARRA *editors*
LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
CHARLIE KADAU, JOE RAIOLA, SARA F. FRIEDMAN *associate editors*
DICK DE BARTOLO *creative consultant*
JACK ALBERT *lawsuits* **ANNE GAINES** *logistics*
GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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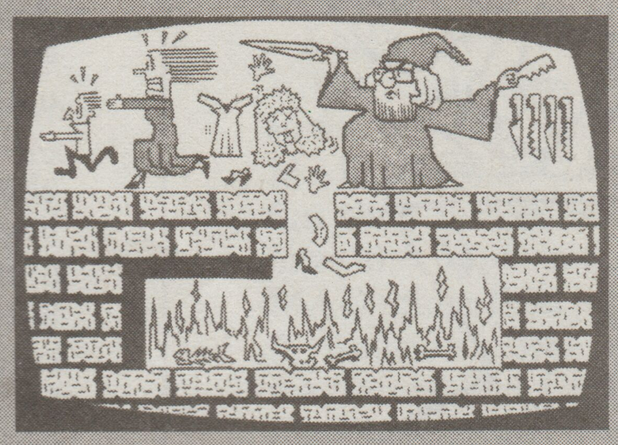
FRONT COVER ARTIST: SAM VIVIANO

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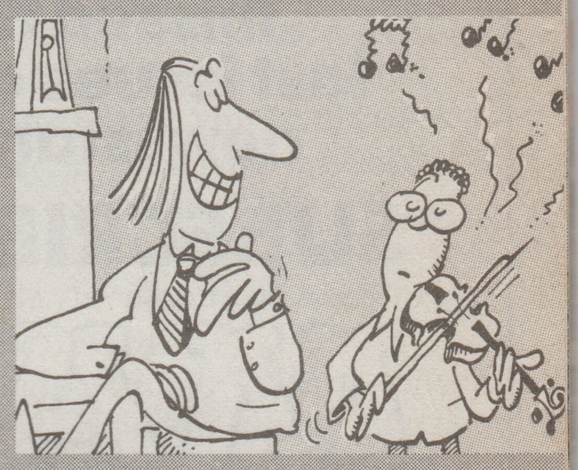
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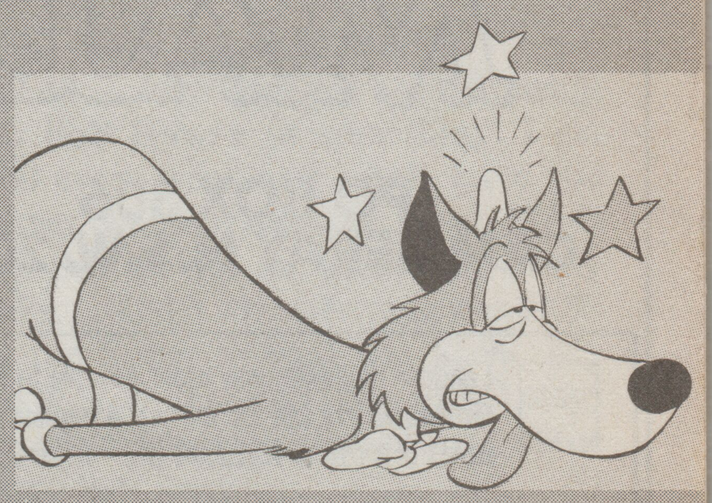
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WHY KILL YOURSELF?



Just because you missed the last issues at the newsstand?

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LETTERS AND TOMATOES DEPT.



RAVE

To the nutters at MAD,

Well, here I am writing to you once again from my sick bed (no, not in the Asylum, I'm not that tacky). Honestly, some of the letters you people print are useless.

The dumb nobs that write in whining about the amount of 'American Garbage' in it (Ben Kelly. #290) are really dumb although I was impressed with both Karl Chandler's and Jamie Tait's letters. I have also been reading MAD for a long time (over 7 years) and have witnessed the coming and going of several artists. I feel that Don Martin was no great loss. Real fans of his will know that his books are available from reputable comic stores. Although the art and type on Neighbours and other articles by Peter Broelman are poor, Hinch was very funny (he is a loser though — Hinch not Broelman).

Lots more to say — but — SAVE THE FORESTS (No I'm not a greenie).

Loved the Batman issue.

In the tradition of Potcezbie — adios amigos

P.S. Your Production Manager is very cute — is she married?

Jabba
Dural, NSW

You have great taste — but you could be a tad too young. Ed.

CHEAP

Dear MAD,

I am just MADly MAD about your magazine. I have been collecting them since I was 7 and I'm now 15 and healthy. My favourite MAD is #276 — 'Hey Hey Does it Matter Day'. I think MAD magazines are terrific because they're cheap and worth your money.

Yours healthy, MAD reader,
Diego Luis Pereira
Patterson Lakes, Vic.

Did all you other whinging readers see that? Just in case you didn't I'll write it again — "...are terrific because they're CHEAP AND WORTH YOUR MONEY".

SOLUTION MARK II

Dear MAD readers,

I have found the solution to the program in issue #175. The problem is that you dorks at MAD have printed the program wrongly. Line 90 should read: 90 poke 53248,50: poke 53249,100: poke 53264,0. The real mistake is in line 110. It should read 110 poke 53271,1: poke 53277,1.

Now to the letters I found wrong. First to Nigel Morton's letter in issue #289. Don't start saying that Michael Nurse's solution was wrong because it was the same as mine. So the solution was really solved by Michael Nurse. Secondly to Brett Norris' letter in #289. Don't lie you idiot, because the program couldn't work if you didn't have line 110.

Yours computerly,
Kristian Dell'Orso
East Burwood, Vic.

I think we have finally found the solution to this ongoing problem. Thanks goes to Michael Nurse and Kristian Dell'Orso. Ed.

Dear MAD,

After being an avid reader of your magazine for the past 5 years, I decided it was time to take up the pen and join the masses in congratulating your magazine. Over the years one thing has become apparent to me. The increasing amount of Australian material being included. Yes, your efforts have been noticed and I'd like to say a big 'good on ya MAD'. However, there is just one small complaint. The American stuff, which is published, especially the political stuff — why use this when we have our own politicians to pick on. Surely one of Australia's many talented artists could be conned, forced or bribed into publishing cartoons for you.

Anyway, many congrats on a great mag.

Yours whatever,
Mark Tanner
Carindale, Qld.

Perhaps even paid to illustrate? Stay tuned Mark, there will be some political satire coming. Ed.

A TOWN LIKE ALICE

Dear MAD,

First a note to the MAD readers. Is anyone out there MAD enough to buy issue #243, printed in German? I've recently been touring Europe and I couldn't resist. Didn't get to read much as somehow the words look funny. I must be going MAD. Now a question to the writers. I'm wondering is there anywhere you know of, in the town of Alice Springs to buy really old MAD's? The oldest I have is #225. (The price was 90¢ — my how prices rise.) Still I won't complain, I think I get my money's worth.

MAD READERS STAY FAITHFUL.

Yours MADder than ever
Danielle Krebs
Alice Springs, NT

Can't help you with a place to get hold of back issues, but surely there are a few MAD readers out there in the outback who could swap some old issues for new ones? Ed.

To all you boof-heads out there who don't like school — take a lesson from Murray Houghton of Mandurah W.A. with his great poem. Ed.

Geography and Hist'ry,
My teachers always miss me.
Arithmetic and Science,
I've made every appliance.
Biology and drawings,
Schoolwork is never boring.

My classroom is the best place on earth.
There's a place called school. Let's go!
That's where we wanna go.

So we can learn it all.
Buried in their pads,
All the kids, good lassies and lads.
We'll be learning our math,
To the rhythm of the Mozart Band.
Down at school, let's go!

Down to school we go
We'll get there fast and then
To work we go,
That's where we wanna go,
Way down to school. Let's go!
A clock from candlesticks, I love
Arithmetic.

We'll go to room B, and then perfect home chemistry.
And by and by we'll learn lots,
About the force of gravity.
Afternoon tea time,
Biscuits, and lemon and lime.
That busy look in your eye,
Give me a perfect little answer,
Sonny,
Way down at school. Let's go!

Hello's, goodbyes, I wanna
Have four eyes.

Everybody knows, a little place
Like school, you know.
Now when the schooldays go
We'll go to Summer school. We'll go down
There. Let's go!

CHEAP

Dear MAD,

I'm writing to you because I have this really bad problem. My problem is, that there is this kid who wants to sell his 217 MAD magazines and the price is $250. Should I buy them?

Thank you.
Renaye Jolly
Prahran, Vic.

You've either bought the mags or missed out on a good deal by now. Ed.

Dear MAD,

Your mag makes me happy and nice.

Love
Nick Semmens
Deviot, Tas.

Short n' sweet. Ed.

OLDIES BUT GOODIES

Dear Stupid, Hilarious, MAD,

The only time I get to read your mag is when I borrow them from my very good friend.

I have heard that your mag has been around a long time.

My other friends' dad has got every single edition ever printed and has not yet missed buying an edition.

Recently my dad walked into my room and asked if he could read the MAD (No. 258) that was lying on my desk.

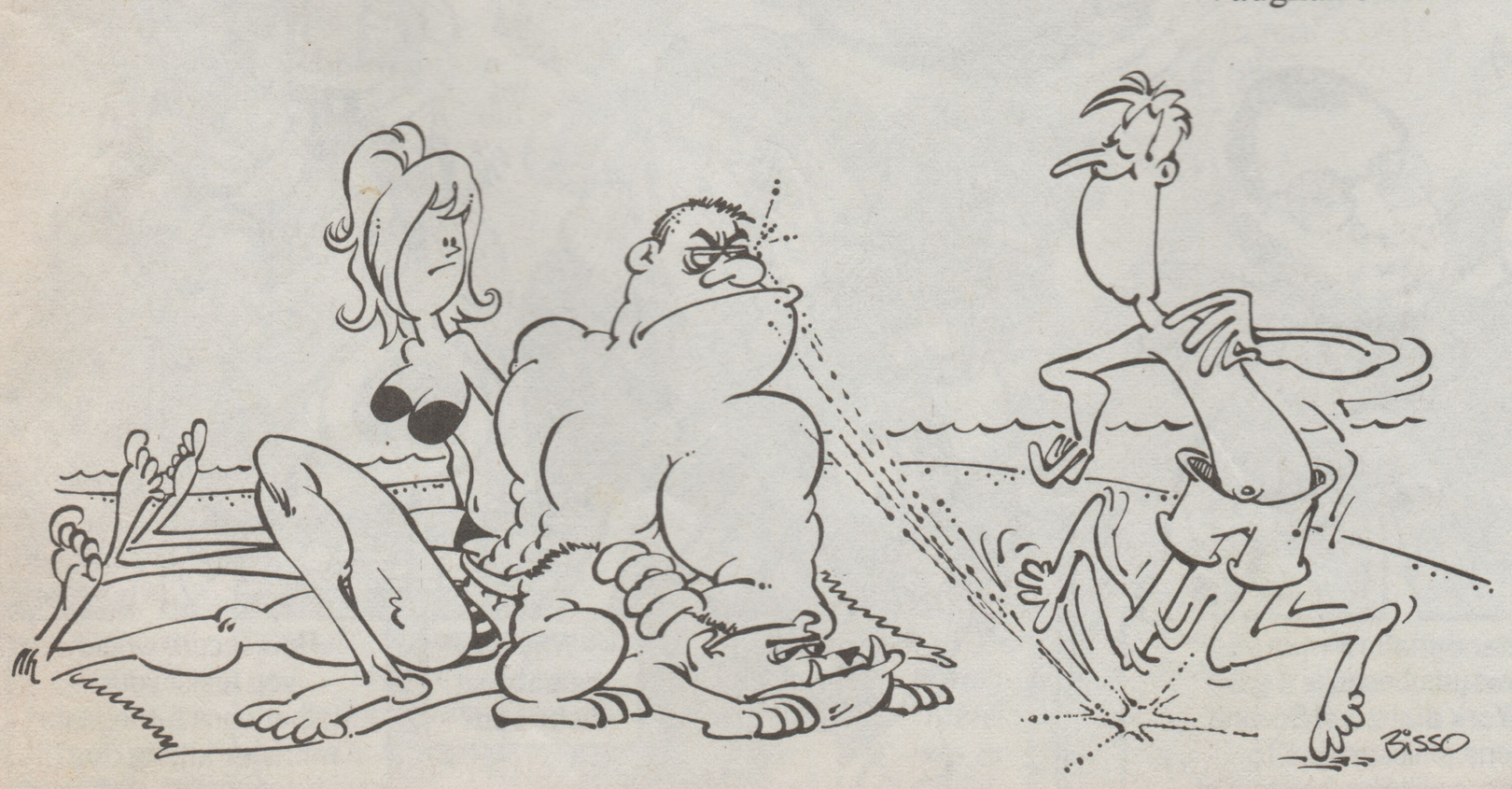
I let him borrow it, and two days later, he returned it saying it was "EMPTY" unlike the ones he used to read as a young boy.

Now, either, while he was reading your, mag, written in such a way that it hypnotises older people to try and put off younger people, or he was asleep while reading it!!!

I might just press charges unless you print this letter!!!!

I would also like to take this opportunity to say hi to my good friend Mark Evans.

From, your INSANELY
Vaughan James



NO. 1 FAN

Dear Weirdos at MAD,

I'm your number one fan! I have just picked up your #288 issue. I really liked the fold-in. 'A MAD Look at Self Defence' was great as well, so was your 'Predictions for the Rugby League'. The whole thing was great, like all your mags.

Keep up the MAD work.
Daniel Simpson

FAN CLUB

Dear MAD,

I have got a very good idea.

The idea: I have been wondering for some time — why not create "The MAD Fan Club"? This would be more fun than just subscribing. We would have the opportunity to collect more MAD things than just having an Alfred E. Neuman poster and lots of MAD magazines. The Club Idea: First parcel (membership kit) to the member;— The MAD Club newsletter; articles, jokes, competitions, 2 mags. Certificate of membership, 2 MAD stickers, 1 MAD badge, 3 months of MAD magazines.

In the second parcel, you would send; the newsletter, a sheet and a booklet. On the sheet, you would have a list of MAD products and prices. In the booklet would be the picture of each product and description.

MAD Products idea: T-Shirts, posters, Alfred E. Neuman model, MAD watch, a book about the artists and writers, etc etc.

This is a good idea and I hope you will do it.

Yours MADly,
Tom Islav
Barrack Pt. NSW

OK, but to be able to finance it, the membership fee would be $500 per year. Now does it sould like a great idea? Ed.

INFLATION

To the crazy people of MAD,

$2.40 — have you got a relationship with Bob Hawke or something! I get $2.00 every week and I only have 50¢ leftover when I buy the great MAD mag. But it's not the great mag in my books. I liked it when the mag was $1.95 and the Super Special was $2.90. My Dad & Mum say I can't buy MAD mags ever again. Please, please, please put the price down.

Your 'poor' MAD reader
Craig Pearce
Parafield Gardens, SA

Crawl, crawl — it won't do you any good. Ed.

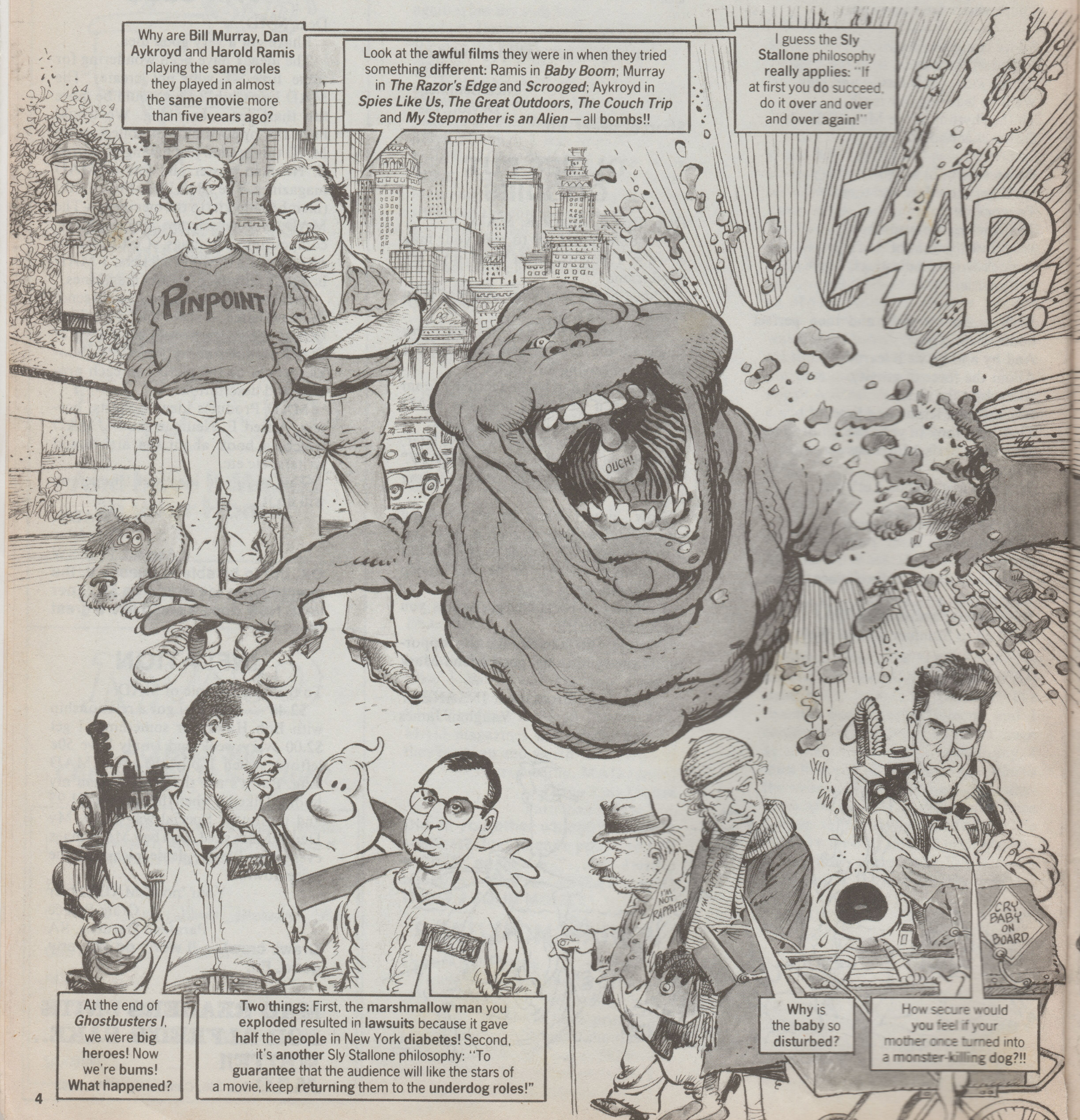
MAD READERS UNITE FOR ALFRED'S SAKE... WRITE!!

MAD Box 306, Cammeray, NSW. 2062

THE SECOND SLIME AROUND DEPT.

What's the hot-action, feel-good hit of the summer that people are flocking to see? *Batman*, of course! Which is why MAD now proudly presents its satire of...

GROSS



BUSTERS II

ARTIST: MORT DRUCKER WRITER: STAN HART

What made you choose this **dangerous line** of **work?**

I'm **fascinated** by **terrifying occurances** that people can neither **understand** nor **explain!**

Yeah, like **what?**

Like **Dan Quayle being Vice President!**

PEANUTS

Everyone thought you and Peter would live **happily ever after!**

I **left** him and his **Grossbusters** to stay with a group with a **lot more class**—some **Gorillas** in the **Mist** of **Africa!** That's where my **baby** was **born!**

And **who** is the baby's **father?**

It's **hard** to **tell.** There was an **awful lot** of **mist!**

EXORCIST CORP.

As **clergymen**, we're **against** people believing in **fantastic nonsense** like **supernatural phenomena.**

Yeah. You want people to believe in **everyday** stuff like **Noah** and the **Ark**, **Jonah** and the **Whale**, and **talking serpents** with **apples!**

MORT DRUCKER

I know that babies get **gas**, but this one reminds me of some of the guys on my **Friday night bowling team!**

No matter how much I yell for him to **stop**, he **ignores me!**

I know what **he's** going to be when he **grows up!**

What?

A **Manhattan taxi cab driver!**

MAXWE KORN

HOME OF THE KEPI

I BRAKE FOR DEMONS

42 ST

KATIE

You **stupid old hippo!** Get outta here and go **play in the Ganges...!**

I thought he was a **Grossbuster! How** did he get his own **talk show?**

After Grossbusters went **bankrupt,** he went to the **Morton Downey, Jr. School of Broadcasting!**

PICK UP LAUNDRY

Hey, **Mr. Mayor,** I can **help you!**

Get lost! The Mayor doesn't want to be **seen** with a **Grossbuster!**

I **can't** let people think that I run the city by consulting some **occult weirdo!**

Why not? That's the way **Ronnie and Nancy Reagan** ran the **country** for **eight years!**

RE-ELECT

OCCULT OF ONE

KOCH A FALLING STAR!

You're **new** at cleaning paintings, aren't you?

What makes you say **that?**

Only a **rookie** would **sand-blast** the *Mona* **Lisa!**

We've discovered that **human emotional states** have an effect on the **paranormal magnetic field.** For instance, **frustration** makes the needle **really jump!**

Why are those kids so **frus-trated?**

We gave them **milk cartons** whose spouts **stay glued** when they try to open them and **baseball cards** with at least **two sets of doubles in each pack!**

NORMAL

DANGER

I must know if there's anything **wrong** with **my baby!**

As a **man of science,** I have **ways** of discovering **what** the trouble is!

By using your **state-of-the-art equipment?**

No! By using my **nose!** This kid **needs to be changed!**

I am the **embodiment** of **evil** and I plan to **conquer the world** and **bend it to my will!**

My God!!! Is that **really** you?

Who else? Bring me a **child,** so that I might **live forever!**

Why don't you **find** a **woman** and have **your own child?**

I'd like to, but at **my age,** well...**some things** are even **beyond the powers of the supernatural!**

What are you guys doing?

Word was that cars were **moving smoothly** on this street, so the New York City **Traffic Dept.** sent us over here **to do something about it!**

BEEP!

HONK HONK!

MENACE AT WORK

I've **found something!**

What **is it?**

The New York City drinking water supply!

H_2 Oh, Oh!

Hey, I need **protection** during this **blackout!** In the last five minutes, I've had my **car stolen** and been **mugged three times!**

That's not **so strange** in **New York.**

It is for **me! I'm a cop!**

No kidding! Did they take your **gun,** too?

Yes, they **did!**

Oh, really! Then **stick 'em up!**

GOODNESS!

OH, MY...

They're charging **us** with **causing the blackout!** Think you can **get us off?**

I'm not too sure. The **last** client I defended was being **sued** for returning a **Nintendo game** to **Sears** that he really bought at **K Mart!** It was a **landmark case!**

And **why** was **that?**

It was the **first time** the defendant in a **civil case** was given the **death penalty!**

SLIME

Oh, no! **Not "Godfather III"! Somebody** do **something!**

Okay **feet,** do your **duty!**

Why did you say **that?**

Because **that's** how we get our **electrical power**—by **scraping our feet on carpets!**

We've got to **guide** the **ghosts** into **my traps!**

Hey, we could make a **fortune** selling these things to **corporations** to give as **presents** to their **retiring employees!**

But the **contents** of the trap are **deadly!**

Yeah! When the **retiree** gets home and opens it—**ZAP!** The ghost **eats him!** Think of all the **pension money** they'll **save!**

Wow, what a **surprise!** How did you **find out** where **I lived?**

You're listed in the **phone book** under **"Land Fills and Garbage Dumps"!** I'm worried! My baby's **bathtub** just tried to **eat him!**

I'll have the **Grossbusters** check out your place. Meanwhile, you can **stay here tonight!**

Think it's **safe?**

Sure, that's the **only kind** of **sex I practice!**

I think I'm in **trouble!**

Thank you for **baby-sitting!**

Yeah, but no **making love** on **my couch!**

We **don't** do **that.** We're **just** good **friends!**

So, who do you **usually make love** to, **your enemies?**

Bring me the **baby** so my **evilness** can **invade** his **body** and I will be **reborn!**

He's got to be **stopped!** The world must be **spared** another age/youth **transplantation movie** like *Eighteen Again, Vice Versa* and *Like Father Like Son*!

We can **save** the city from the **evil** force that has chosen **New York** for **destruction!**

Why has this **evil force** picked **New York?**

Because it **feeds** on what this city has in such **abundance—anger, hostility, mistrust** and **good delicatessens!**

I can't **waste time** with you. I've got to get back to my **pals** before any more of them get **indicted** for **defrauding** the city! Meanwhile, you need a **rest**—in a **Club Med Psychiatric Ward!**

I want you to **tell me** about your **child—hood!**

Ha! He says he can **cure** people by letting them **talk endlessly,** year after **year!** And he thinks that **we're nuts?!**

Give us your **baby** and he will become the **ruler** of the **world!** Wouldn't you **like that?**

No, it's **hard enough** for a **parent** to get a kid to **clean up** his **room!** How am I to get him to **clean up** the entire **world?**

Among the **many strange phenomena** that are **plaguing** our city, perhaps **none** is more **amazing** than the sudden, **unexplained appearance** of the **S.S. Titanic!** That ship **sank** in **1912!!** There is, however, some **bad news**...

...**Carnival Cruise Line** has already rented it and booked **Kathie Lee Gifford** for their **stupid commercials!**

If my friends could see me now...

If we **coat** the **Statue** with **psycho-magnetic slime,** and people react **positively,** the resulting **benign force** will counteract the **evil force** that is **gripping** the **city!**

Yeah, and what if that plan **doesn't** work?

Then we ship in a **boxcar** full of **fruit, dump** it here, and we got ourselves a **Jello mold** that will last for **years!**

Look! New Yorkers are **cheering** the **Statue!**

This is turning out to be a **real fantasy.**

Because in **real** life, the **Statue** of **Liberty** would **never** be in **Times Square?**

No, because in **real** life, if the Statue **were** in Times Square, the average New Yorker would **ignore it!**

Salman Rushdie says **"Hi!"**

Darling, you not only **saved** my **baby,** you also saved **New York City!**

I couldn't help **that!** But we **still** have **one problem** to **solve!**

What problem is **that?**

What are we going to **do** with the **world's biggest homeless bag lady?**

KEEP OFF THE GRASS

THE EN

SIFTING THROUGH THE ASHES DEPT.

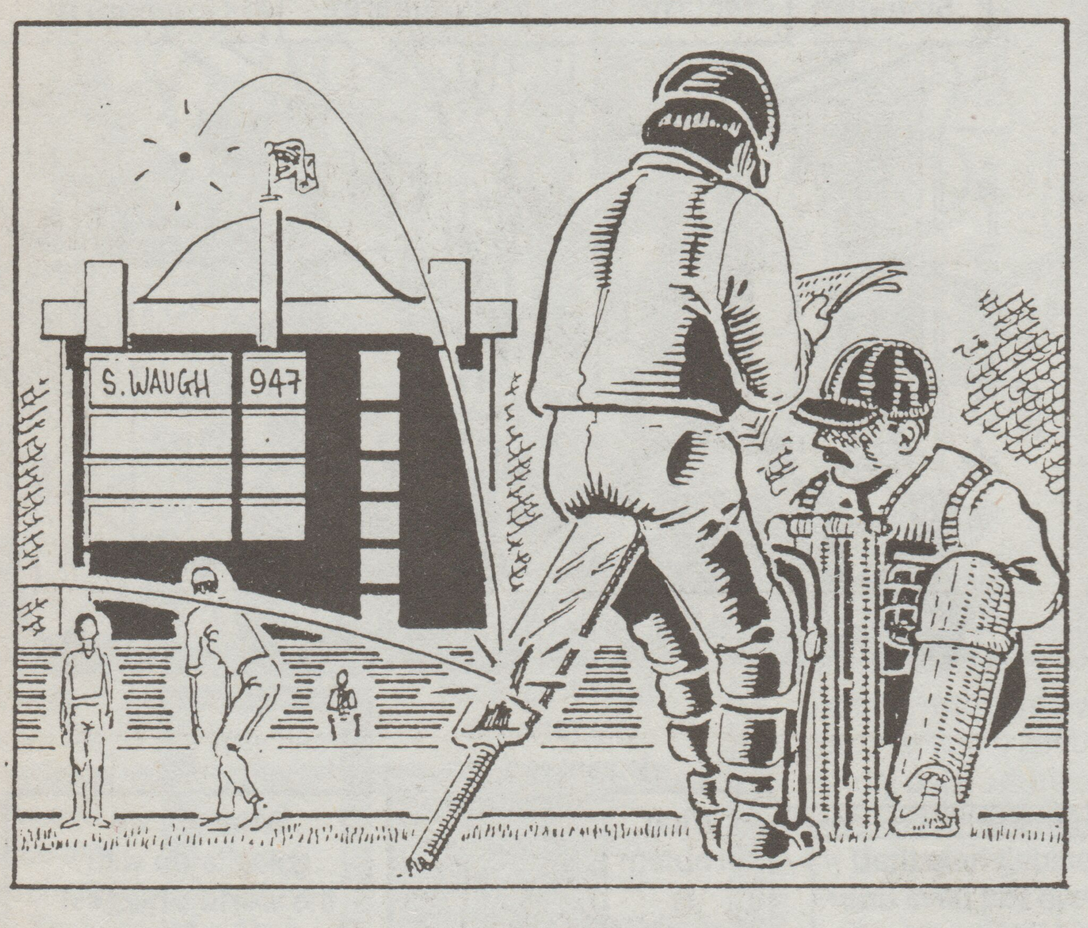
Mad Magazine welcomes back Al, Merv and the rest of the Australian Cricket team from their victorious tour of the old Dart. The land where sporting spectators sing boring songs to relieve the tedium of watching tired old players turning a great game like cricket into one long bore.

We Aussies don't sing at the game, our cricket is excitement plus. But if (god forbid) we ever do go the way of our British cousins our songs would probably be a little like this . . . .

The Ashes Tour

(Sung to the tune of "Gilligan's Island")

Just sit right back and I'll tell you a tale
A tale of a fateful trip
The Ashes tour of '89
That gave the poms the #%@ts
That gave the poms the #%@ts



Big Merv had a mighty black moustache
The skipper had one too
'11 lads took the field that day
for a tough 5 test tour
a tough 5 test tour

(sound effects of "Howzat" crowds cheering etc).

THE MAD

Fleet street started getting rough
They savaged the home team's boss
They forgot of the Aussie's skill and speed
And the Ashes test was lost
The Ashes test was lost



Our lads came home to Australia's shores
to a ticket tape parade
for Steven Waugh
The Skipper Al
Terry Alderman
and big Merv
Dean Jones
Lawson, Boon, Marsh
and the rest
For they crushed the British Isles.



CRICKETERS' SONGBOOK

WRITER: DAVID de VRIES
ARTIST: GLENN LUMSDEN

The Aerobic King

(Sung to the tune of "The Adams Family")

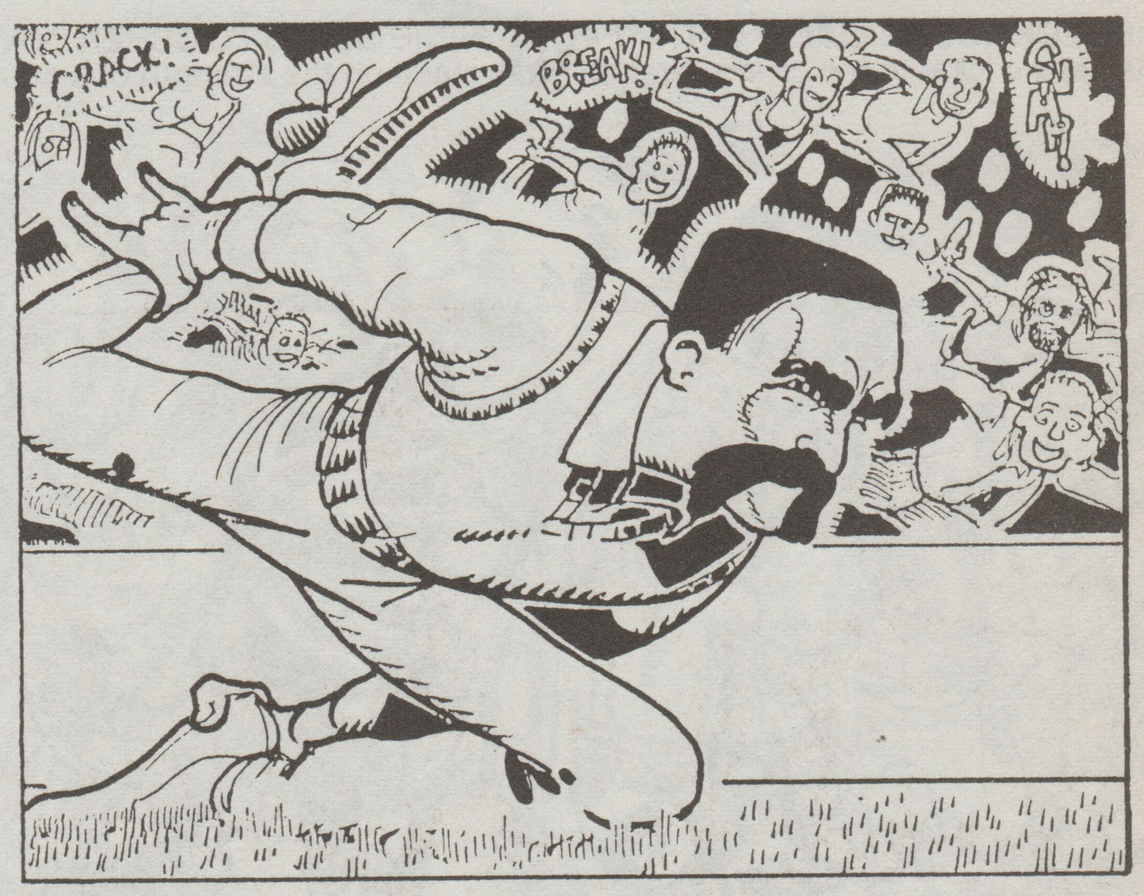
He's big and bad and scary
He makes the pomies wary
with that mo so thick and hairy
Big Merv the Aerobic King

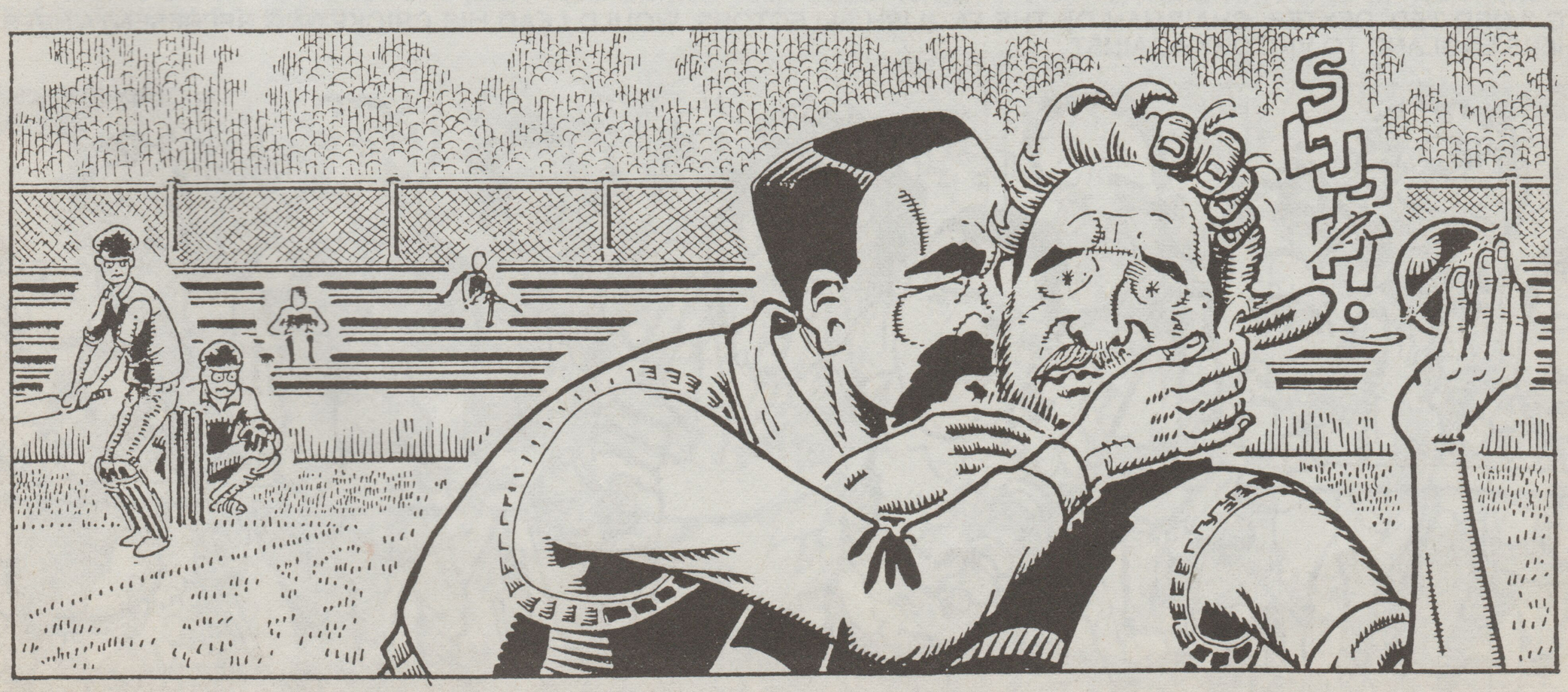
We copy every motion
which tends to cause comotion
When he applies zinc cream lotion
or adjusts his protective "thing"

da da da da . . . . so cute!
da da da da . . . . a hoot!
da da da da
da da da da
da da da da . . . . Real Beaut!

We delight at cricket matches
When fielders take his catches
to their ear Merv gives congrats - is
as he sticks his tongue right in.









ARTIST: THURSTON GORMLACKING WRITER: AMILIO GRUNTFUTTOCK

THE TECHNOLOGICALLY WITH-IT POMS WERE GOING TO USHER IN A 'NEW AGE' OF CRICKET (The decision to make Australia bat first on a batsmans wicket in the crucial first test was made on the strength of a computer analysis).



DASHING 'LORD TED' DEXTER, CHAIRMAN OF THE ENGLISH SELECTORS, WOULD LEAD HIS CRICKETING REPRESENTATIVES OF THATCHERS ENGLAND TO VICTORY AGAINST ...



'THE WORST TOURING SIDE EVER' FROM AUSTRALIA. THE MATCH WOULD BE A SORT OF 'YUPPIES' VERSES 'THE SCRUFFIES'. THE INEVITABLE RESULT — A MODERN BRITISH LION RAMPANT OVER A HAPLESS HOPELESS AUSSIE KANGAROO, BUT ...



AUSTRALIA, USING ONLY THEIR BIGGEST THRASHING BY TWELVE PLAYERS THROUGHOUT THE SERIES, HANDED THE POMS ANY TOURING SIDE FOR MORE THAN FIFTY YEARS.



ENGLAND, GOING DOWN FOUR LOSSES WITH TWO DRAWS, HAD USED TWENTY-NINE PLAYERS AND WAS ADVERTISING FOR VOLUNTEERS TOWARDS THE END.



ENGLISH CRITICS DISMISSED POOR PREPARATION, LOSS OF PLAYERS TO SOUTH AFRICA, TOO MUCH ONE-DAY CRICKET AND LACK OF APPLICATION AS REASONS FOR THEIR SIDES DEFEAT AND DECIDED ... IT WAS ALL DAVID GOWERS FAULT.

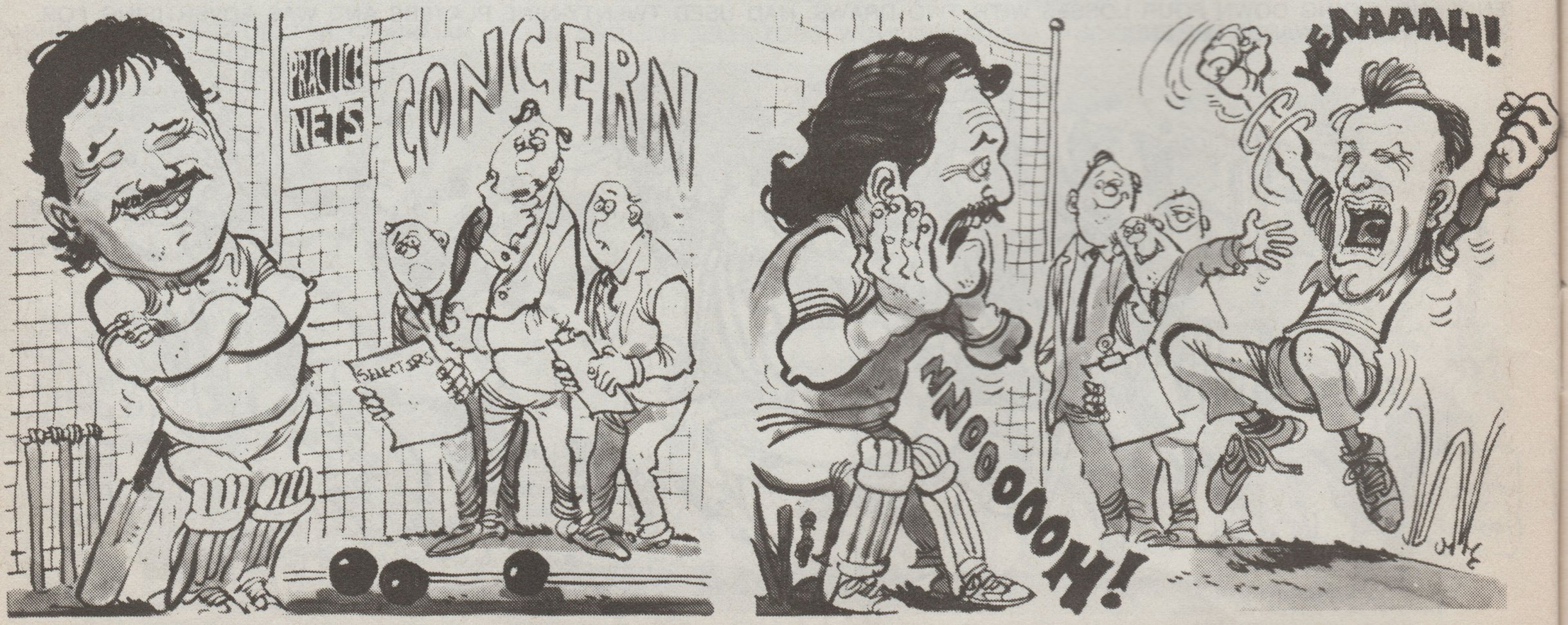
APTERMATH



THE TALENTS OF TED DEXTER, WHO SAID AFTER HIS TEAMS DRUBBING "I DON'T RECALL MAKING ANY MISTAKES" WILL NOT BE WASTED. HE WILL BE BROUGHT TO AUSTRALIA TO HELP DISCOVER NEW TALENT.



THE TICKER-TAPE WELCOME HOME FOR THE AUSTRALIANS WAS MADE POSSIBLE BY SHREDDING CRITICS DAMNING PREDICTIONS OF THE TEAMS CHANCES ON TOUR AND GETTING THEM TO CLEAN UP AFTERWARDS, BY EATING THEIR WORDS.



 THE ONLY PROBLEM NOW IS HOW TO WIPE THAT SMILE FROM ALLAN BORDERS FACE. ONE FEARS THAT DRASTIC MEASURES MAY HAVE TO BE TAKEN, LIKE SELECTING GREG MATTHEWS FOR THE NEXT TEAM BORDER CAPTAINS!

Fans of the TV show "Jeopardy" (commonly called "Trebekkies") will recall that back in MAD #275 we presented Round One in our own version of the popular answer and question game. Well, welcome back to Round Two! Yes, the stakes are doubled and the jokes are doubly bad! So get ready to play

MAD'S HOME VERSION OF DOUBLE JEOPARDY!

WRITER: J. PRETE

BASEBALL	ENTERTAINMENT	SCIENCE	ODDS AND ENDS	AD SLOGANS AND MOTTOS	FOOD
200 FAMOUS NEW YORK YANKEE AFTER WHOM A CANDY BAR WAS NAMED	200 TV'S TALKING HORSE	200 THERE ARE NINE OF THESE IN OUR SOLAR SYSTEM	200 CANADIAN BEN JOHNSON WAS SUSPECTED OF TAKING THEM DURING THE 1988 SUMMER OLYMPICS	200 FAMOUS FOR ITS "HUNDREDS OF NOOKS AND CRANNIES"	200 TRANSLATED FROM THE JAPANESE, "SUSHI" MEANS THIS
400 THREE OF THESE AND A BASEBALL PLAYER IS OUT	400 IN THIS 1970'S FAMILY SHOW, DICK VAN PATTEN HAD EIGHT OF THEM	400 NEIL ARMSTRONG UTTERED THESE FAMOUS WORDS AS HE FIRST STEPPED ON THE MOON	400 ACCORDING TO SOME, IT IS "THE ROOT OF ALL EVIL"	400 "THE QUICKER PICKER UPPER"	400 SOME PEOPLE COMPLAIN THIS STICKS TO THE ROOF OF THEIR MOUTH
600 REGARDLESS OF THE SIZE OF THE BALLPARK, THESE ARE ALWAYS 90 FEET LONG	600 BATMAN DEDICATED HIS LIFE TO FIGHTING THIS	600 TOGETHER, THEY CONSTITUTE THE WORLD'S LARGEST EXPANSE OF FRESH WATER	600 THEY ARE "MEMBERS OF LOCAL 12— VILLAINS, THIEVES AND SCOUNDRELS UNION"	600 "THE LONELIEST MAN IN TOWN"	600 AT ANY BASKIN ROBBINS, YOU CAN FIND OVER 31 OF THESE
800 PETE ROSE GOT MORE OF THESE THAN ANYONE WHO EVER PLAYED PRO BASEBALL	800 WHETHER THESE SHOULD BE COLORIZED IS NOW A HOTLY DEBATED TOPIC	800 A SIX-SIDED FIGURE	800 FIRST WORDS IN THE BIBLE	800 "THE CAR THAT SELLS ITSELF"	800 IT FOLLOWS "TWO ALL-BEEF PATTIES, SPECIAL SAUCE, LETTUCE, CHEESE ..."
1000 L.A. DODGER OREL HERSHEISER WON THIS AWARD IN 1988	1000 THEY PERFECTED THE STUPEFYING "WHO'S ON FIRST?" ROUTINE	1000 THE STUDY OF FOSSILS	1000 ACCORDING TO THE OLD SAYING, "IF IT LOOKS LIKE A DUCK, WALKS LIKE A DUCK, AND QUACKS LIKE A DUCK," IT'S PROBABLY THIS	1000 "7-UP NEVER HAD IT, NEVER WILL ..."	1000 AT A CHINESE RESTAURANT, SOME CUSTOMERS COMPLAIN THIS GIVES THEM A HEADACHE

(ANSWERS ON REVERSE)

MAD'S HOME VERSION OF DOUBLE JEOPARDY!

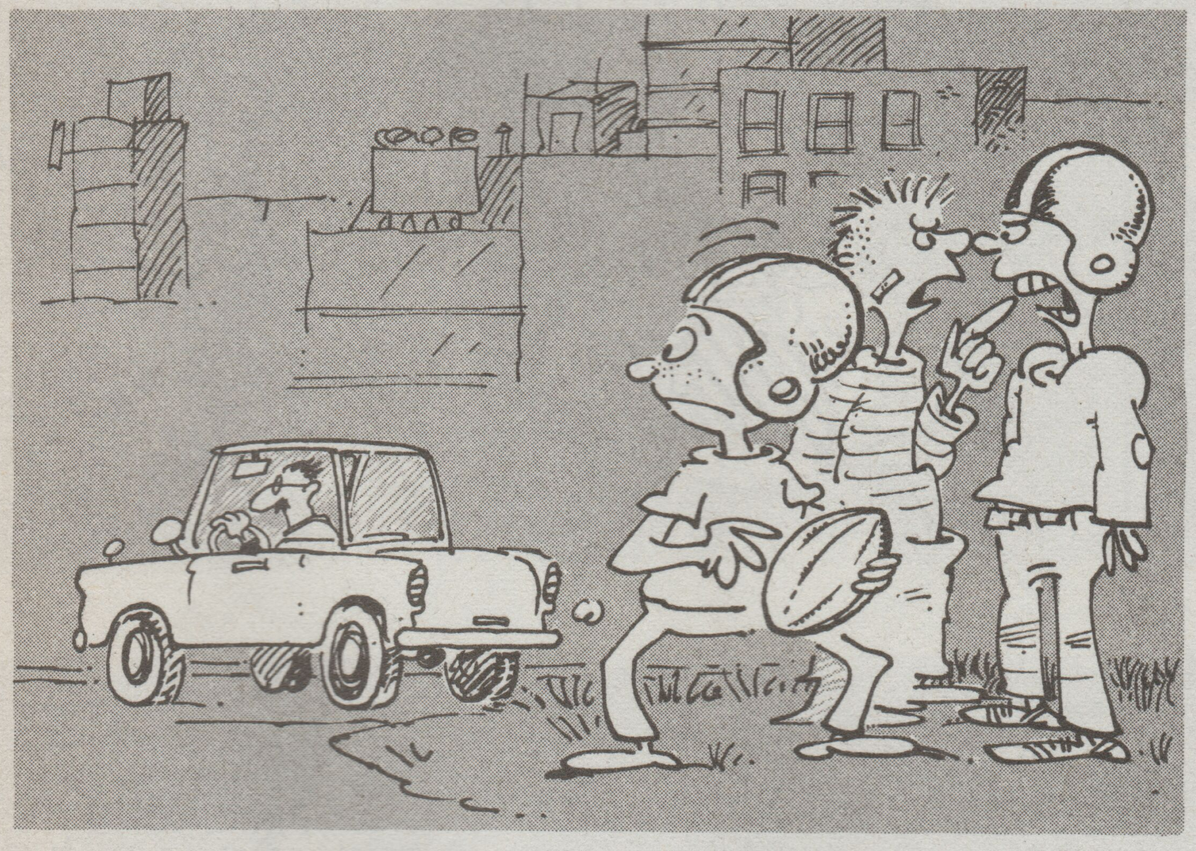
ANSWERS

And remember, your answer MUST be in the form of a question!

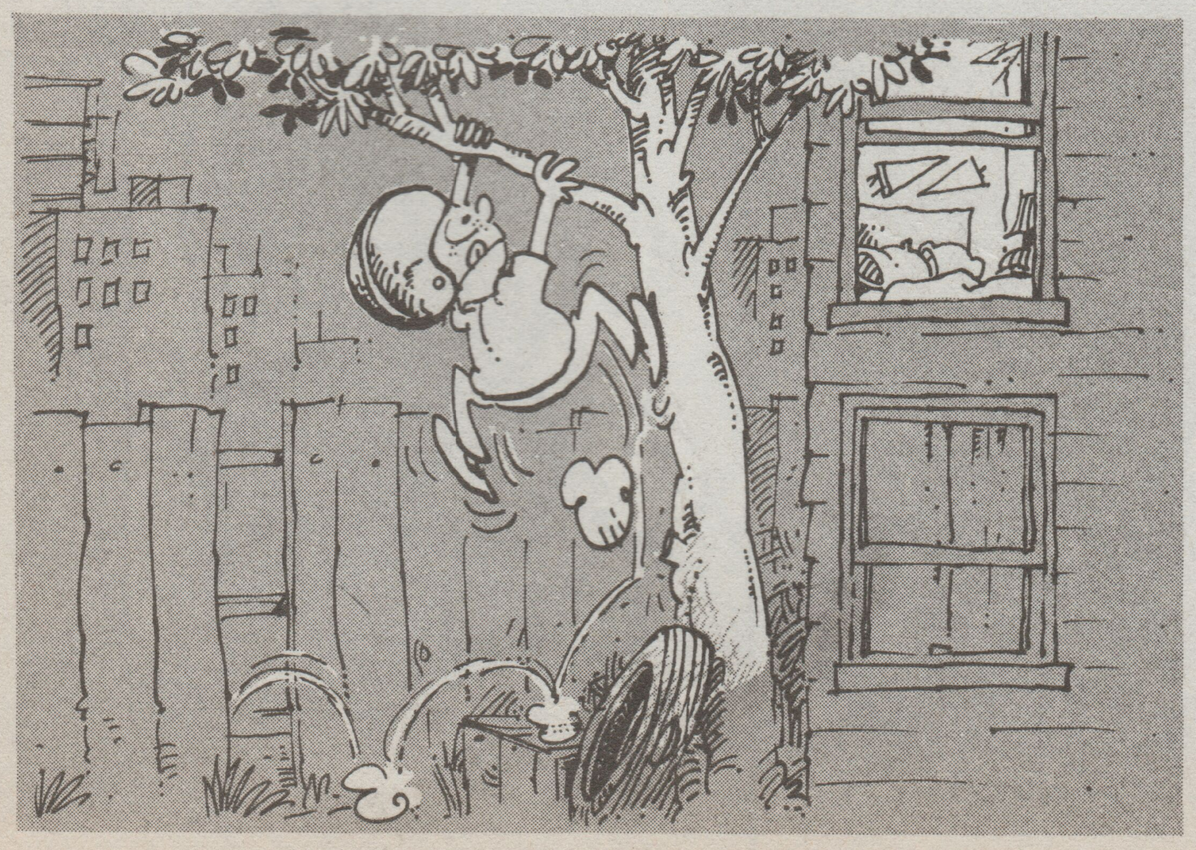
BASEBALL	ENTERTAINMENT	SCIENCE	ODDS AND ENDS	AD SLOGANS AND MOTTOS	FOOD
200 WHO IS DAVE "BUTTER-FINGERS" WINFIELD?	200 WHO IS BEA ARTHUR?	200 WHAT ARE VIDEO STORES THAT RENT TAPES IN THE BETA FORMAT?	200 WHAT ARE JACKIE JOYNER-KERSEE'S UNDERPANTS?	200 WHAT IS ROSEANNE BARR'S REAR END?	200 WHAT IS "WARNING! MAY CONTAIN WORMS AND OTHER LIVE ORGANISMS"?
400 WHAT ARE POSITIVE DRUG TEST RESULTS?	400 WHAT ARE CHINS?	400 WHAT IS, "RIGHT AFTER THIS, I'M GOING TO DISNEYWORLD"?	400 WHAT IS THE REPUBLICAN NATIONAL PARTY?	400 WHO IS ROB LOWE?	400 WHAT IS NEW YORK CITY AIR?
600 WHAT ARE THE LINES TO THE BATHROOM?	600 WHAT IS THE UGLY SECRET ABOUT HIS RELATIONSHIP WITH ROBIN?	600 WHAT ARE THE MELTED-DOWN ICE CUBES IN A *HARDEE'S* LARGE COKE?	600 WHO ARE THE EXXON CORPORATION'S BOARD OF DIRECTORS?	600 WHO IS THE RESERVATION AGENT FOR THE CLUB MED IN BEIRUT?	600 WHAT ARE HEALTH CODE VIOLATIONS?
800 WHAT ARE BAD HAIRCUTS?	800 WHAT ARE THE HAIRS ON BARBARA BUSH'S HEAD?	800 WHAT IS ROSEANNE BARR'S REAR END?	800 WHAT IS "PLACED BY THE GIDEONS. DO NOT REMOVE FROM MOTEL ROOM"?	800 WHAT IS ANY JAPANESE IMPORT WHEN COMPARED TO MOST AMERICAN CARS?	800 WHAT IS ABOUT TWO HOURS OF HEARTBURN AND ACID INDIGESTION?
1000 WHAT IS "THE DUMBEST NAME IN AMERICA" AWARD?	1000 WHO ARE MIKE DUKAKIS'S CAMPAIGN STRATEGISTS?	1000 WHAT IS WATCHING THE LATEST *STAR TREK* MOVIE?	1000 WHAT IS YOUR BLIND DATE?	1000 WHAT IS THE POPULARITY OF COKE OR PEPSI?	1000 WHAT ARE BLOOD-CURDLING "MEOWS" EMANATING FROM THE RESTAURANT'S KITCHEN?

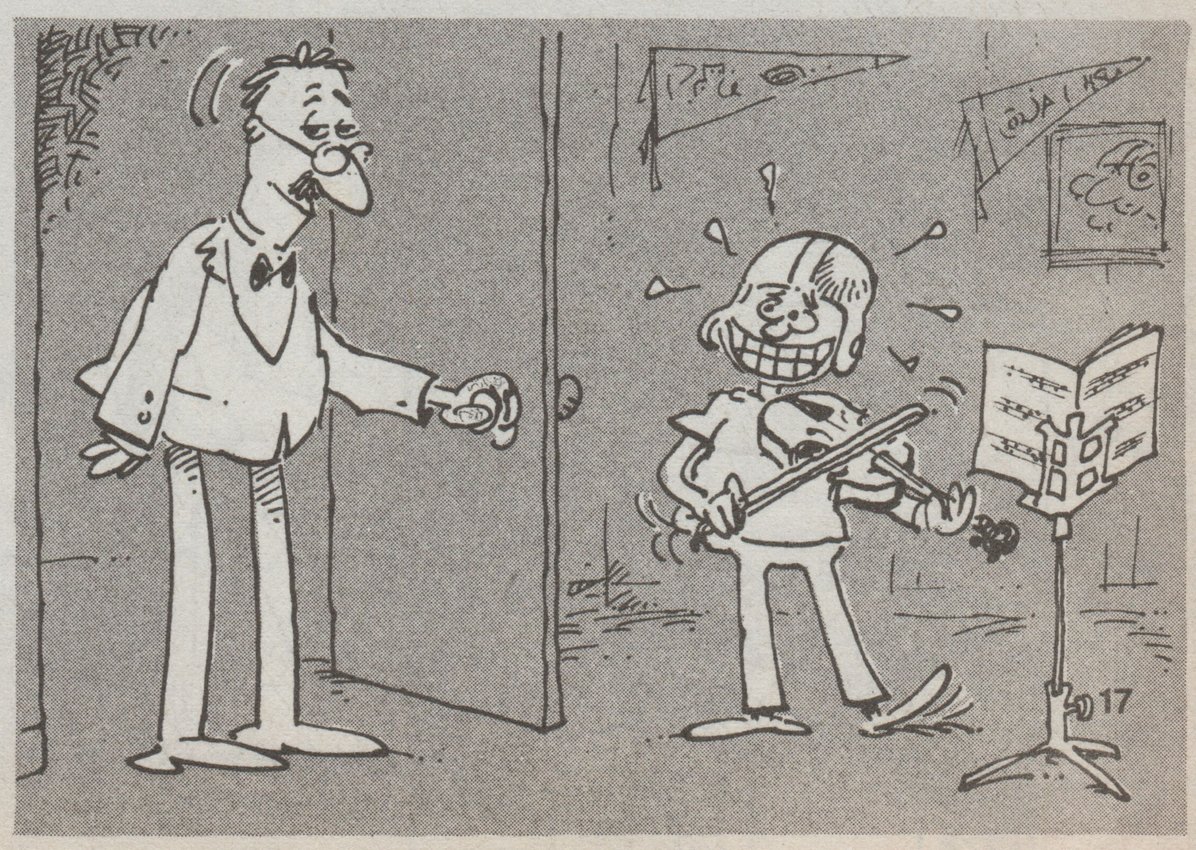
A MAD LOOK AT MUSICAL INSTRUMENTS

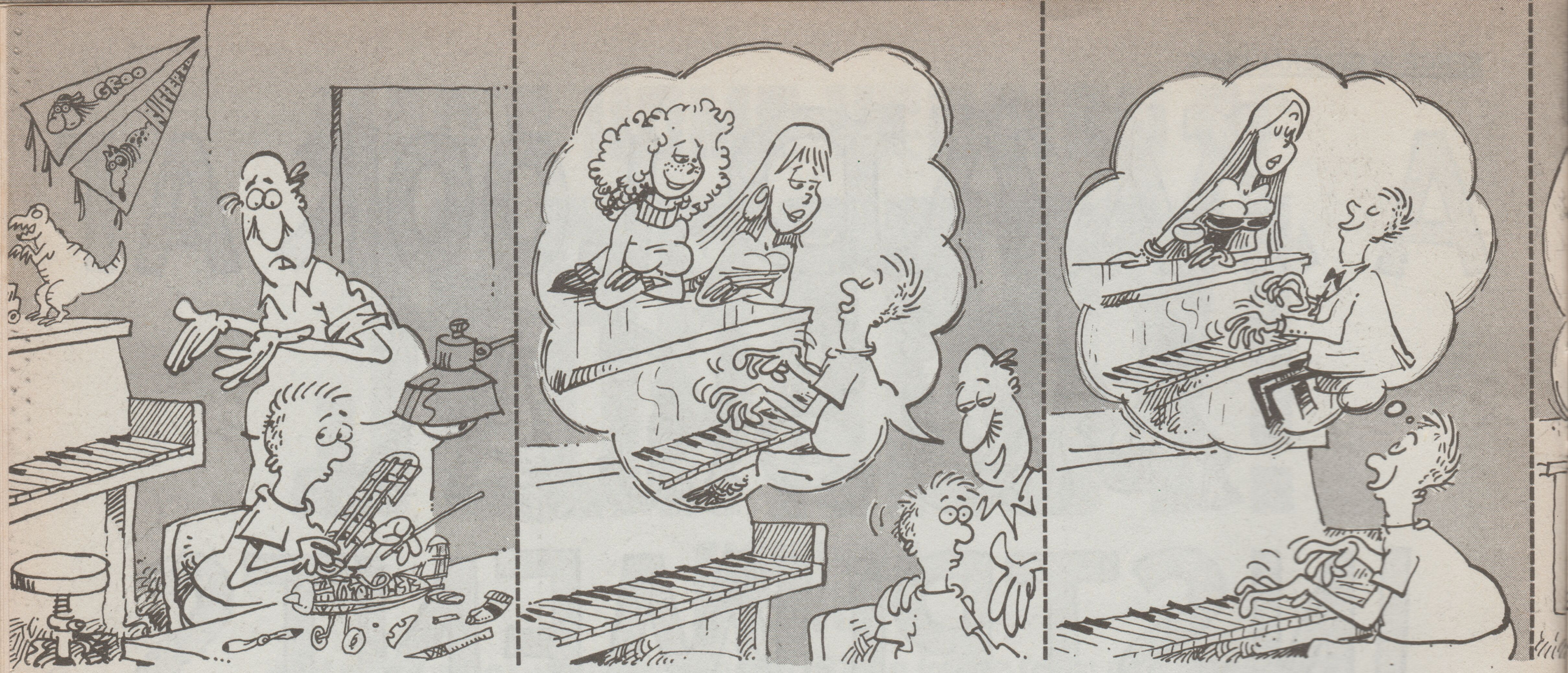
ARTIST AND WRITER: SERGIO ARAGONES

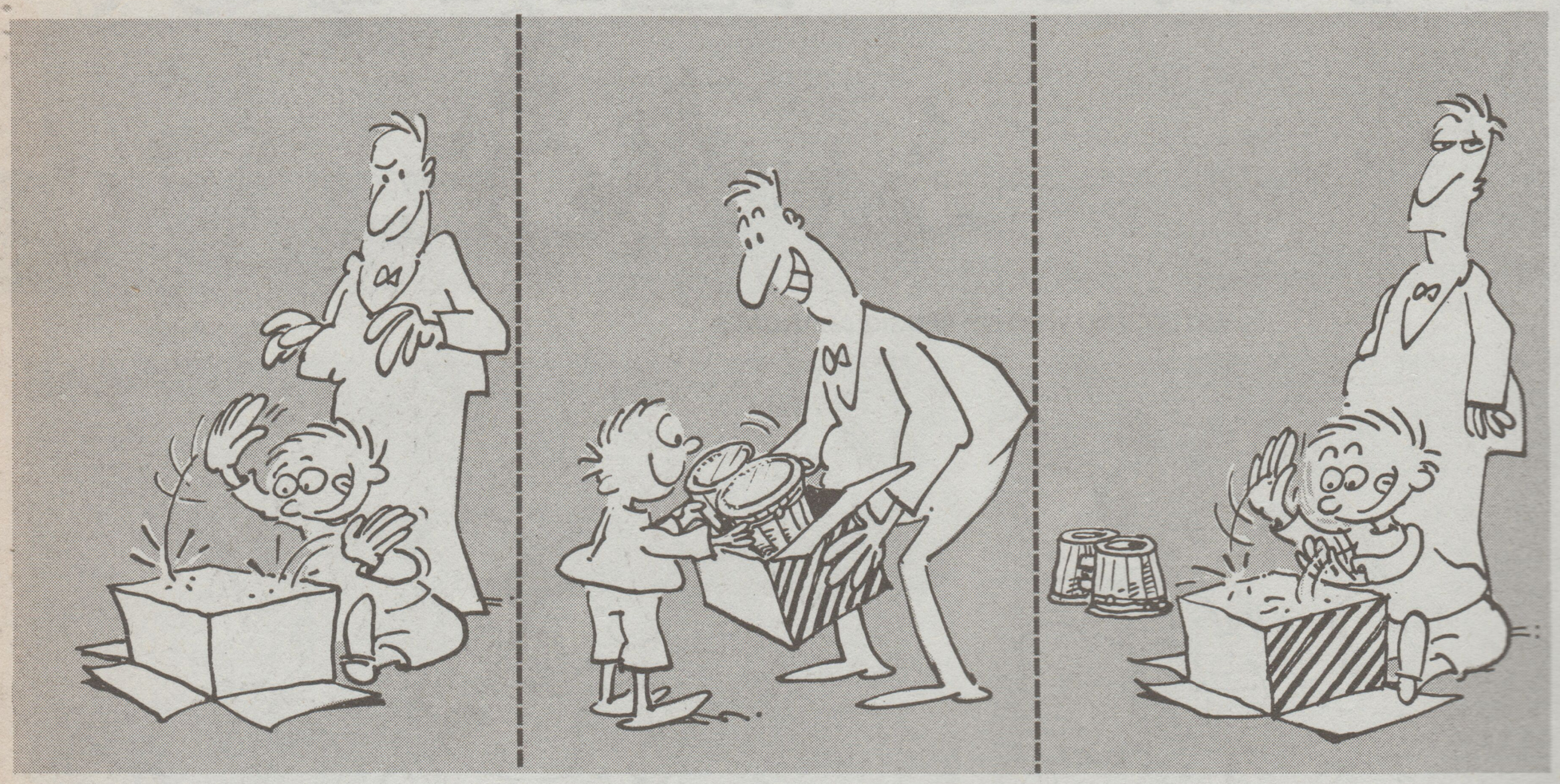




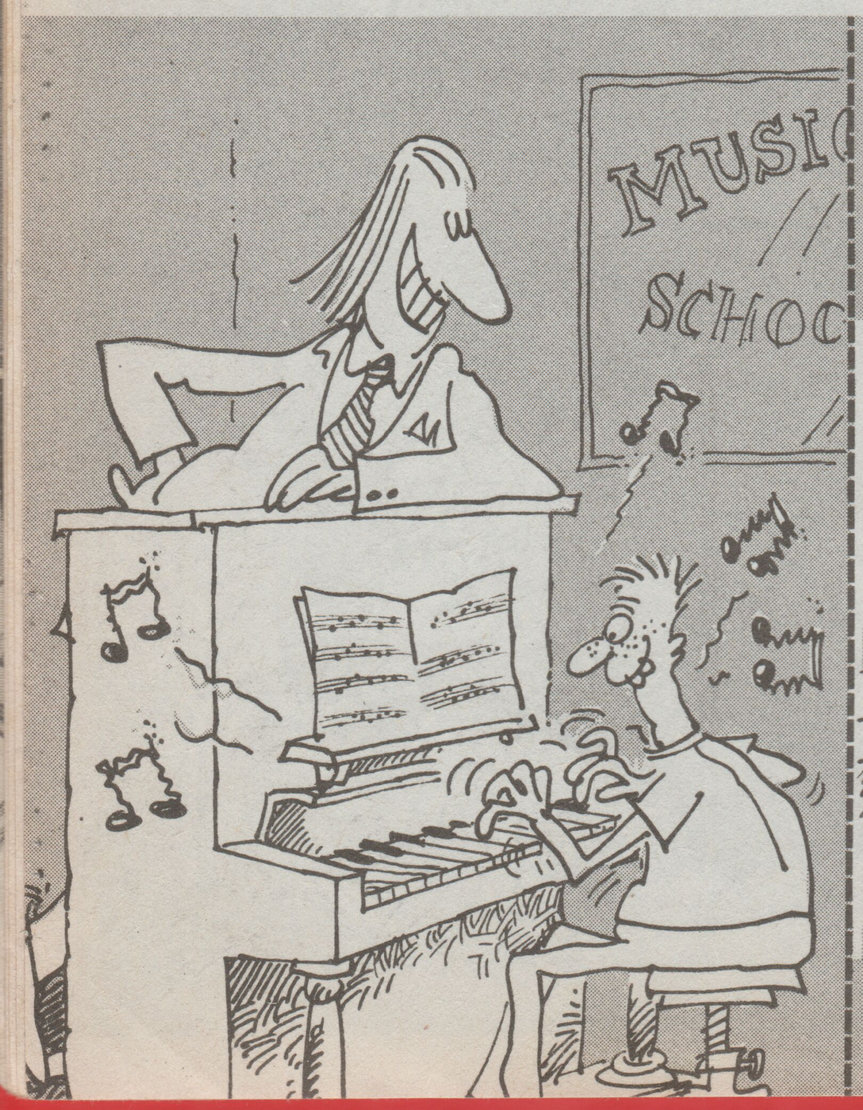


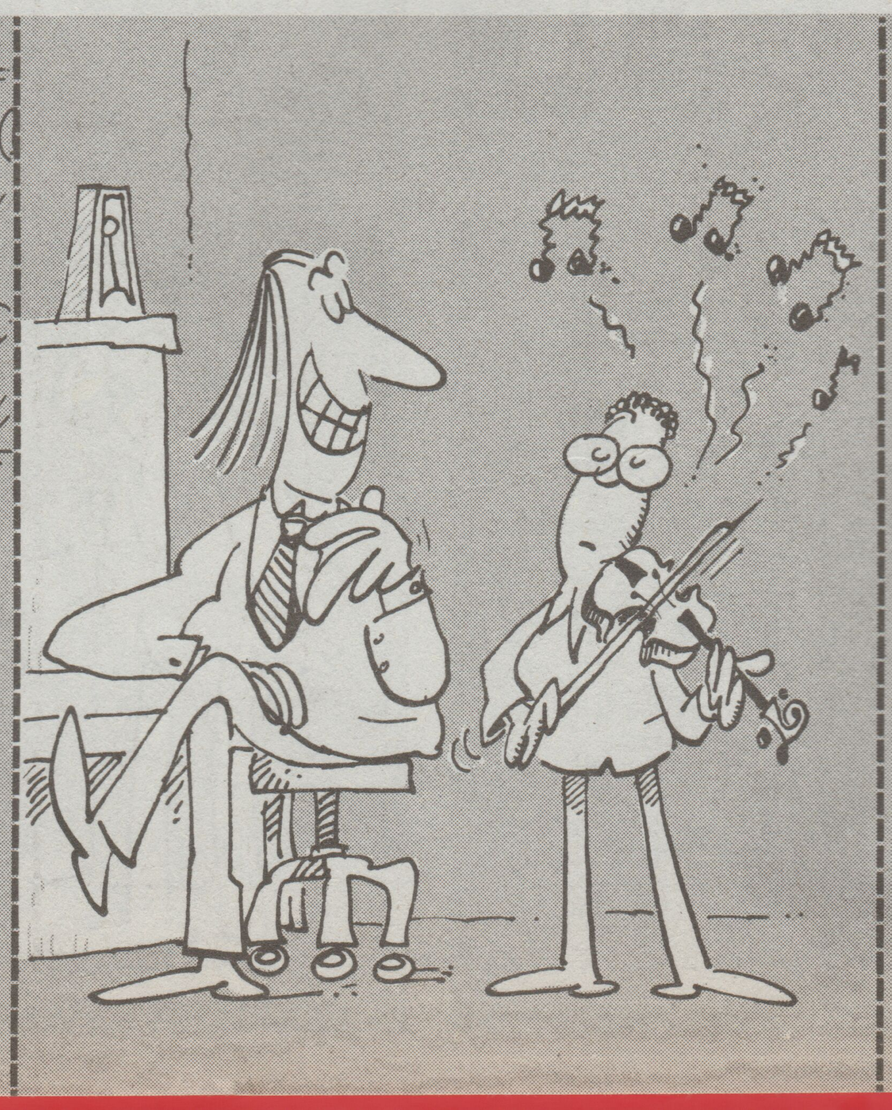



GROO

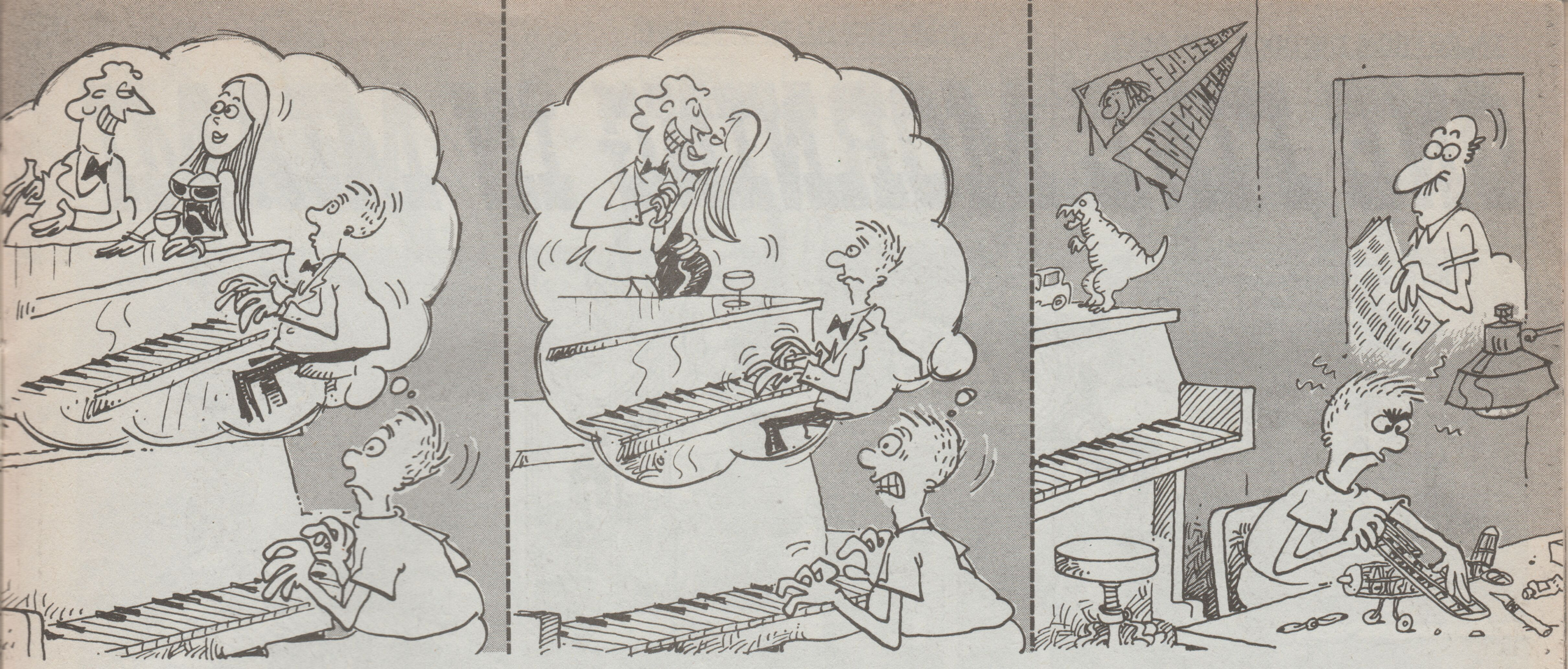


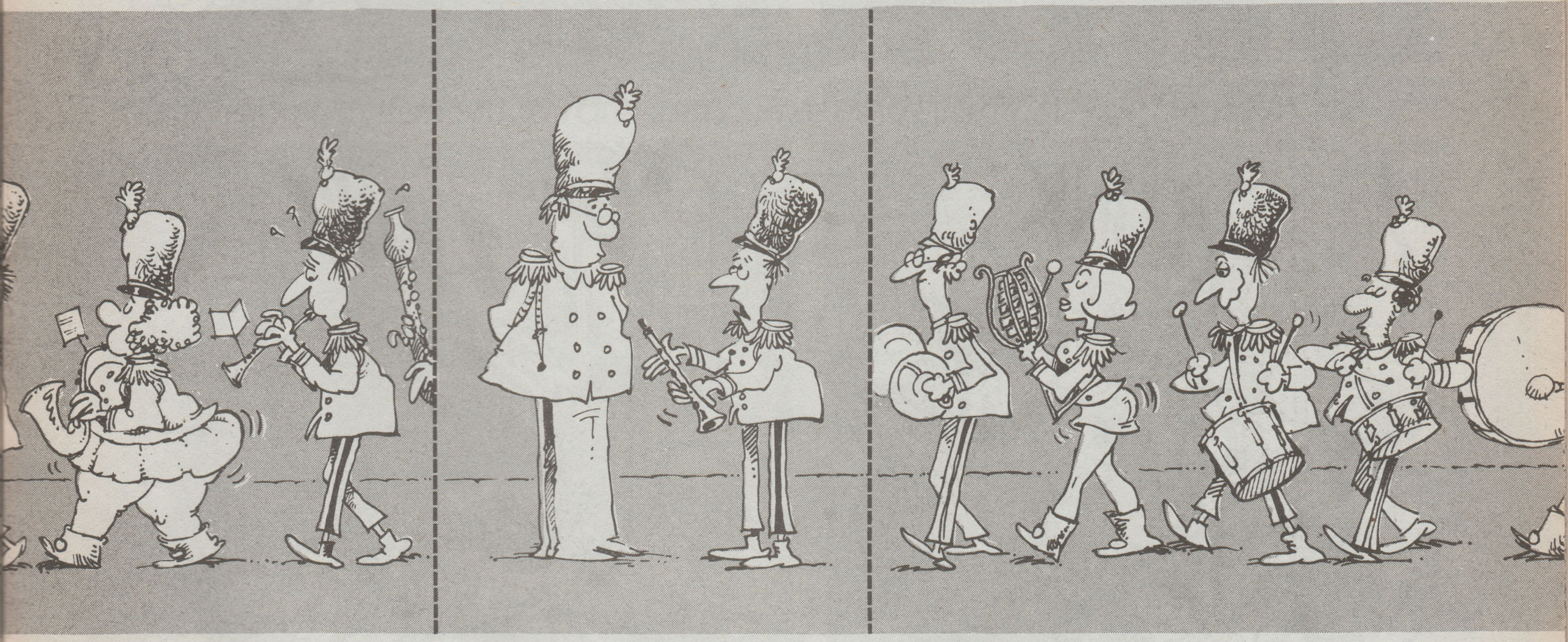


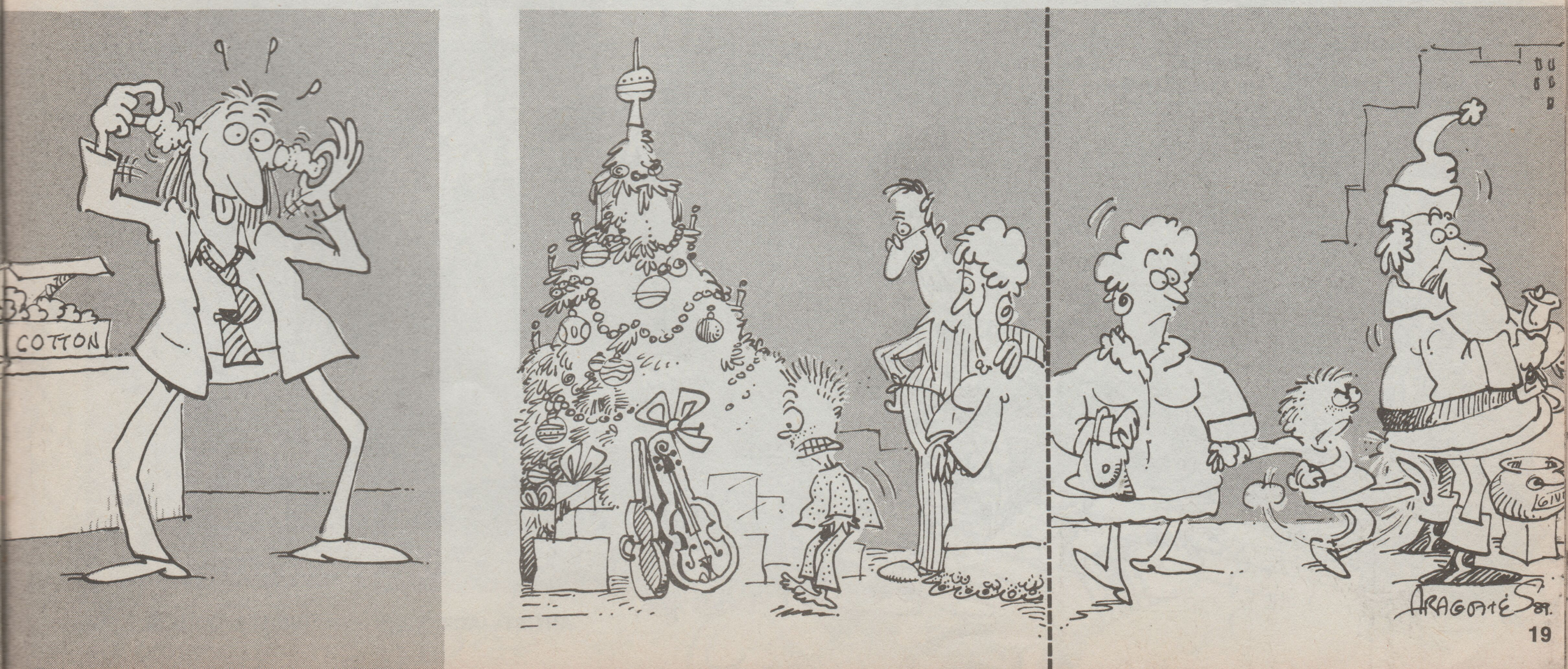

MUSIC
SCHOOL



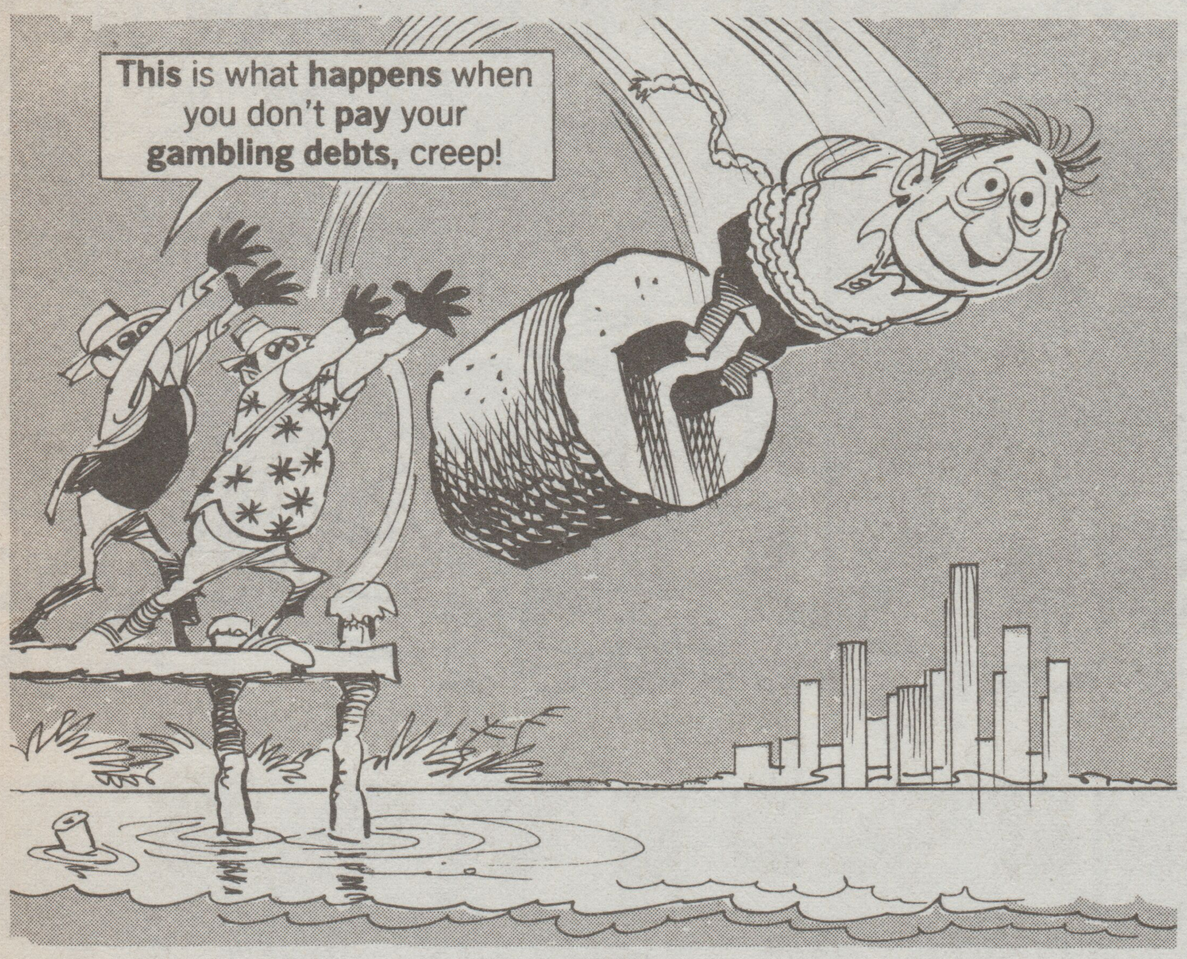

MUSIC
SCHOOL

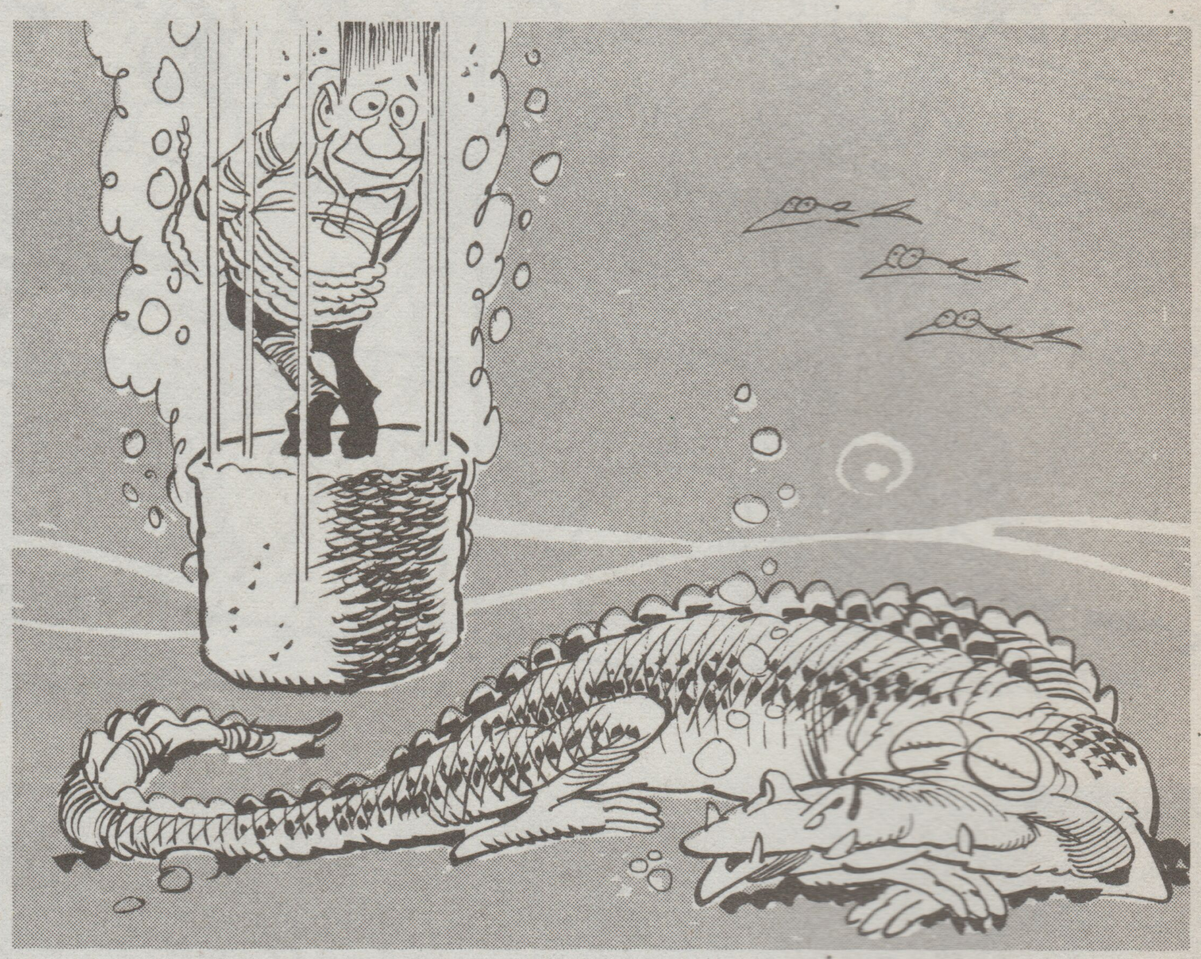


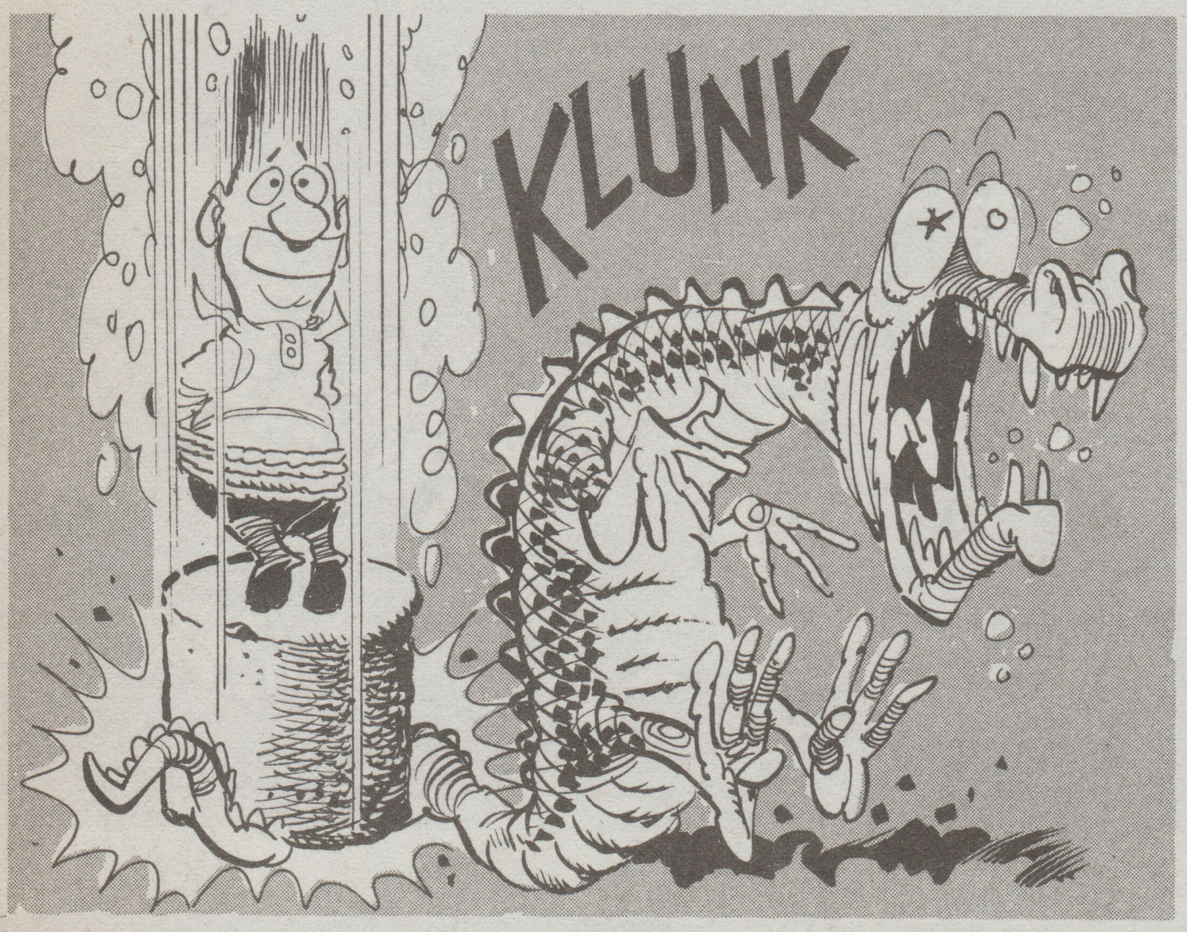


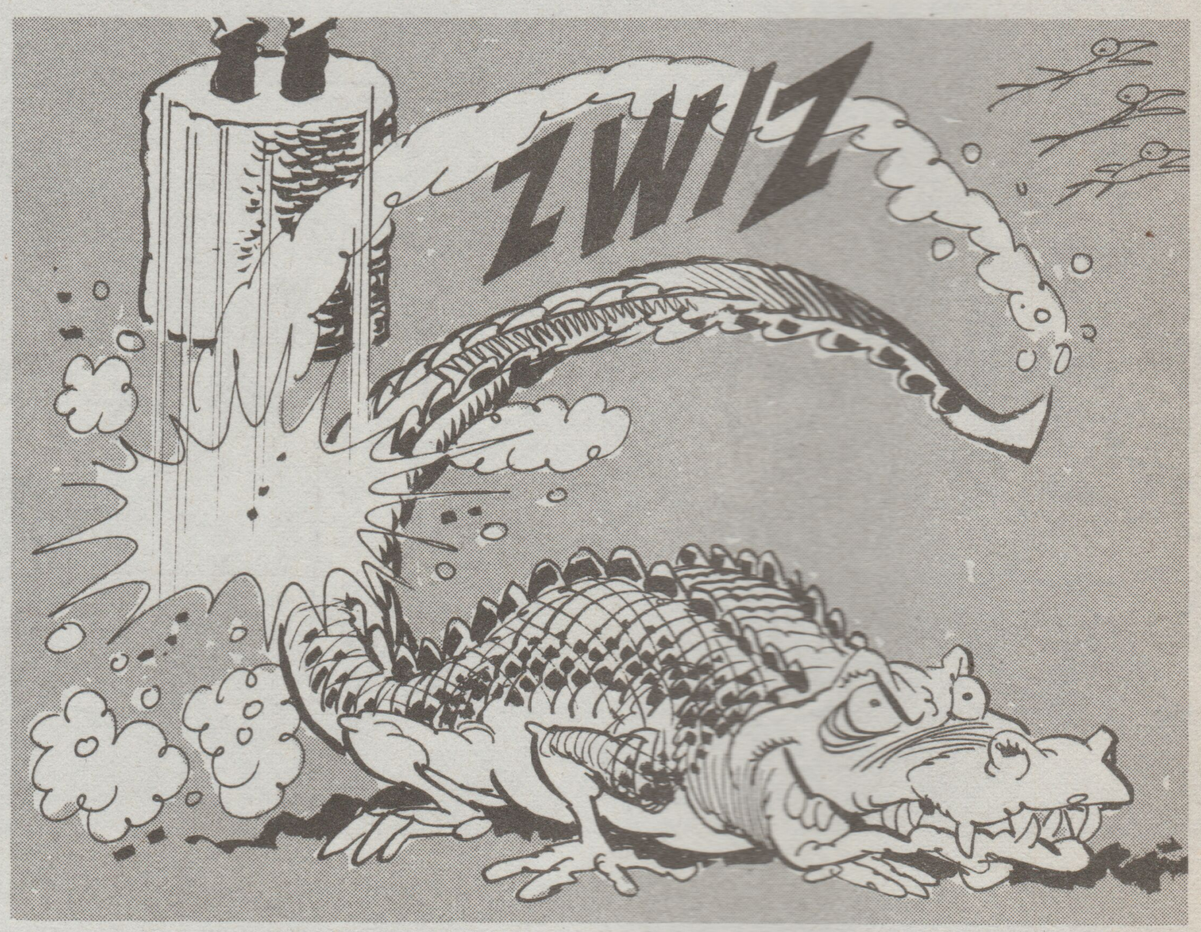

COTTON

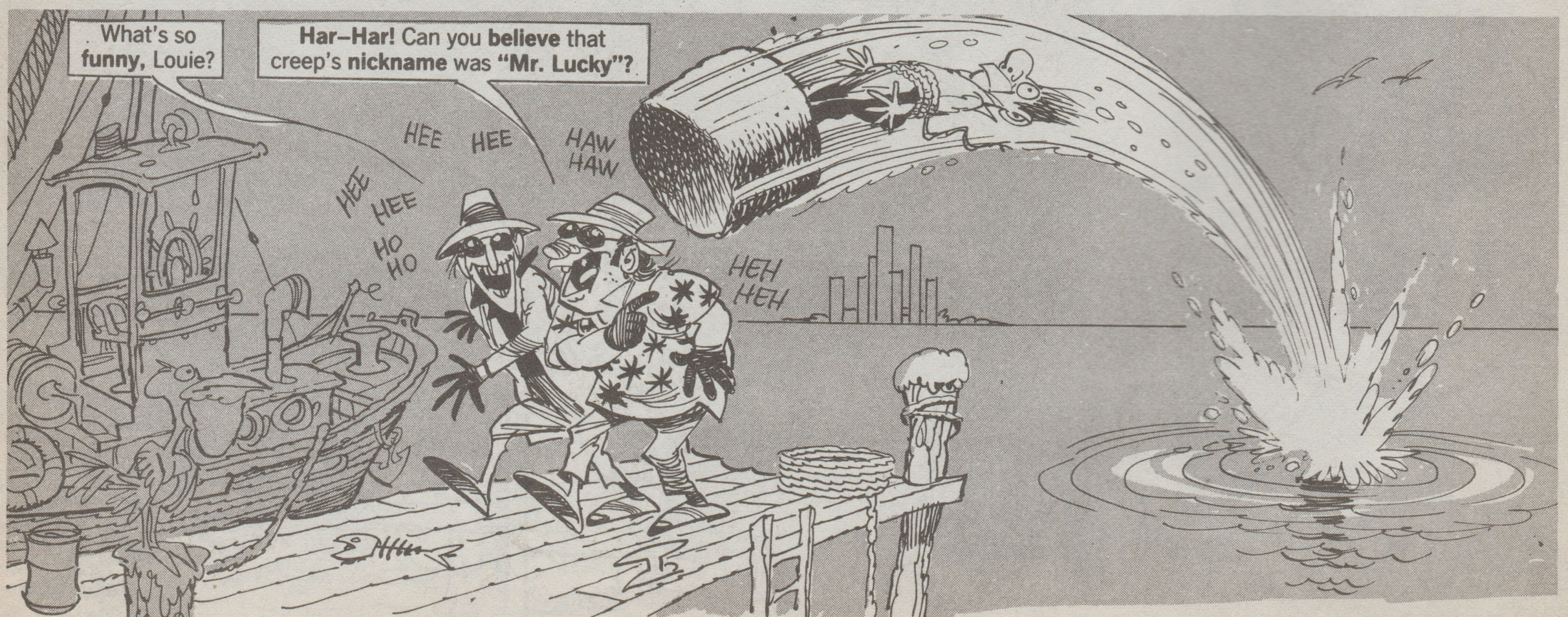
ONE FINE MORNING IN MIAMI











ARTIST: JACK DAVIS WRITER: DUCK EDWING

THE TOPIC OF CANCER DEPT.

I'm **Mike Malice!**

I'm **Harry Unreasonable!**

I'm **Ed Badly!**

I'm **Morley Chafer!**

And I'm **Meredith Vieairhead!** Tonight . . .

ARTIST: ANGELO TORRES

WRITER: LOU SILVERSTONE

SIX MINUTES* LOOKS AT... SMOKING

***WHICH IS ABOUT HOW MUCH YOUR LIFE IS SHORTENED EVERY TIME YOU SMOKE A CIGARETTE!**

This is **Mike Malice** here at the **Tobacco Institution.** Gentlemen, I notice the **flag** is at **half mast.** Is that because the tobacco industry **lost** its first **lawsuit?**

No, we're **mourning** the **death** of a man who **died** by smoking **one cigarette!**

I've heard about the cumulative **effects** of **smoking,** but how could a person **die** by smoking just **one cigarette?**

He **lit** it in an **elevator** filled with **militant non-smokers!**

HE'S MINE..

CHAIRMAN OF THE BORED

SMOKING DOES NOT STUNT YOUR GROWTH

FLIP TOP BOX

BIC

I'm **sorry** to hear that, but it's only one more **cigarette-related death.** You know, of course, that more people **died** last year from **smoking** than were **killed in** World War II!

Ah, the **good old days!** World War II was our **favorite war!** The GIs were actually **encouraged** to **smoke!** They were given cigarettes with their rations—and we **won** that **war!** Just goes to show ya! **Nowadays,** things are **a lot different...**

Pardon me, sir, is this the **smoking section?**

SMOKE FREE ZONE

THIS JOB IS A LARK

COOKING WITH TOFU

YOGURT

SUSHI R-US WE DELIVER ANYWHERE

You **knew 35 years ago** that **smoking** was very **harmful,** yet you did **nothing** about it. **Why?**

That's a **lie!** We **spent millions** of **dollars!**

On **research** to find a **safe cigarette?**

No, on a **PR blitz!** It's what **American industry** always does whenever the **truth leaks out!** We **convinced** the **public** not only that smoking wouldn't harm them but that it was **good** for their **health!** That was our **finest hour!**

How do you feel about the **government's anti-smoking campaign?**

As long as we can use the **billions** we spend on **cigarette advertising** as a **tax write-off,** we don't care what it says about **smoking! Politicians** have fed Americans so much **crap** over the years that now nobody **believes anything** the **government** tells them—even if it's **true!**

SENT

Do you **object** to those **warning labels** on the **cigarette packs?**

Object? No way, we **love 'em!**

I'm **afraid** I **don't understand.**

Look, when we're **sued** by someone who says they got a **fatal disease** from **smoking,** we point to the **label** and say, we **told you** smoking was **dangerous!** It's a **great defense!** Otherwise we'd **better** start planting **polyester** in our **tobacco fields!**

COUGH COUGH

EVERETT SNOOP IS WATCHING

This is **Ed Badly** here with **Senator Buford Redneck,** one of the leaders in **fighting** anti-smoking **legislation.** Senator, it's been said that **cigarettes** are the **only** consumer **product** that can actually **kill you!**

Says who? Some **commie liberal wimp?** Do you know how many **jobs** the tobacco industry **provides?** Farmers, truckers, factory workers, salesmen...

Not to mention all of the **indirect jobs! Doctors, undertakers, lawyers, grave diggers...** the list is endless!

GIVE

Cigarettes are one of the most **important weapons** in our **war** against **Communism!**

That's **crazy!** How do you **figure that?**

We ship **tons** of cigarettes with **no warning labels** to **Russia!** It's **cheaper** than bombs and gets the **same results!**

But we do the **same** to our **allies,** like **Japan!**

That's how we **get them back** for **screwing Americans** out of **jobs** by making **cheaper, more efficient cars** and **computers!**

GLASNOST

TOYOTA

Sir, it's a fact smoking causes **cancer.** I know you teach a **Bible class.** What do you tell your **students** about **cigarettes?**

I tell 'em if the **Lord** didn't want us to **smoke,** He wouldn't have given us **tobacco!**

But the **same** can be argued about **marijuana!**

No way! Marijuana plants are **Satan's flower gardens!**

Ed, tobacco has played an **important part** in our history. **Columbus** discovered it and **George Washington** himself said we owe our **freedom** to tobacco, 'cause tobacco money helped **finance** the **Revolutionary War.** And even today the **tobacco industry** is **dedicated** to doing **patriotic acts!**

What patriotic acts?!

Makin' sure politicians **like me** keep gettin' **re-elected!** Now **that's** what I call **patriotic!**

This is **Harry Unreasonable.** I'm at the **advertising agency** of **Subliminal, Hard-sell** and **Greed.** Cigarette commercials have been **banned** from TV since 1971, but tobacco companies **still** spend **two billion dollars** a year on **advertising!** You **know** smoking causes **500,000 deaths** a year so why do you handle **tobacco accounts?**

Harry, I can think of **two billion reasons!**

Your ads always show **beautiful, sexy ladies** and **rugged, handsome guys** doing all sorts of **macho** stuff. These are the very things that **appeal** to **teenagers!**

The tobacco companies **need young replacements** for smokers who **kick the habit!**

Yeah, and for **smokers** who **kick the bucket!**

This is **Meredith Vieairhead!** I'm interviewing one of the **world's** most **famous** smokers, **Morton Clowney, Jr.**

Why did they send a **broad?** I thought I was going **one on one** with that **wimp, Mike Malice!**

Sorry, Mike's **out** on another **assignment.**

That sounds like a bunch of **crap** to me! That **banana barfing creep** is probably too much of a **chicken** to go to the mat with me! Hey, on **second thought,** baby, it will be a lot more fun **pinning you!**

MORT

Cough cough! **Mort**, why are you **smoking** so many **ciga-rettes?**

I'm making up for **lost time!** I'm a **four-pack-a-day smoker** and I **overslept!** Besides, my show is the **only place** left where I can smoke! It's **banned everywhere else!**

SMOKE SMOKE SMOKE

Mort, you **must** be **aware** of all the **health risks** associated with **smoking!**

What **bull!** You **pabulum pukers** blame **everything** from **dandruff** to **ruined taste buds** on cigarettes!

But **smokers** really **do** have **dull taste buds!**

That's a **crock!** I can enjoy the **subtle taste** of a **pound** of **garlic** just like **anyone else can!**

And another thing, **cigarettes** are supposed to **stain** your **teeth.** Dig these **choppers,** you **anti-smoking, prune-puking wimps!**

I'm here at the **USA Cookie Company** with CEO **R.J. Muleboro.** Did you **change** your company's name because the word **"tobacco"** was **bad** for your **image?**

Morley, we spend **millions** on advertising our **non-tobacco** products on **your network.** Do you **know** what would **happen** if we **switched** our ads to your **competitors?** Now, would you **ask** that question **again?**

Uhm, what **question** was that, sir? **Mmm,** you sure do make **delicious cookies!**

U.S.A. COOKIES by Muleboro

In this **lab** we conduct tests that **prove** ciga-rettes **aren't harmful,** but are actually **beneficial!**

Notice **none** of the **rats** in this **cage** who smoke are **overweight** or have any **cavities.** That's because smoking **cuts down** on the **craving** for **sweets!**

There's **proof** cigarettes can **help** you keep your **weight down** and **prevent cavities!**

COUGH COUGH

How **much** did these **rats smoke?** They're all **dead!**

That's the typical **biased opinion** of the **press!** You just **assume** the rats died from smoking. They **might** have **died** in **tiny, little auto accidents,** you know!

Did they?

Yes, but we **suspect** there was **so much smoke** in the car, the rat driver **couldn't see** the road **clearly!**

EGG HEAD

Your corporation **owns** an **insurance company.** If ciga-rettes **aren't harmful,** why are premiums **twice** as **high** for **smokers** as **non-smokers?**

Because with all the **anti-smoking propaganda,** people **think** smoking is **harmful!** So, we **owe** it to our **stockholders** to **charge** clients **more!** Heck, insurance companies **screwing clients** is as **American** as **Mom, apple pie** and **emphysema!**

RIP BENSON

RIP HEDGES

TICK TICK TICK

This is **Morley Chafer,** signing off **Six Minutes!**

WHAT'S YOUR CHOICE?

*A MAD Magazine Opinion Poll**

ARTIST AND WRITER: PAUL PETER PORGES

Should you tell an inconsiderate smoker that he just set his pants on fire?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

While kissing your date goodnight, should you tell her she has a zit on her nose?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

*Results of this Mad Magazine Public Opinion Poll will be published in a previous issue!

Should you inform other salad bar users that you just found a fuzzy, purple bug in the lettuce?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

Should you inform a pompous lecturer that his fly is open?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

Should you respond to a request for change from a 23-minute public phone user?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

Should you inform an over-confident jock that his nerd opponent is an all-state regional champion?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

Should you tell a collector that his prize card of Babe Ruth as an Atlanta Brave is a fake?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

Should you help elderly ladies wearing mini-skirts and bitch boots across the street?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

Should you inform a pit bull owner that his dog just soiled your property?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

Should a family encourage untalented youngsters by attending their recitals?



YES Call 1-900-121-2586
NO Call 1-900-191-4833

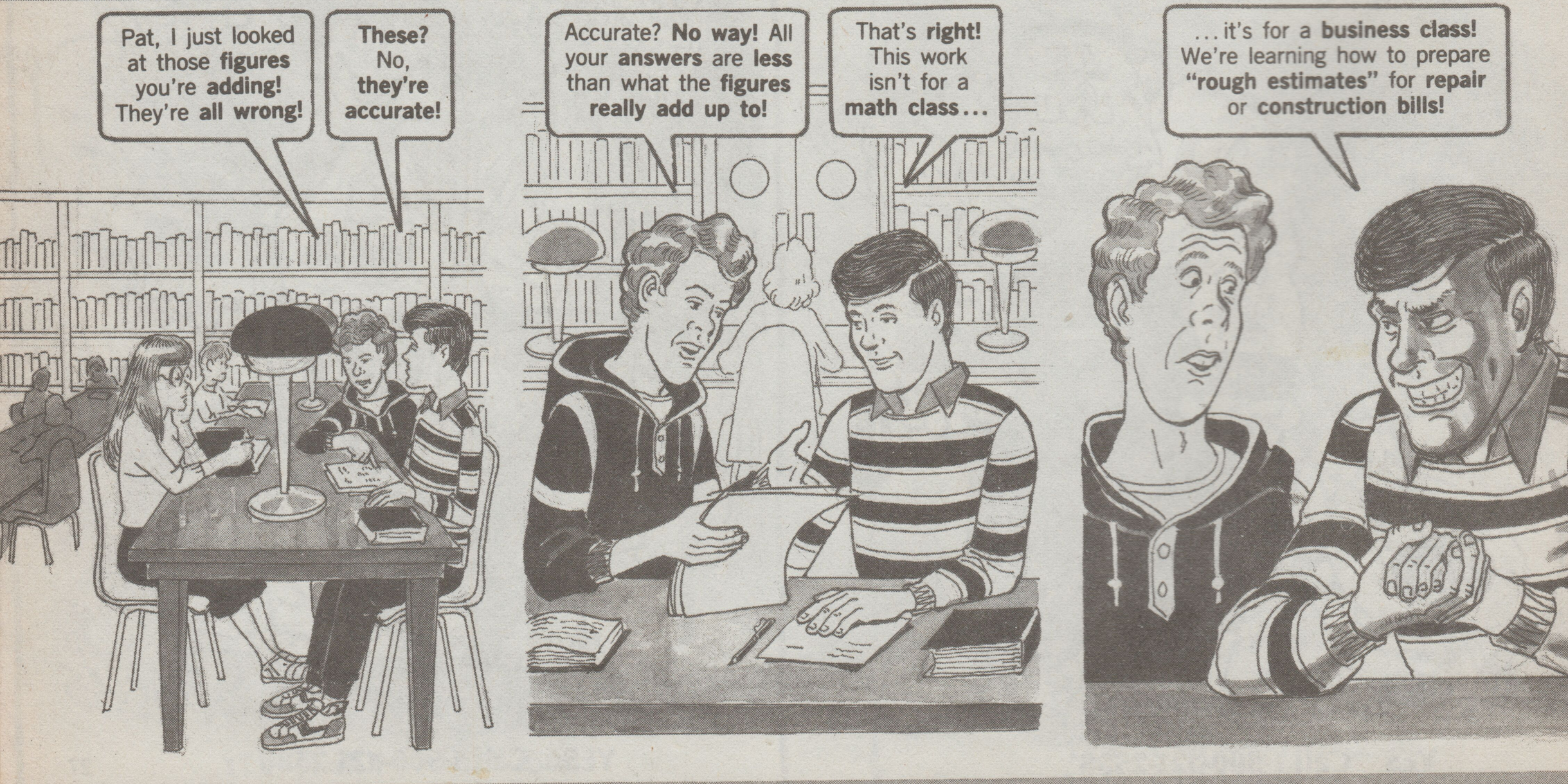
COMMUNICATION



BERG'S-EYE VIEW DEPT.

THE LIGHTE

MATHEMATICS



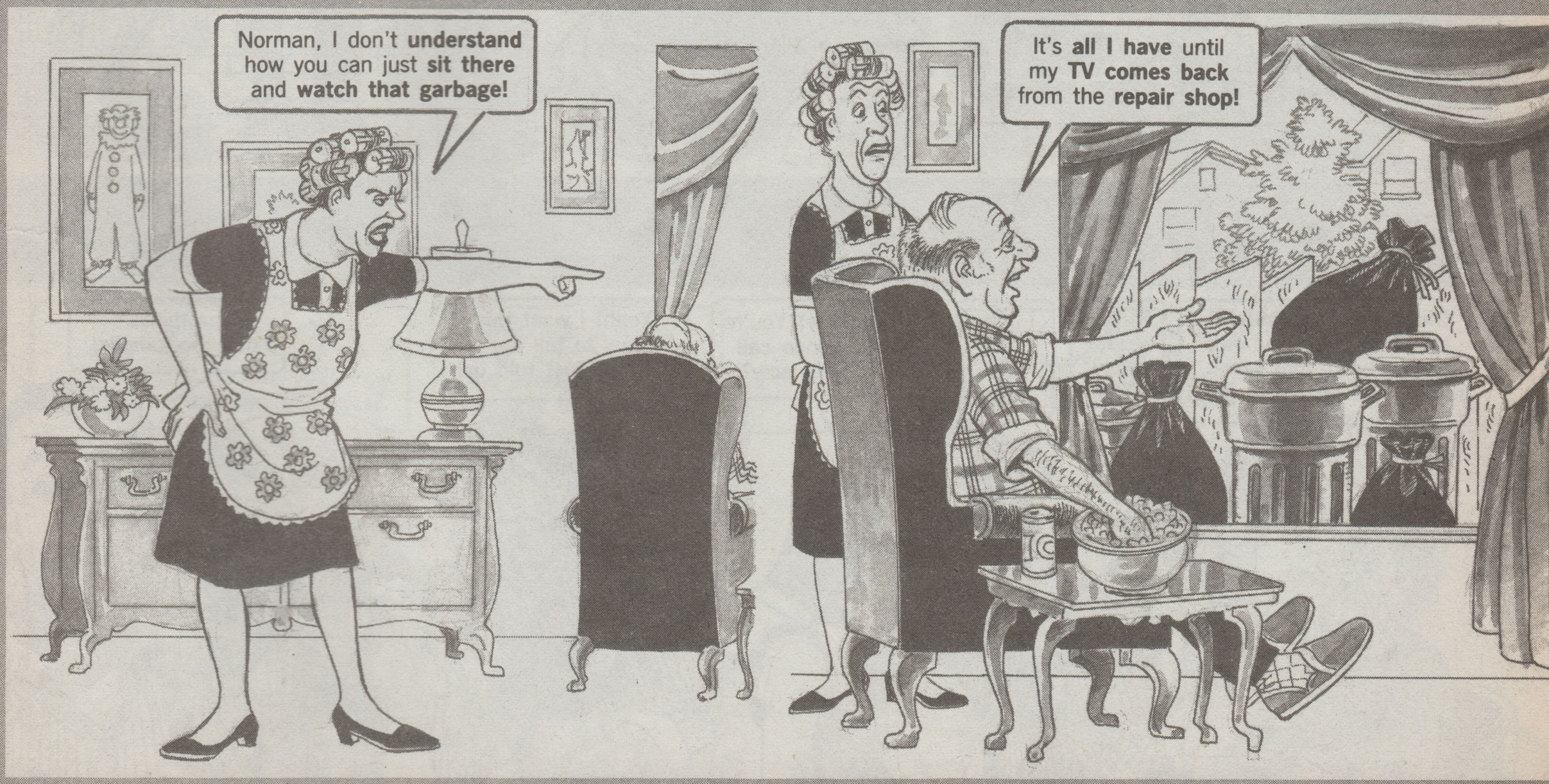
BUREAUCRACY



R SIDE OF...

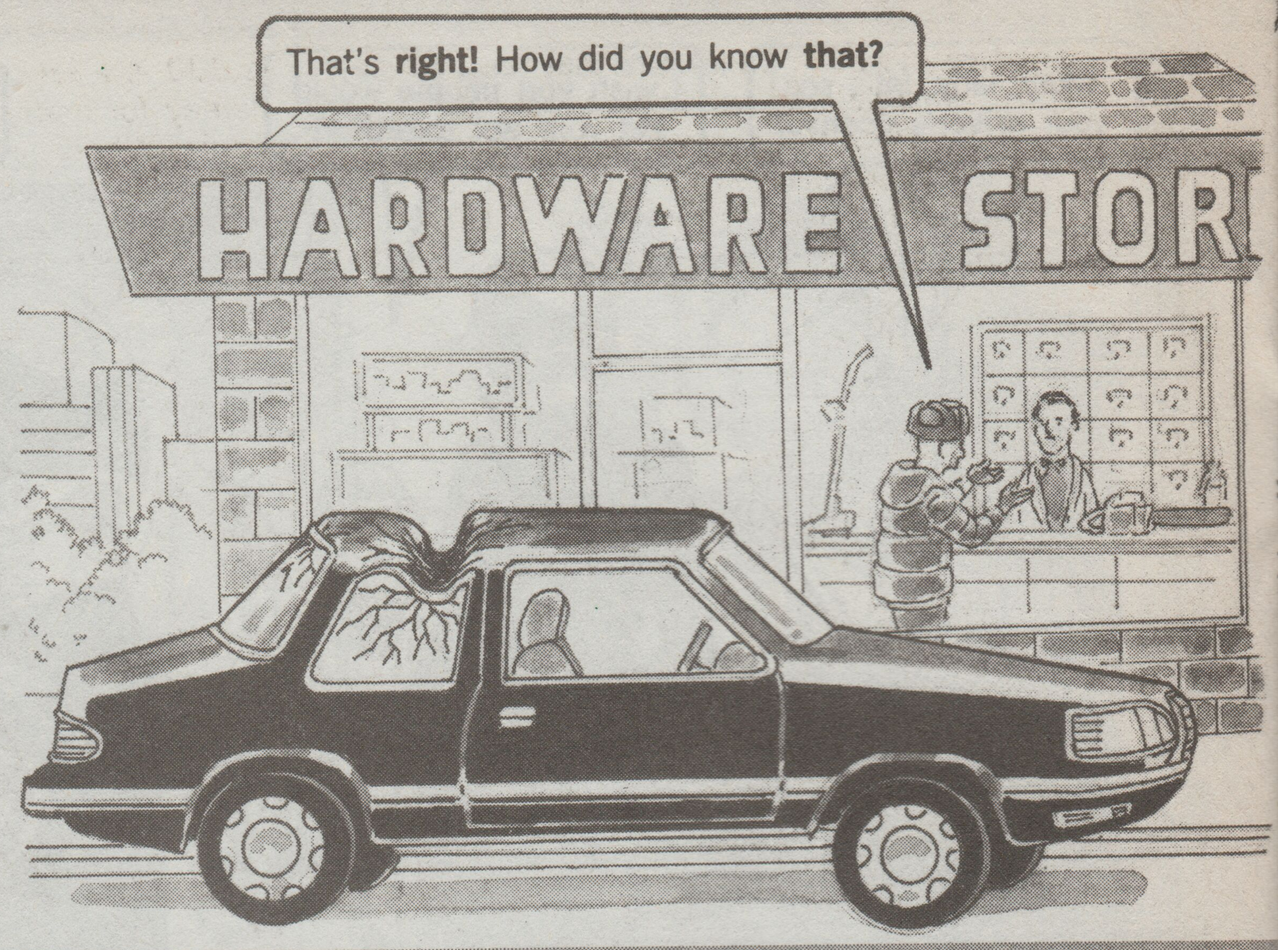
ARTIST & WRITER:
DAVE BERG

COUCH POTATOES

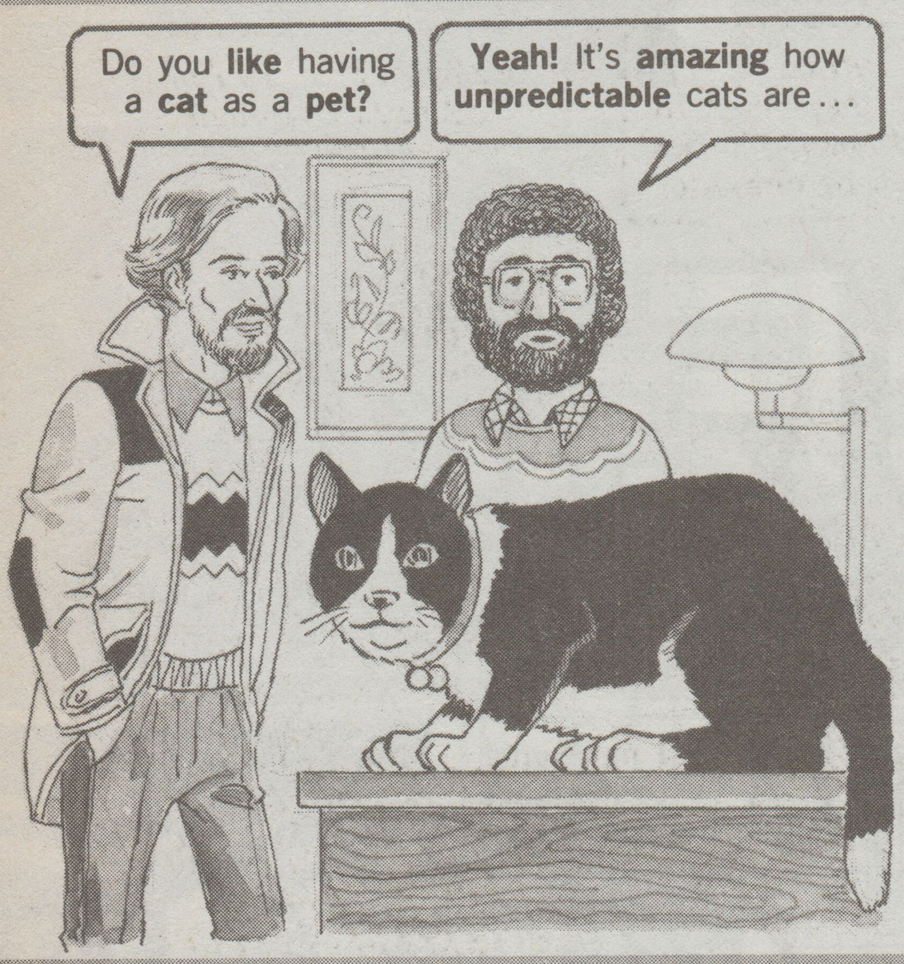


INSIGHT





PETS





APPROVAL



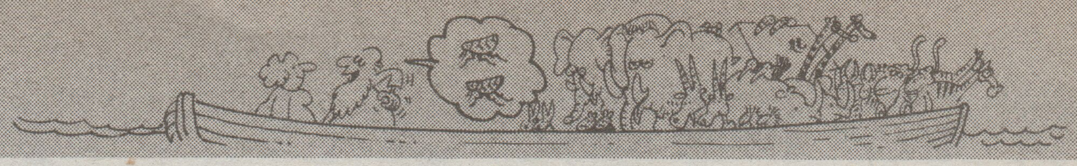
PROFESSIONALS

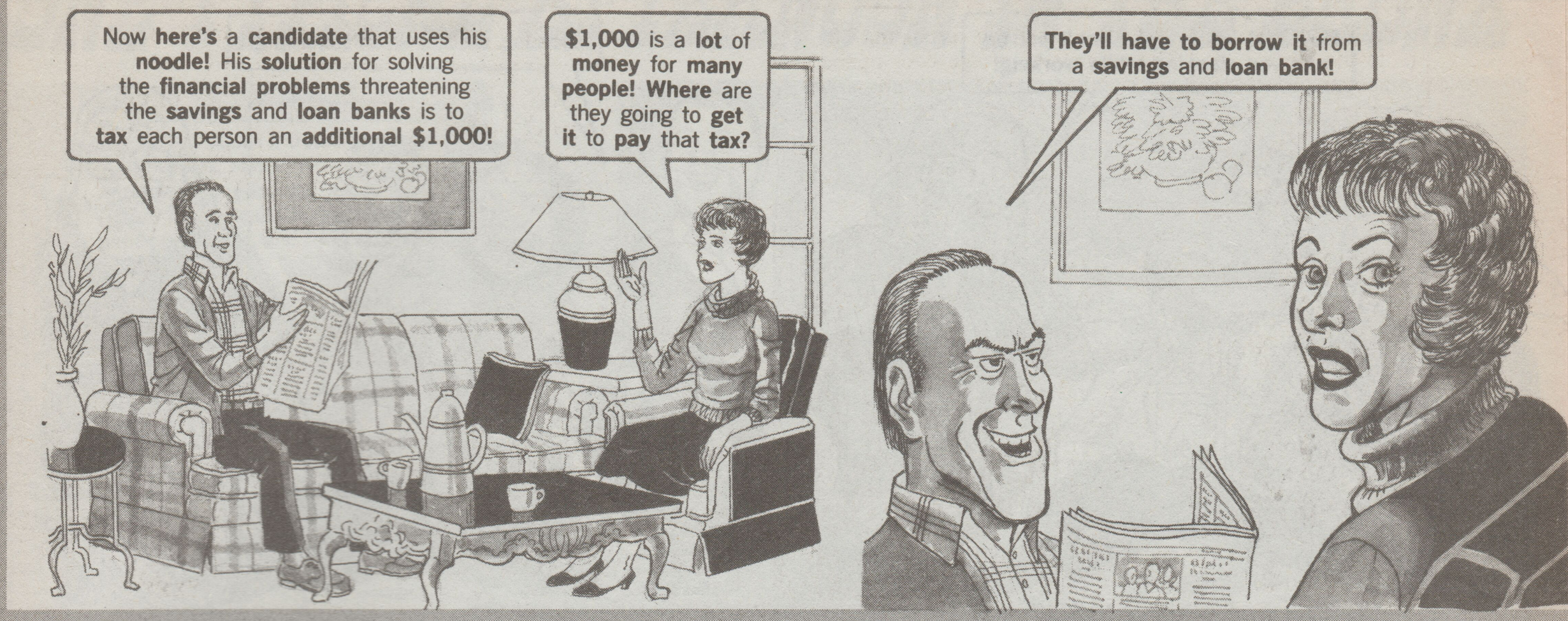






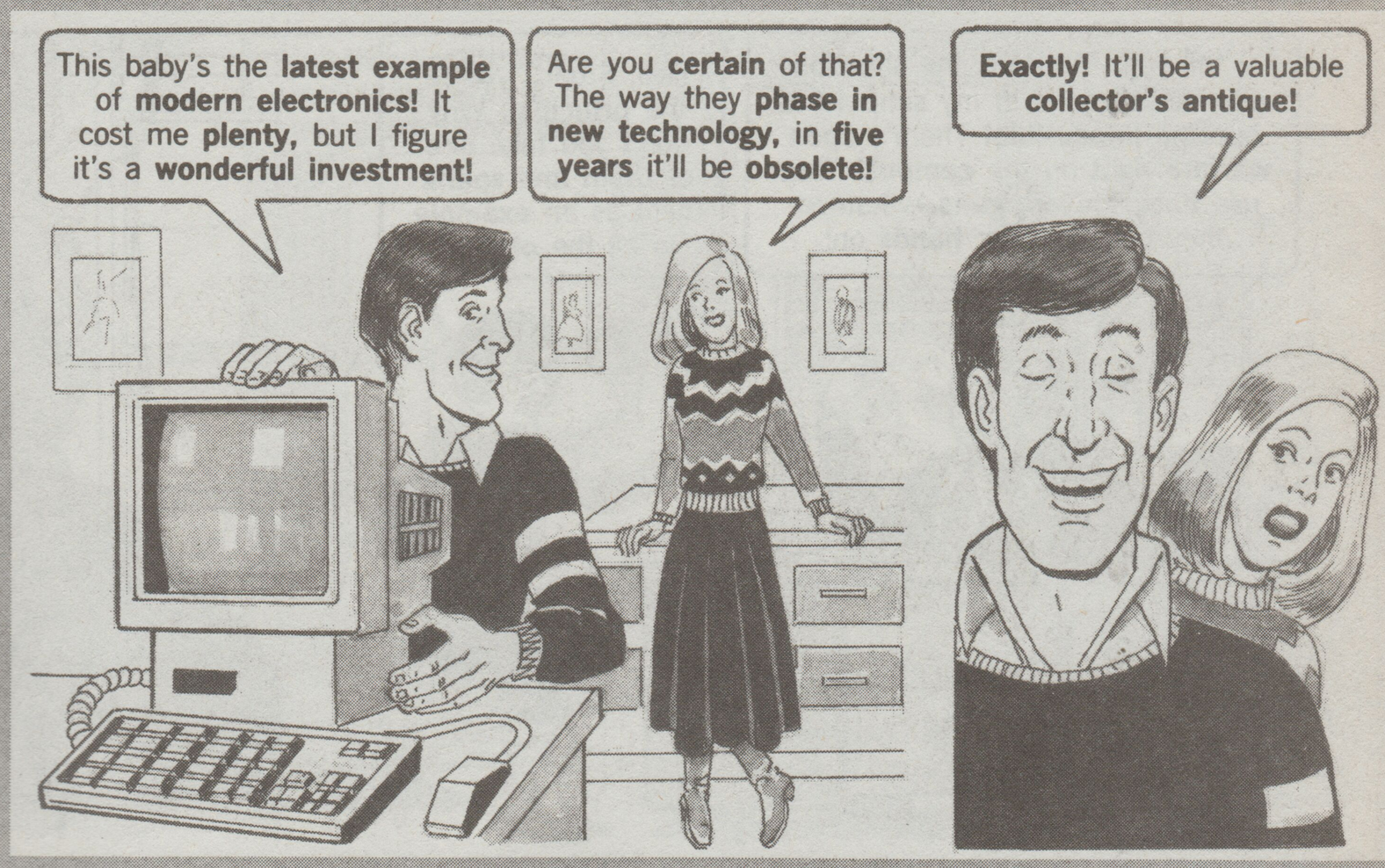
POLITICS





COMPUTERS





COMMITMENT

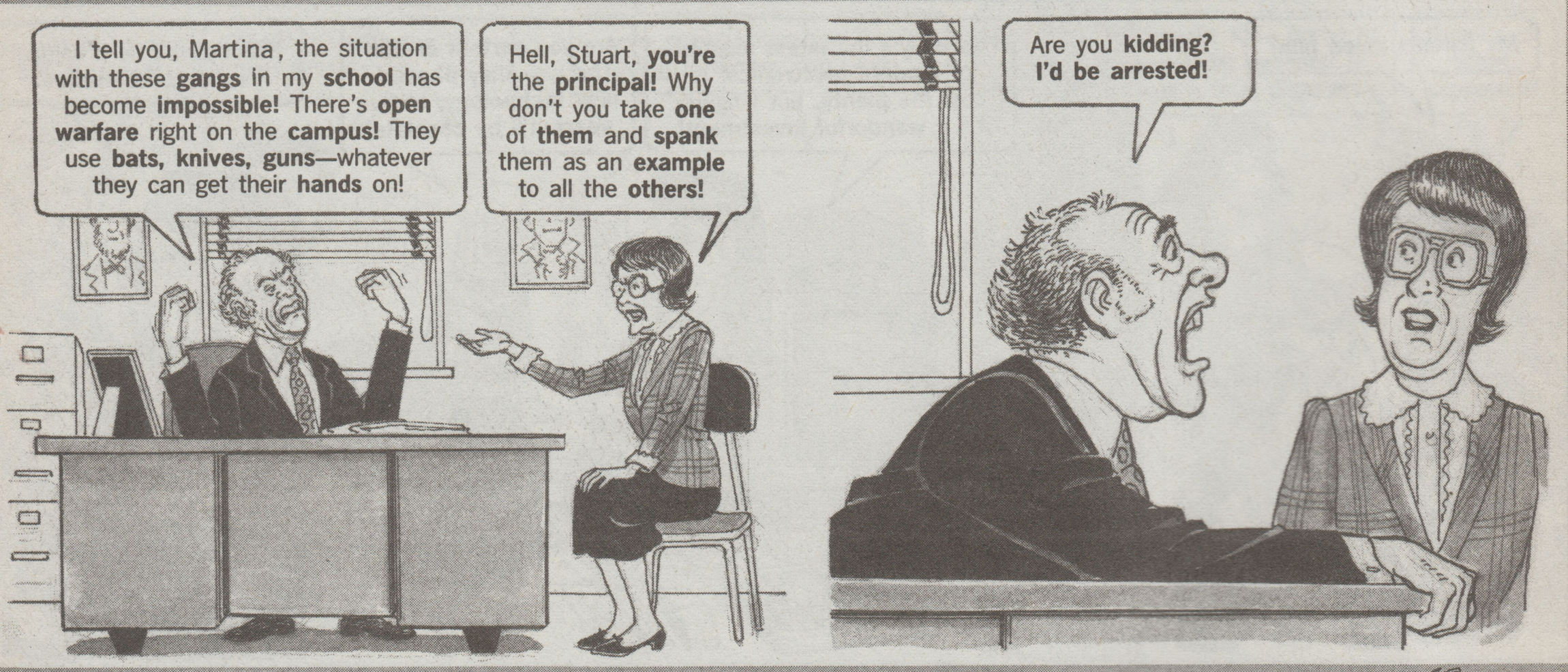




THE OFFICE



CRIME AND PUNISHMENT



DOCTORS



GREETINGS AND SANITATIONS DEPT.

ONE TYPICAL AFTERNOON IN THE BRONX

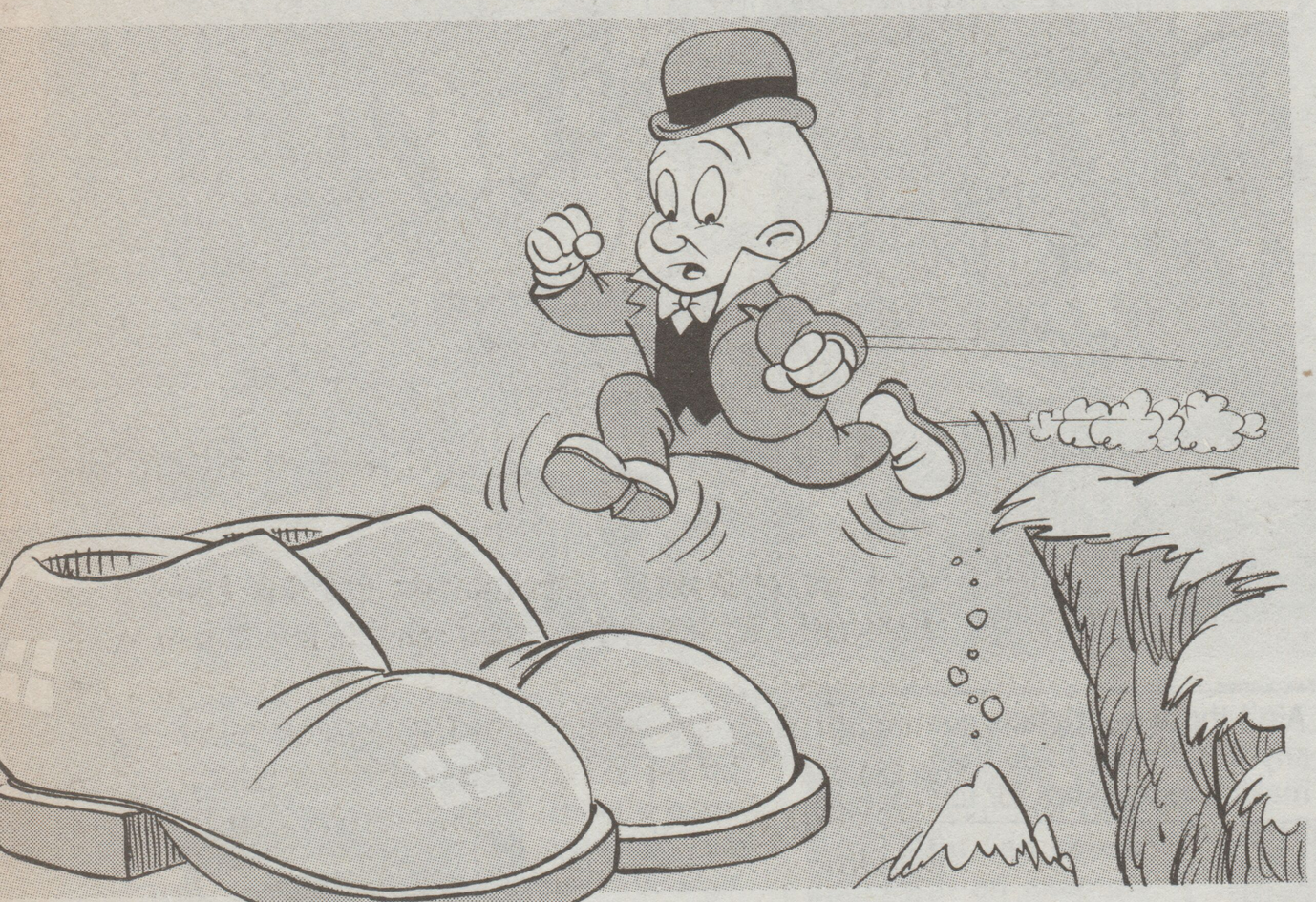


ARTIST: JACK DAVIS WRITER: LOU SILVERSTONE

The success of *Roger Rabbit* turned the land of Toons into the land of Big Business! Suddenly, everyone wanted to own Toontown merchandise. Unfortunately, while Toons are great as animated characters, they're lousy businessmen! They produced so much Toon stuff that they glutted the market (according to *For-toon* magazine)! Which is why they now must hold for the first time:

THE GREAT TOON SURPLUS SALE

ARTIST: ANGELO TORRES WRITER: LARRY SIEGEL



***Toon Wonder Shoes*...Bedeck your feet in these beauties and you can actually defy gravity! Run miles in the air without touching the ground! The ideal gift for the mixed-up friend who can't decide until the last minute whether he wants to commit suicide or break the Olympic record for the 2,000-meter run.**

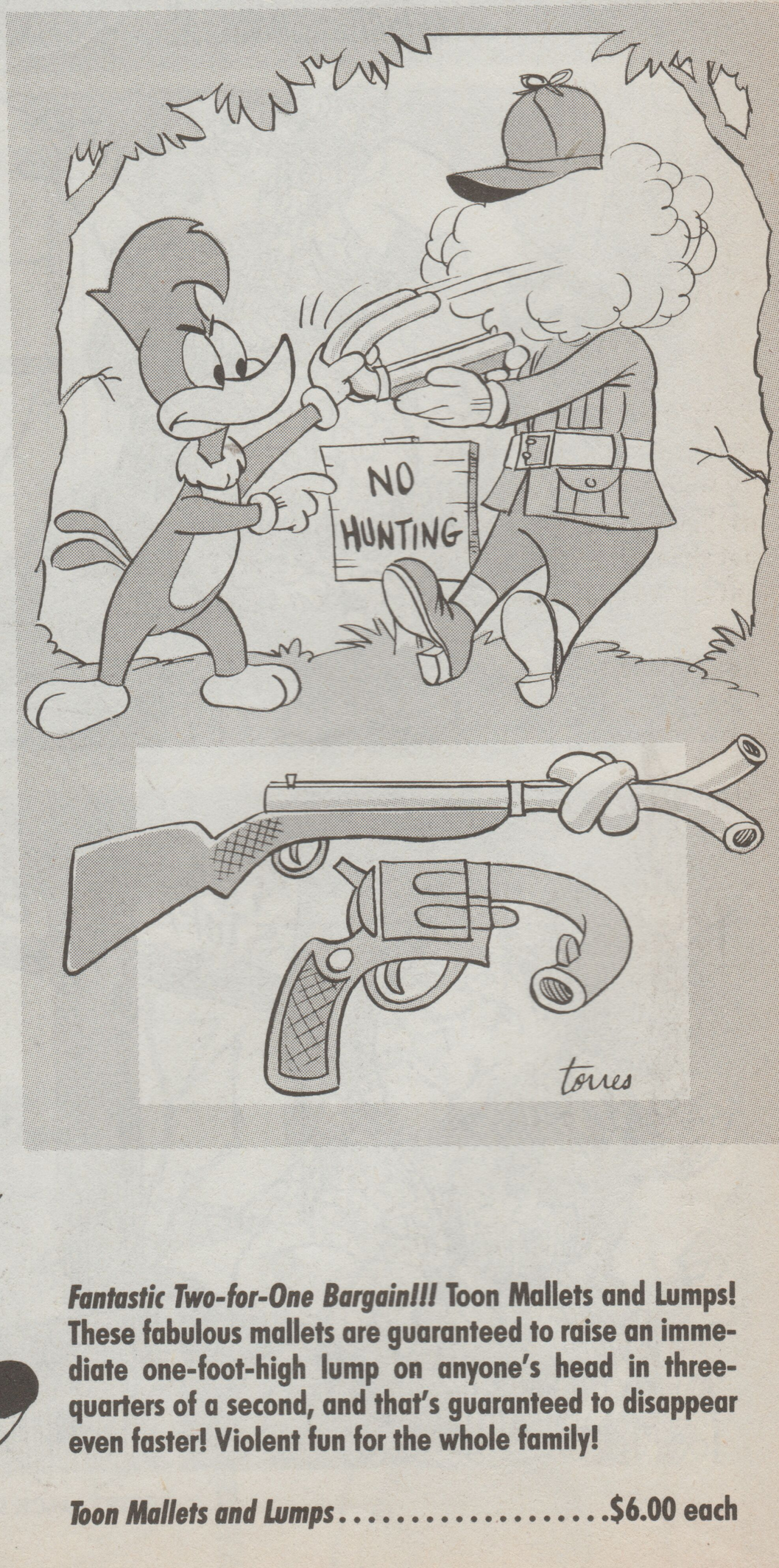
***Toon Wonder Shoes*.....$60.00/pair**





***Have a Barrel of Fun!!* These incredible Toon Firearms, with super-bendable and extra-twistable barrels, are a million laughs, especially when the shooter is forced to blow himself away! Don't miss out on this limited bargain offer, this month only!!!! (Next month all unpurchased guns will be sold at ten times the regular price to the Pentagon, as legitimate U.S. army assault weapons.)**

***Toon Firearms*.....$50.00/each**

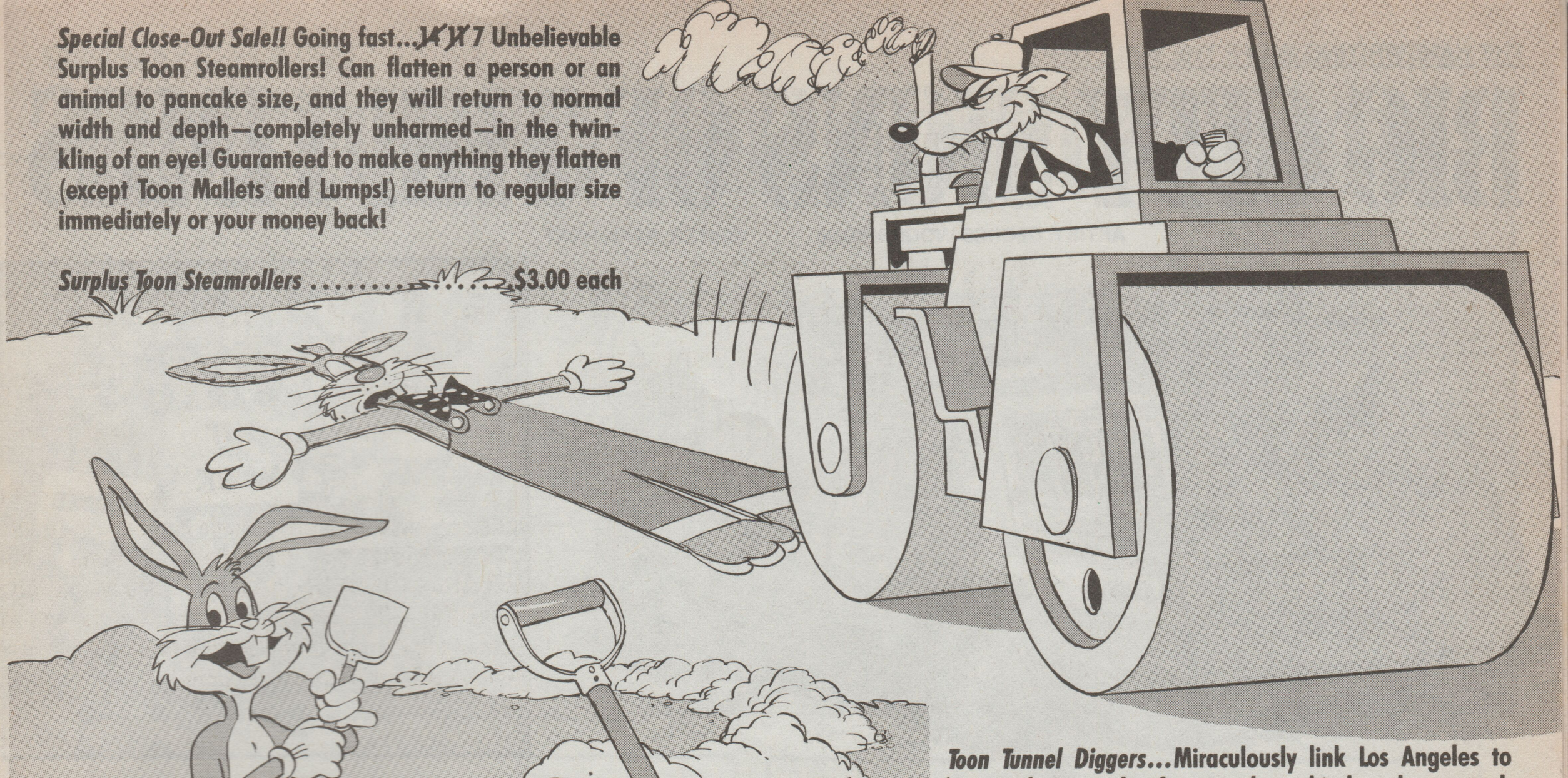


***Fantastic Two-for-One Bargain!!!* Toon Mallets and Lumps! These fabulous mallets are guaranteed to raise an immediate one-foot-high lump on anyone's head in three-quarters of a second, and that's guaranteed to disappear even faster! Violent fun for the whole family!**

***Toon Mallets and Lumps*.....$6.00 each**

Special Close-Out Sale!! **Going fast...1,147 Unbelievable Surplus Toon Steamrollers! Can flatten a person or an animal to pancake size, and they will return to normal width and depth—completely unharmed—in the twinkling of an eye! Guaranteed to make anything they flatten (except Toon Mallets and Lumps!) return to regular size immediately or your money back!**

Surplus Toon Steamrollers **.....$3.00 each**

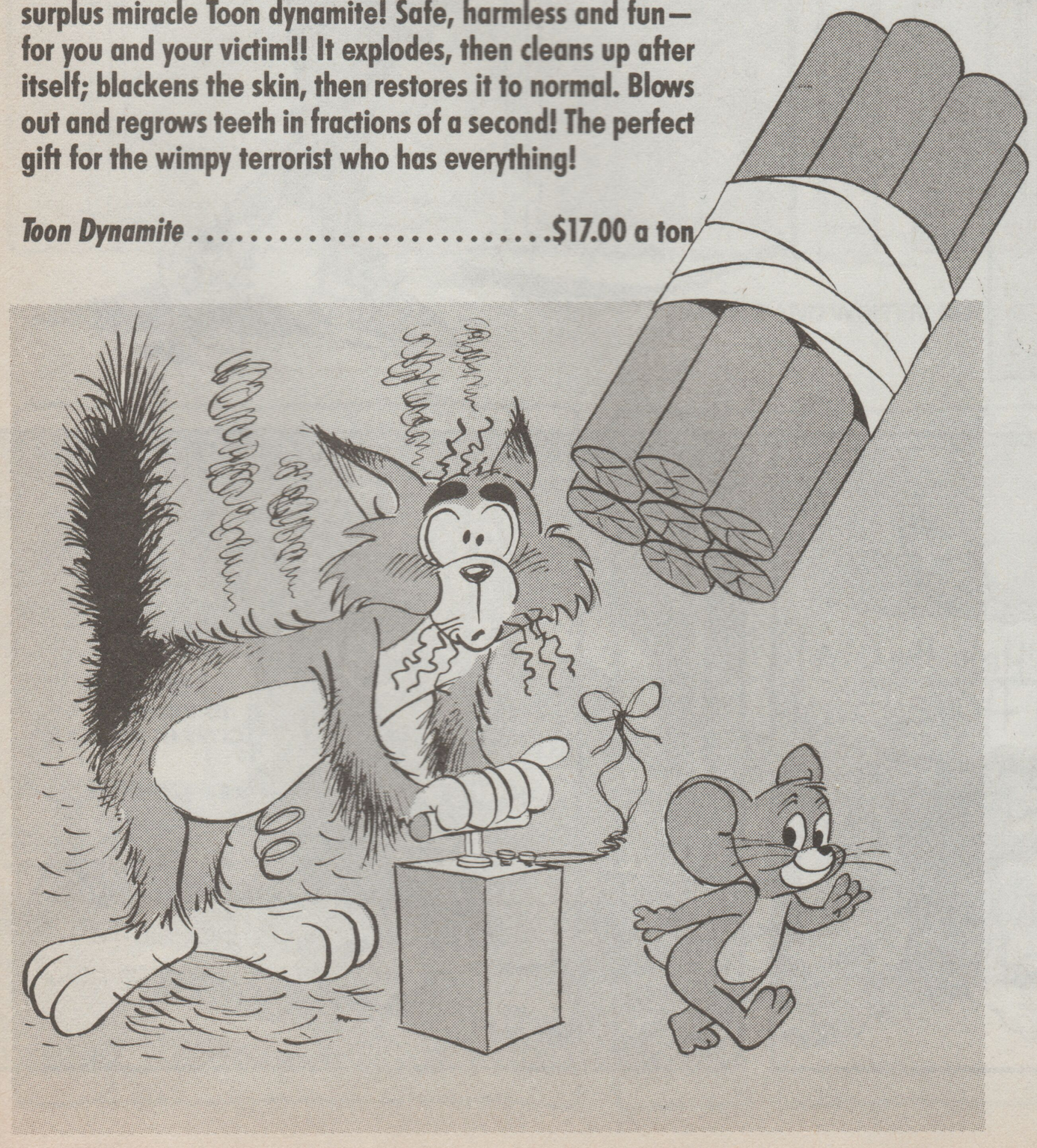


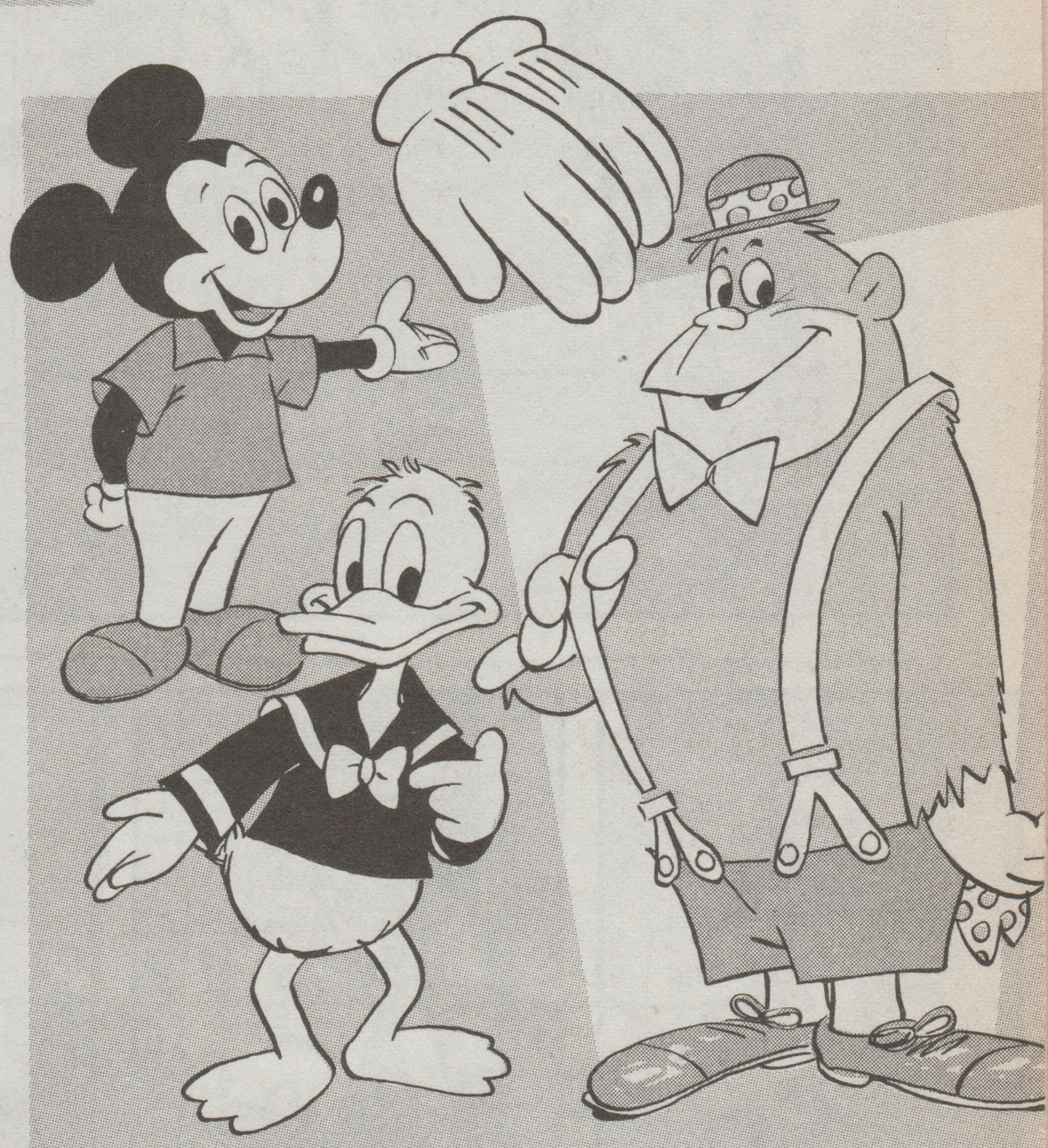
Toon Tunnel Diggers... **Miraculously link Los Angeles to New York City with a functional canal in less than a week with amazing Toon Shovels!! Dig your own tunnel and run through it at the same time! Guaranteed to carve out more than 20 miles of tunnel in less than a minute or you PAY NOTHING! Great for family outings, picnics and burials.**

Toon Tunnel Diggers **.....$8.00 each/two for $150.00**

Dynamite Bargains In Dynamite! **Call it yours! Tons of surplus miracle Toon dynamite! Safe, harmless and fun—for you and your victim!! It explodes, then cleans up after itself; blackens the skin, then restores it to normal. Blows out and regrows teeth in fractions of a second! The perfect gift for the wimpy terrorist who has everything!**

Toon Dynamite **.....$17.00 a ton**





A Once-In-A-Lifetime Toon Fashion Surplus Sale!! **Hundreds of exquisite items worn by your favorite animated heroes at embarrassingly high prices!**

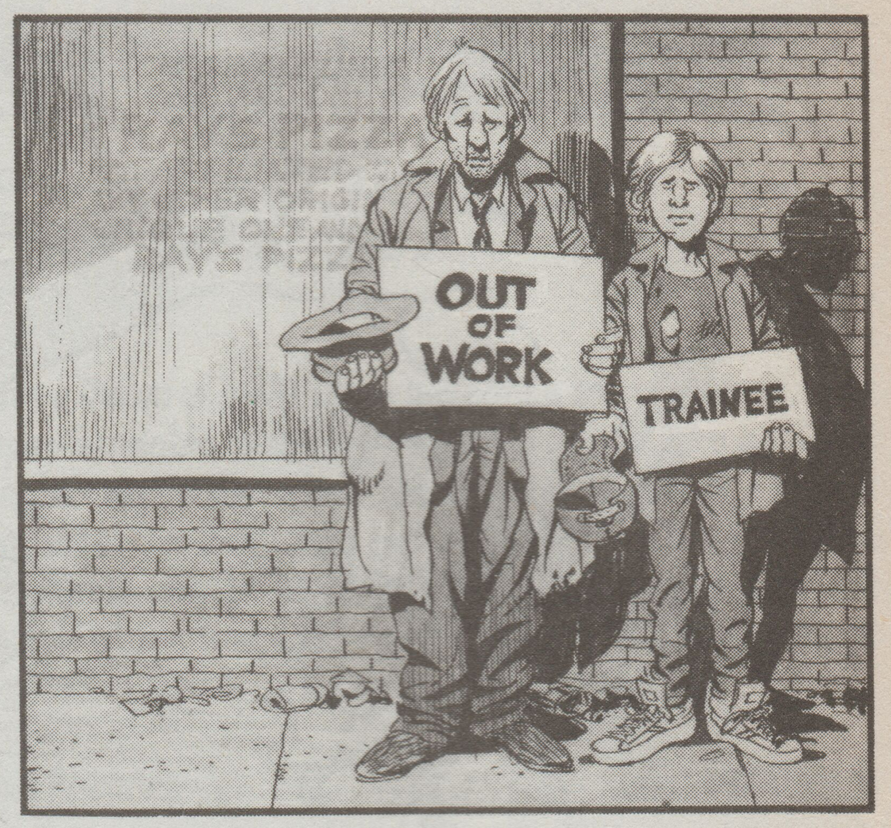
Donald Duck Suit (no pants) **.....$28.00 each**
Magilla Gorilla Suspender & Bow Tie (no shirt) **.....$40.00 each**
Mickey Mouse 4-Fingered Gloves **.....$18.00/pair**

THE HANDWRITING IS OFF THE WALL DEPT.

BIG CITY SIGNS OF THE TIMES

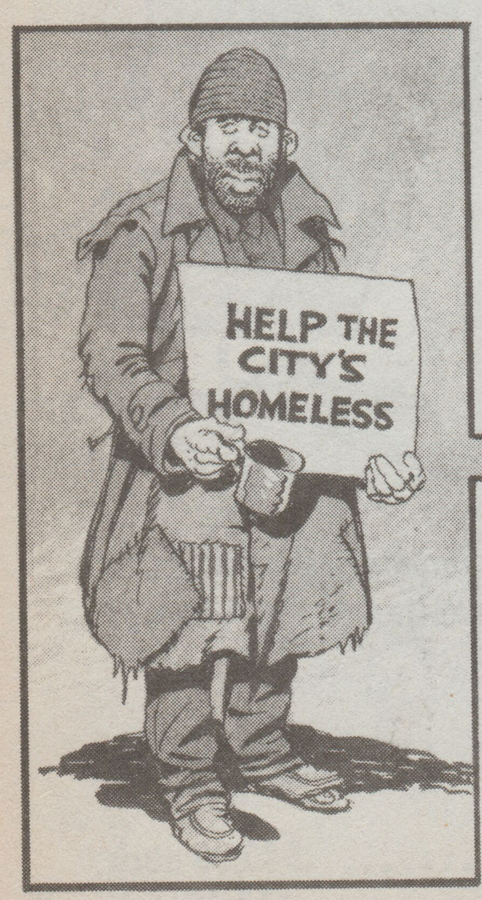
ARTIST: GEORGE WOODBRIDGE WRITER: STAN HART

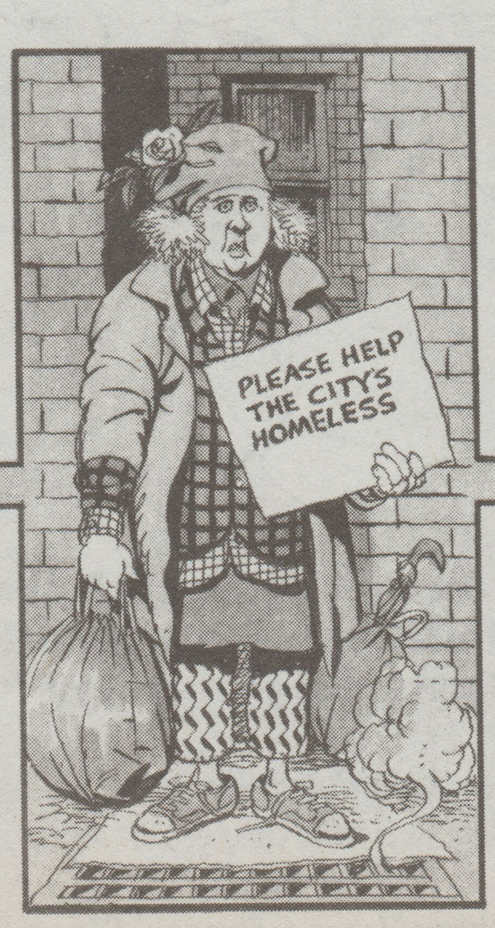


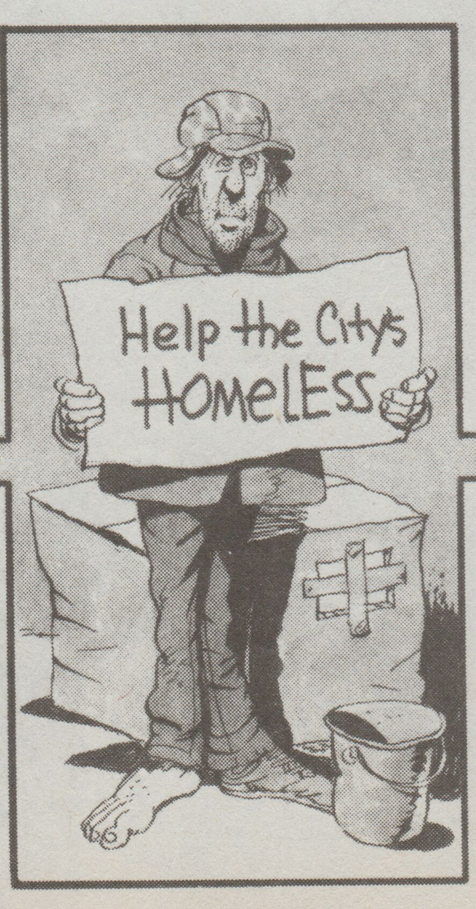


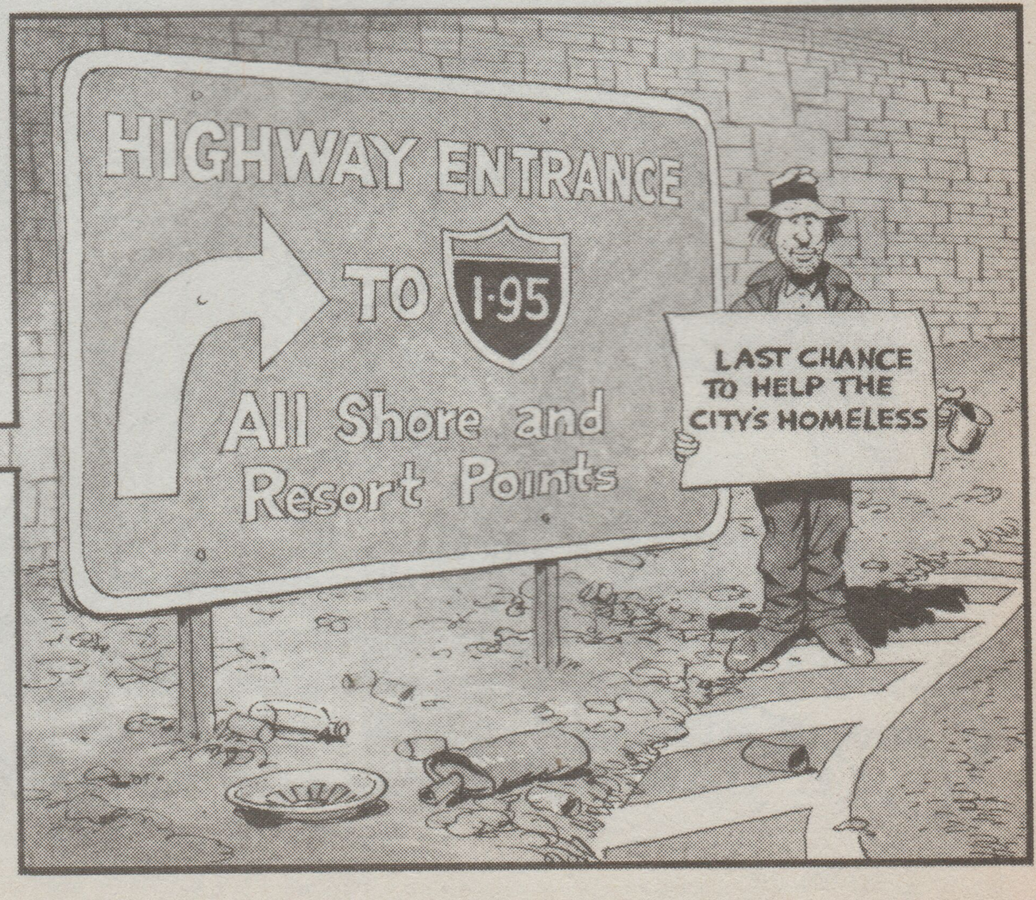




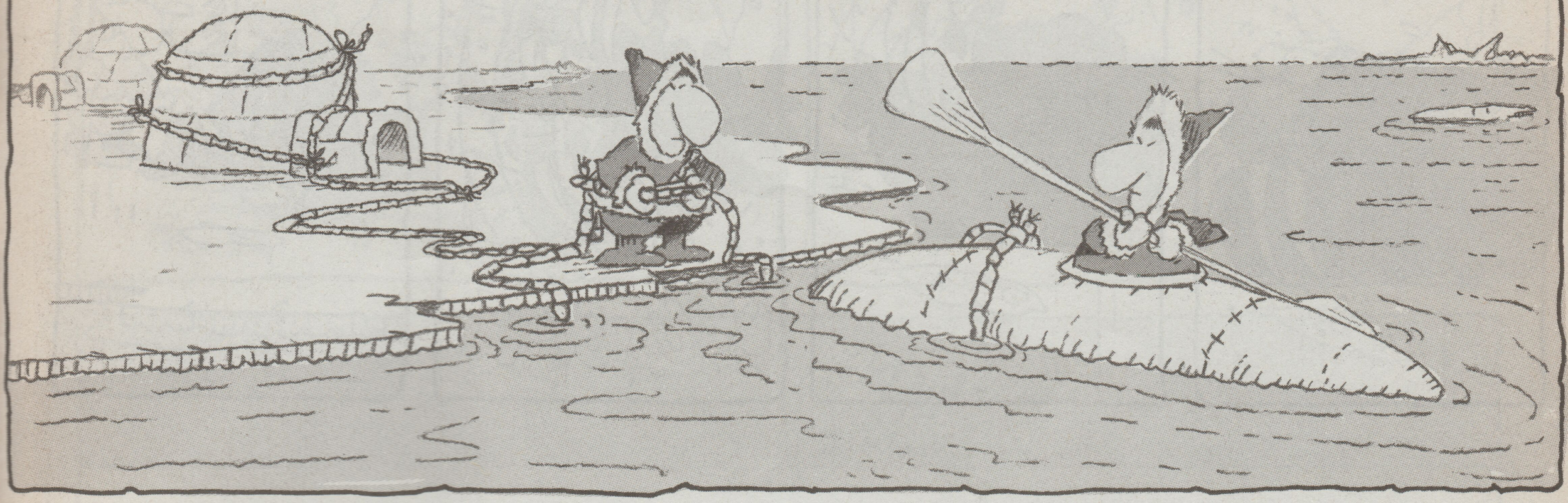


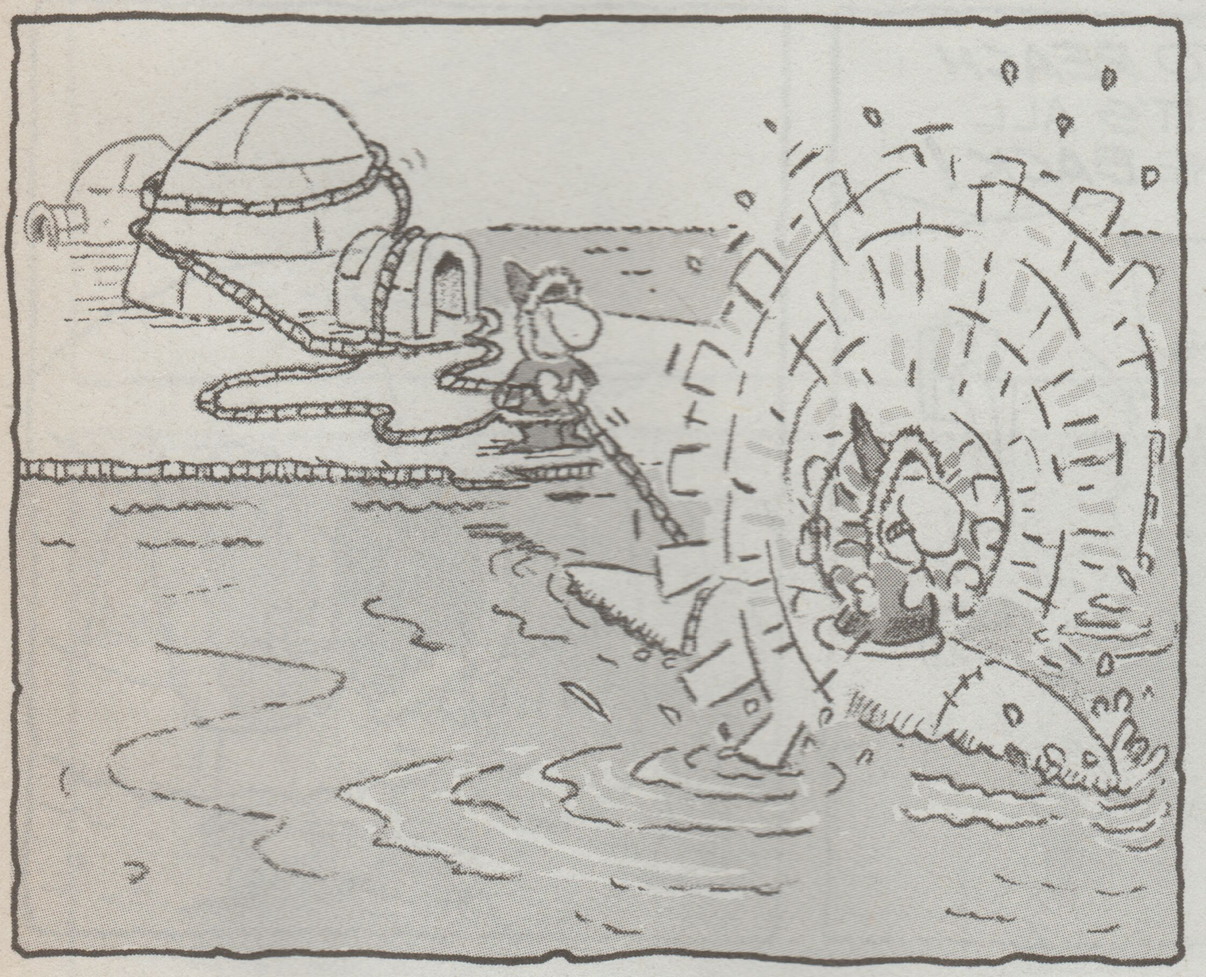


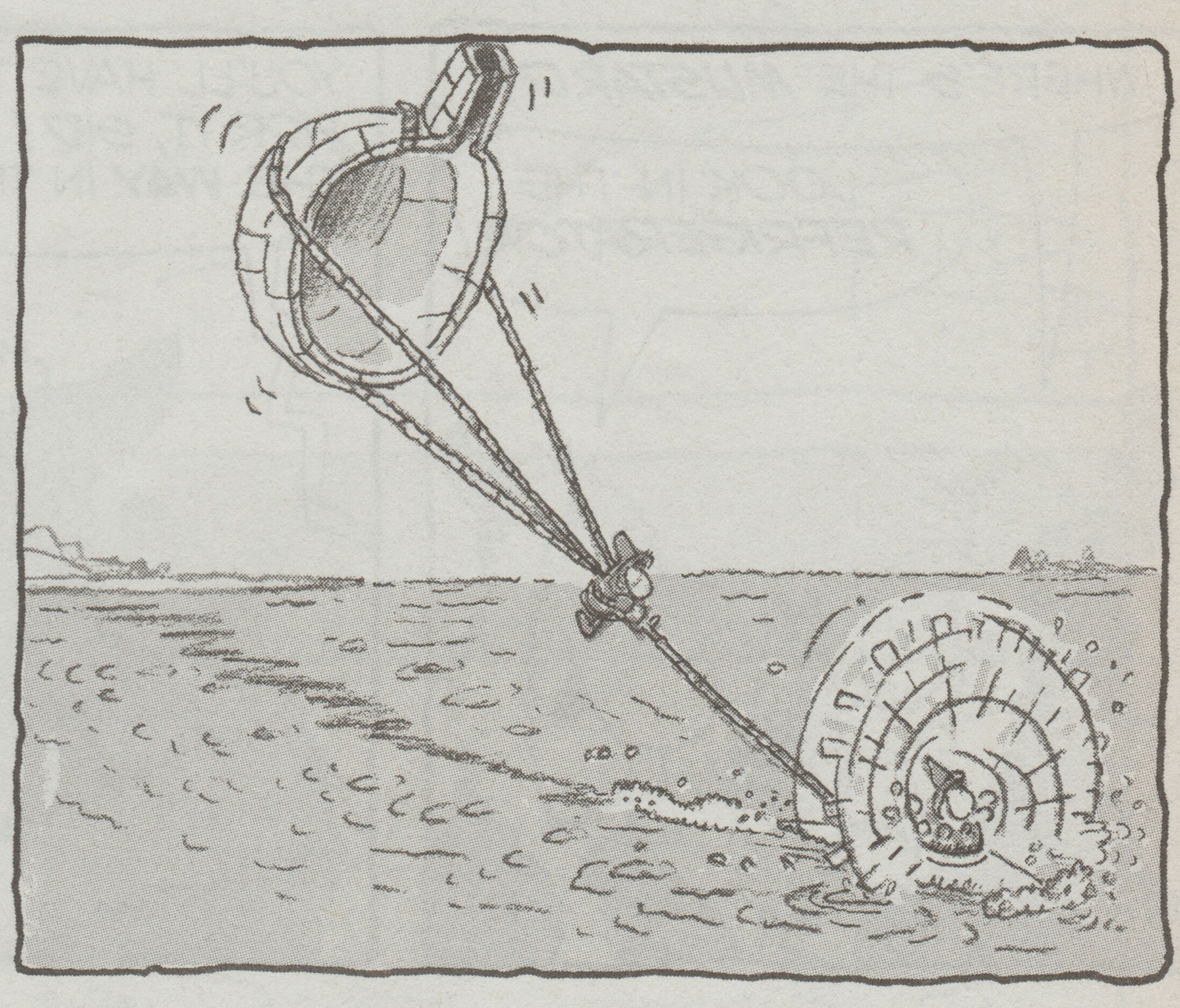




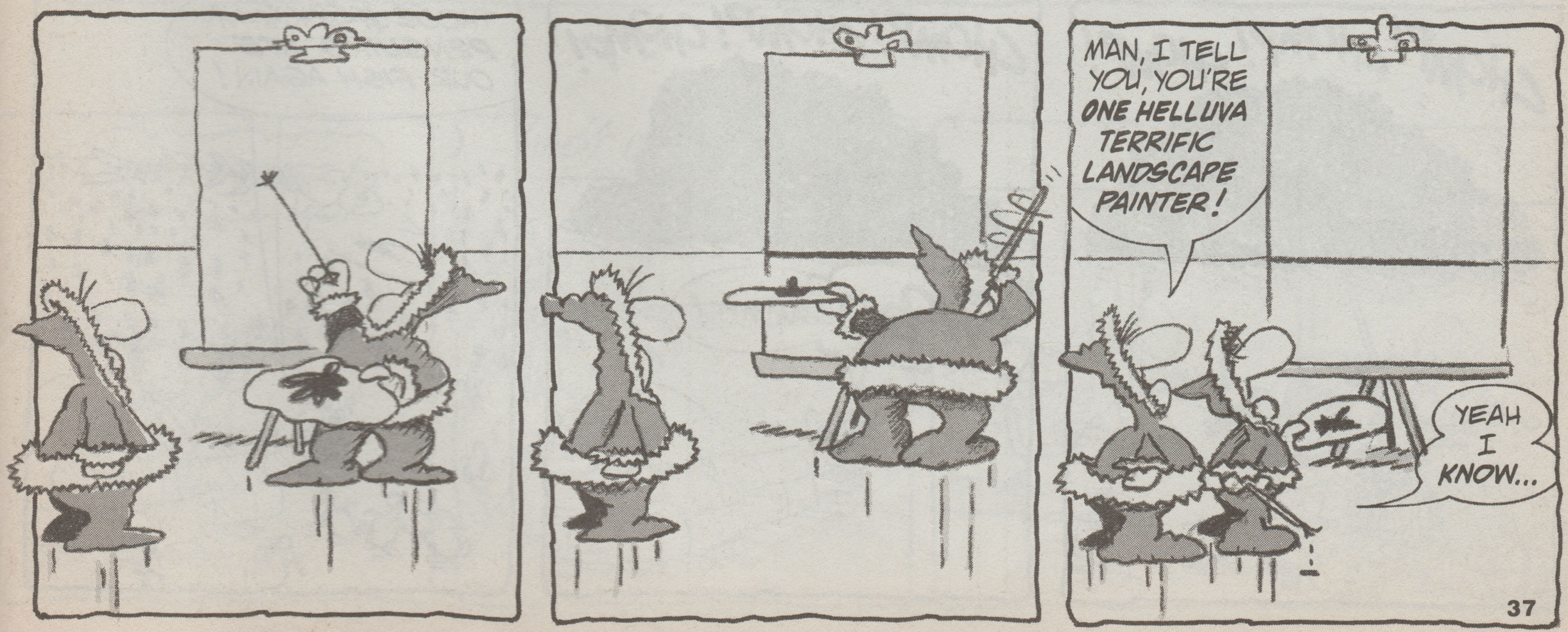
DUCK EDWING CHILLS OUT UP NORTH







ARTIST AND WRITER: DUCK EDWING




SNIFF! SNIFF!
SNIFF... ah ah.


AH...AH...AH...

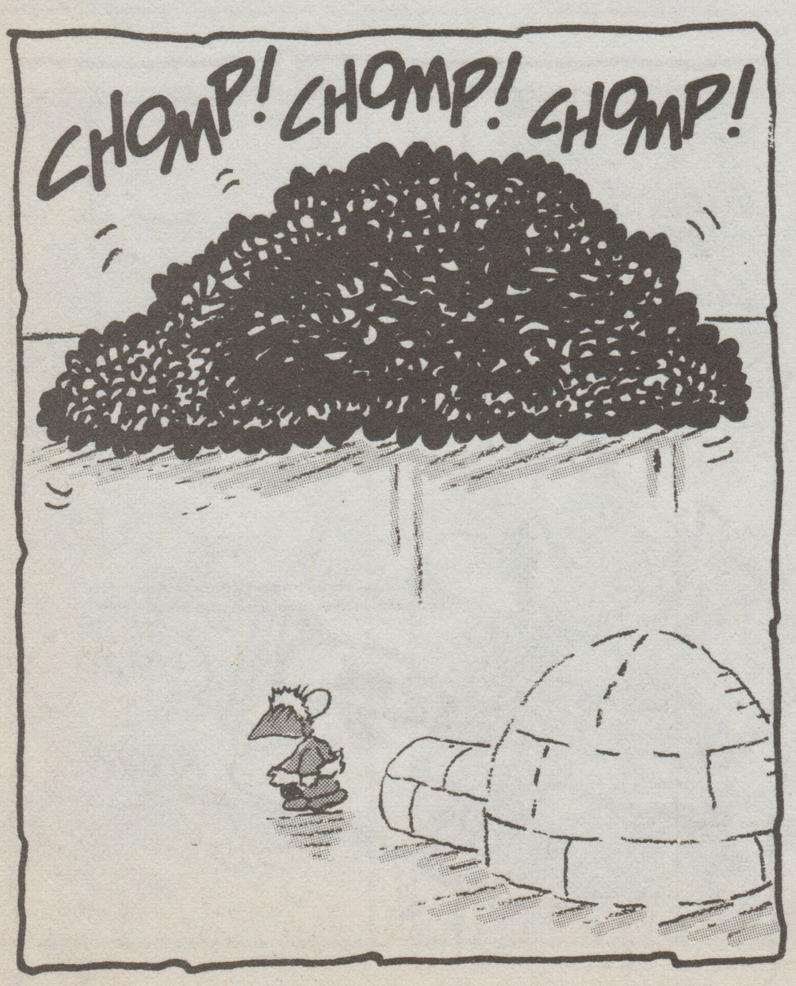

KA-CHOOO
SQUA-GISH

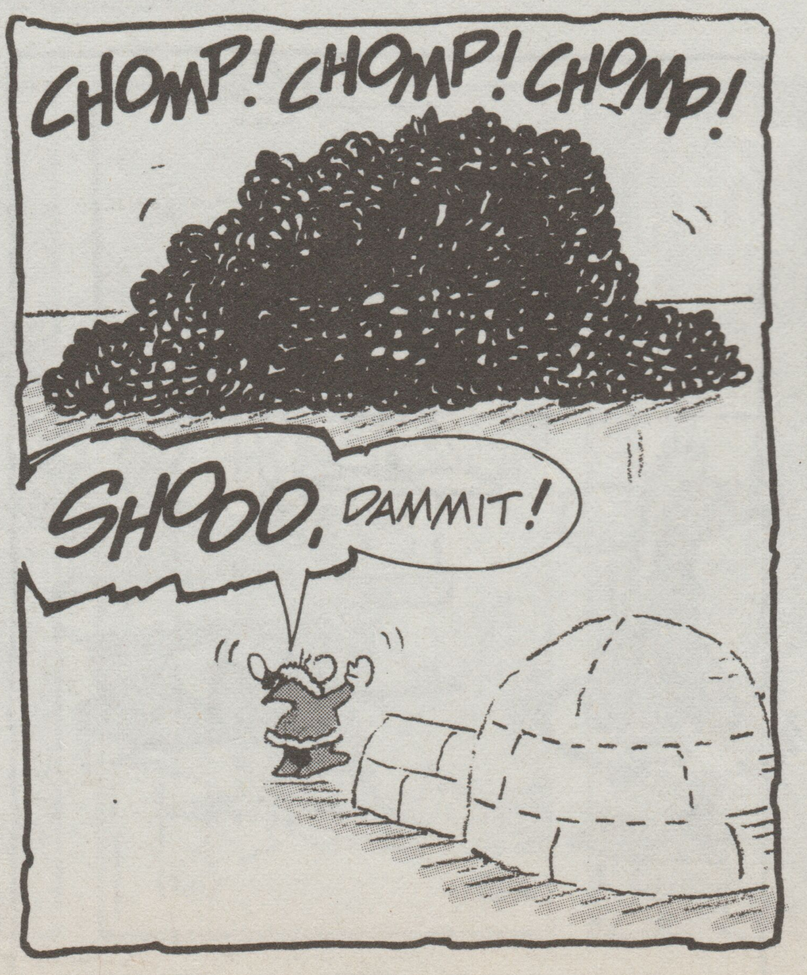

PEPPER


WHERE'S THE MUSTARD?
LOOK IN THE REFRIGERATOR!

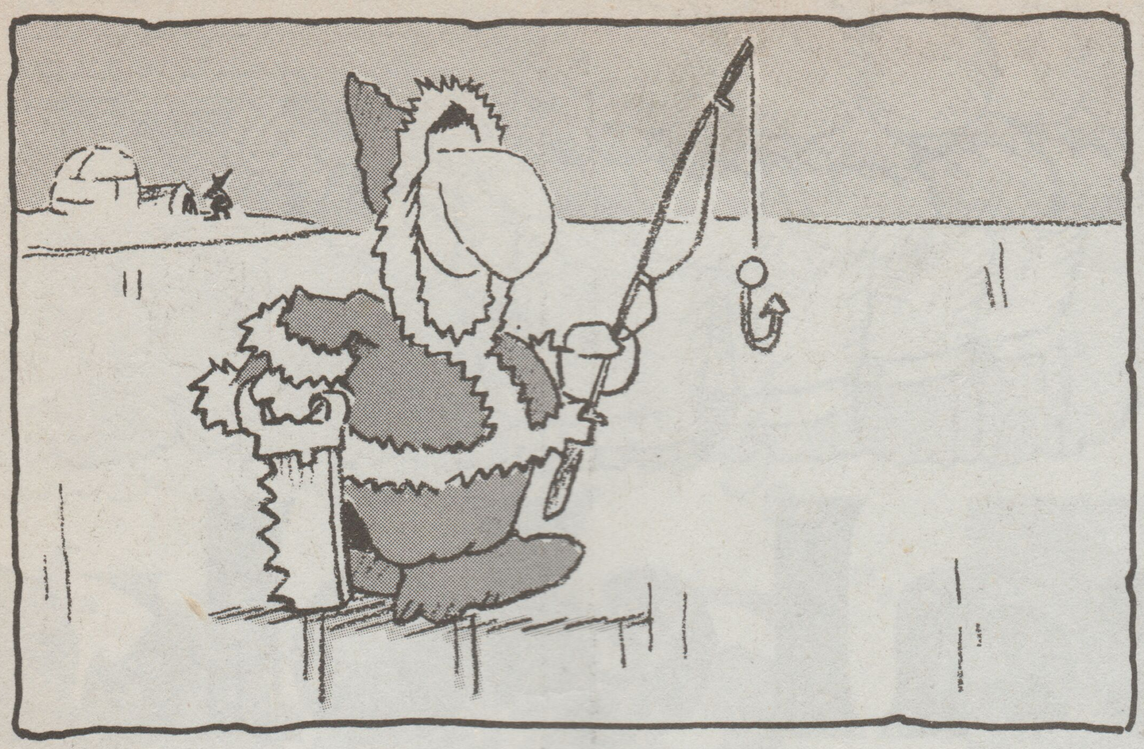

YOU'LL HAVE TO REACH FOR IT, SID! IT'S ALL THE WAY IN THE BACK!

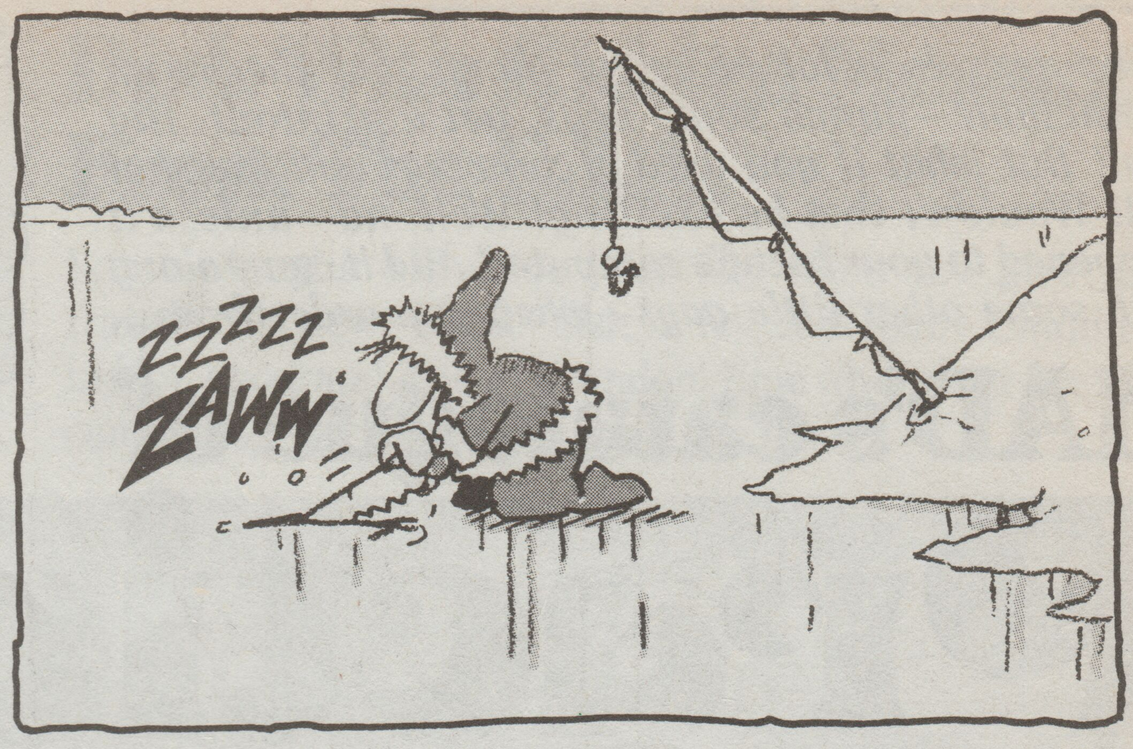


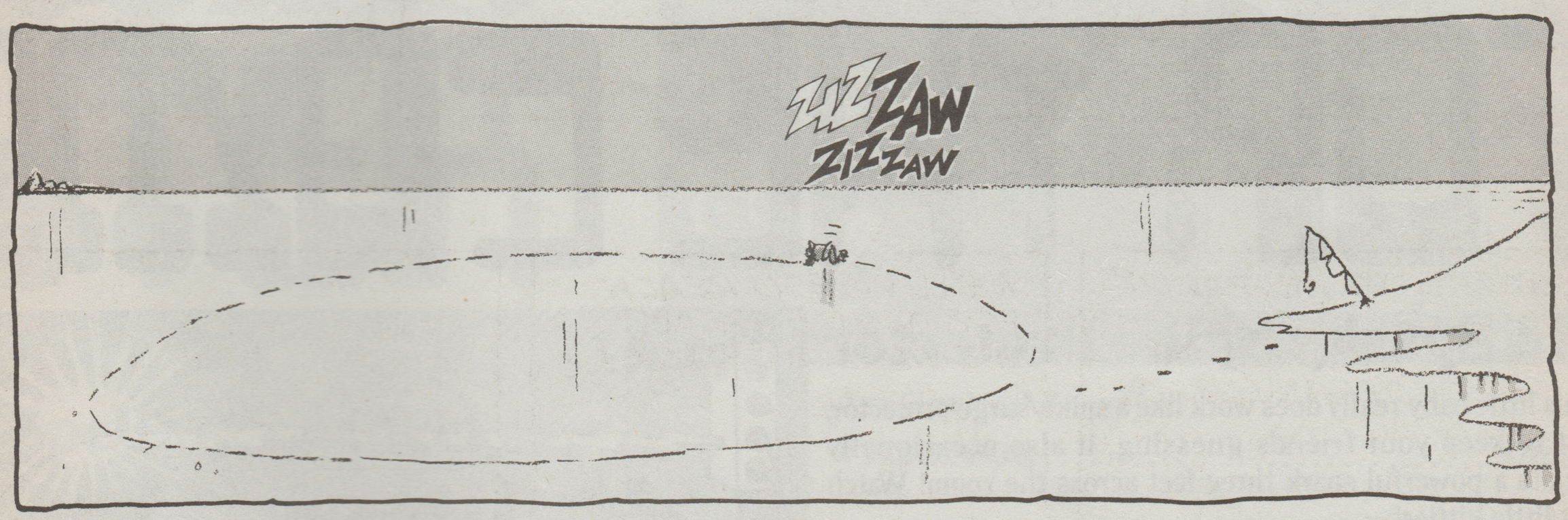

CHOMP! CHOMP! CHOMP!

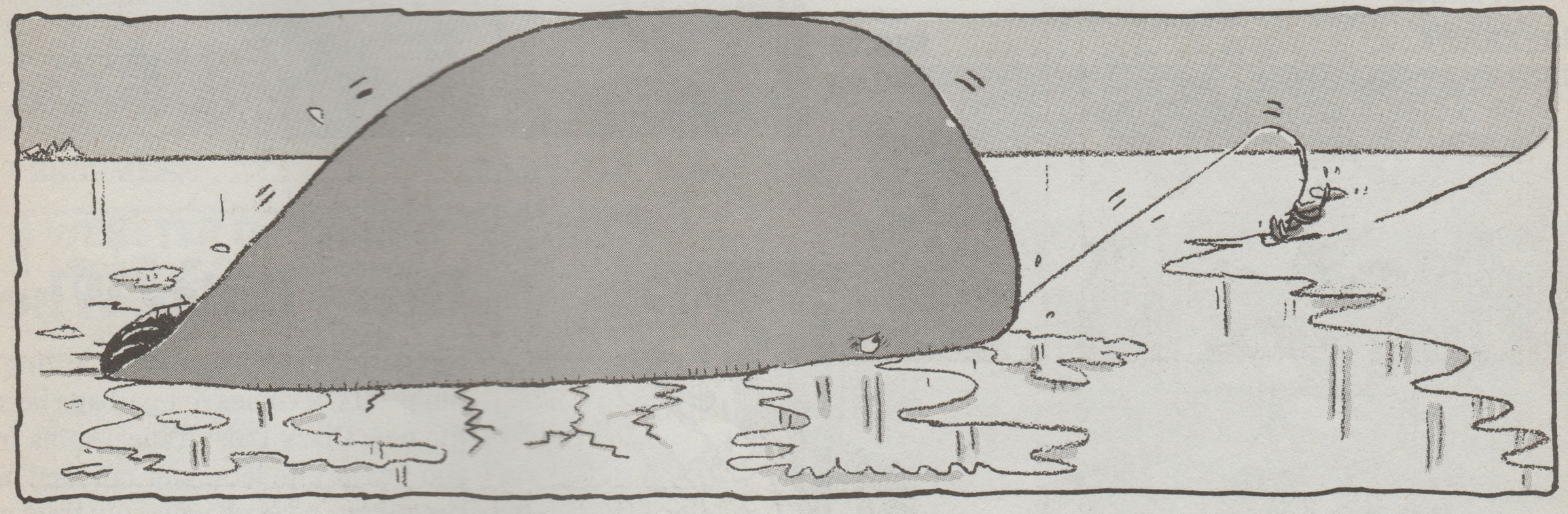

CHOMP! CHOMP! CHOMP!
SHOOO. DAMMIT!

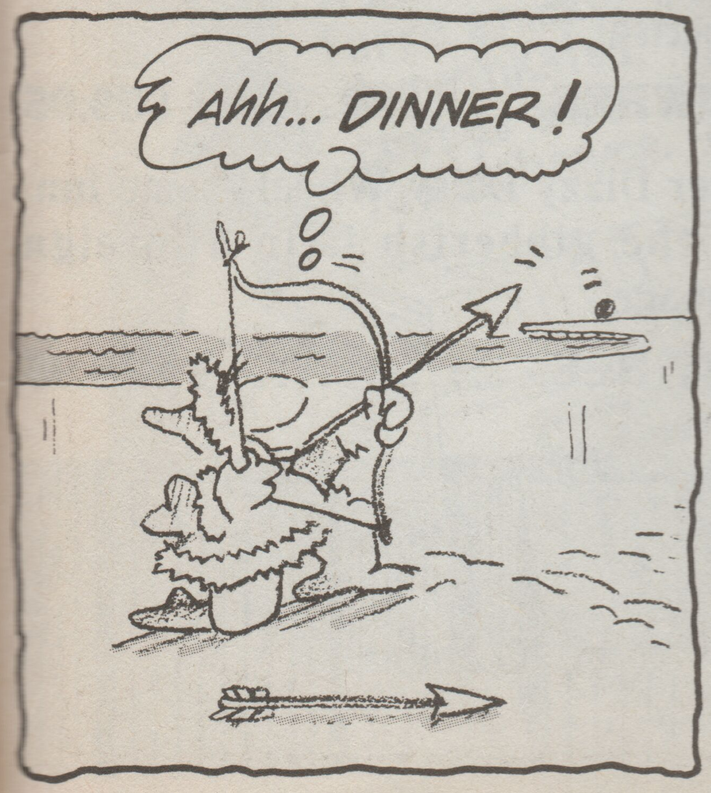

THOSE #@*!%~* PENGUINS ATE OUR FISH AGAIN!




ZZZZZZ
ZAWW


ZIZZAW
ZIZZAW



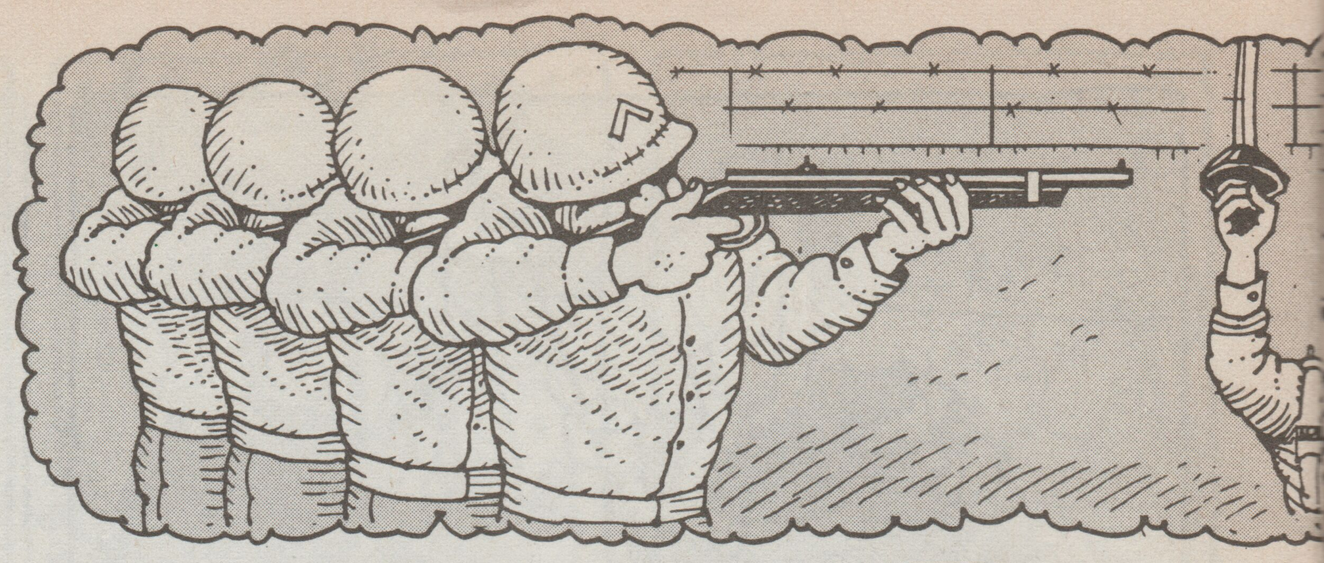

AHH... DINNER!


GOT IT! WHAT AN EYE! WHAT AN EYE!



AN EMBARRASSMENT OF RICHARD'S DEPT.

Computers do a lot of useful things, but they're so predictable—punch some keys, get a printout. Big deal! But what if you used a computer and fire *shot out! Wouldn't* that *be exciting! Well, no—unless it happened to your* friend's *computer! And it can—along with some other little gags—when you order from...*

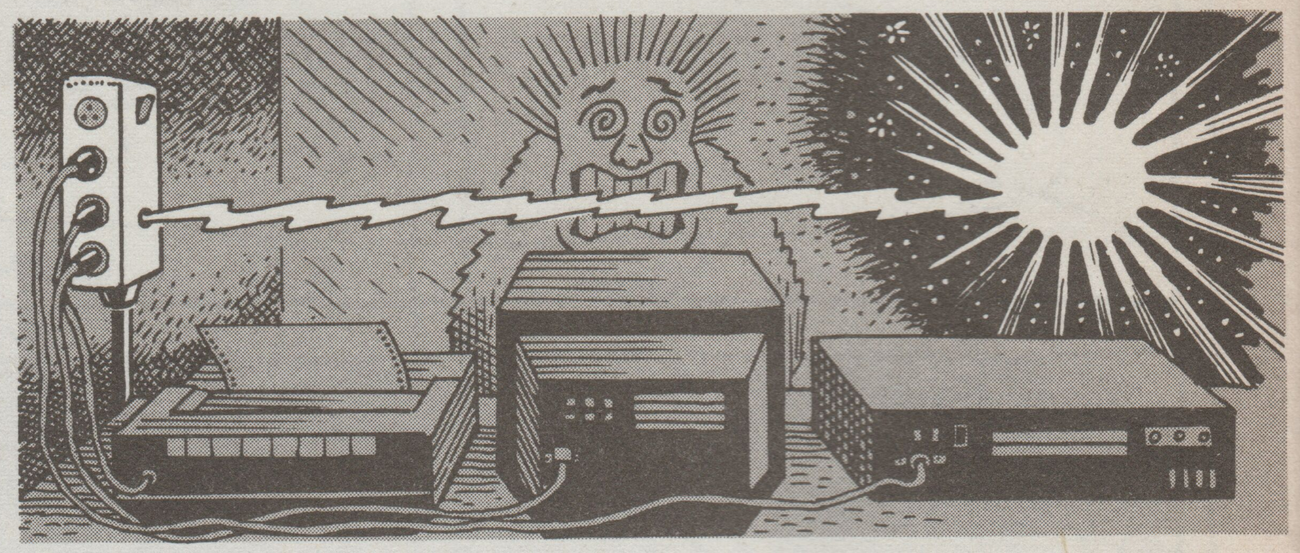


MAD's catalogue of Practical Joke FOR THE COMF

Mr. Sparky Spike Protector

This little baby really does work like a spike/surge protector, but to keep your friends guessing, it also occasionally shoots a powerful spark three feet across the room! Watch out little kitties!

#505ZZZZT **$39.95**
#565ZZZZT (Special 6 ft. spark model) **$89.95**

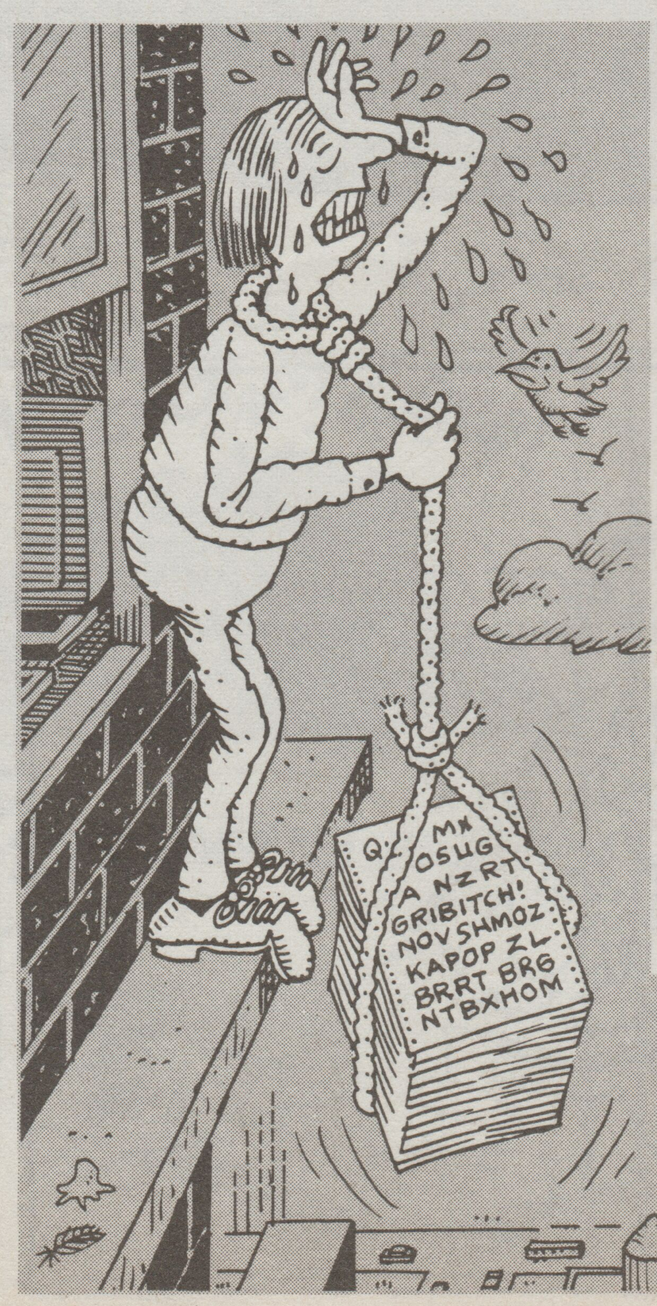




Paper Feeder Shredder

This handy little device attaches to the paper bail on any computer. Three hidden miniature razor blades slice the finished copy as it comes out of the printer. Drives people nuts!

#417RPPP **$19.95**



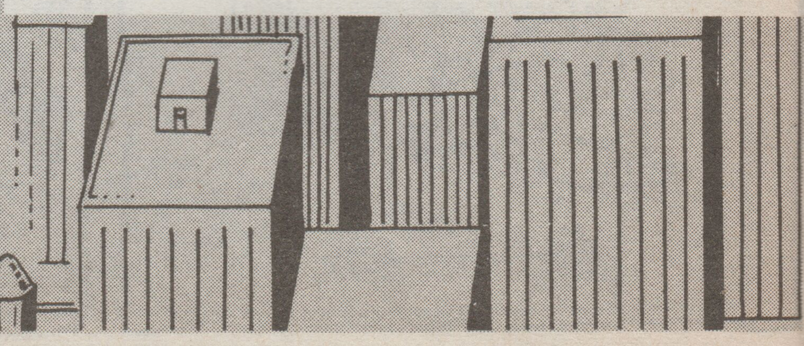
Dizzy Daisy Wheel

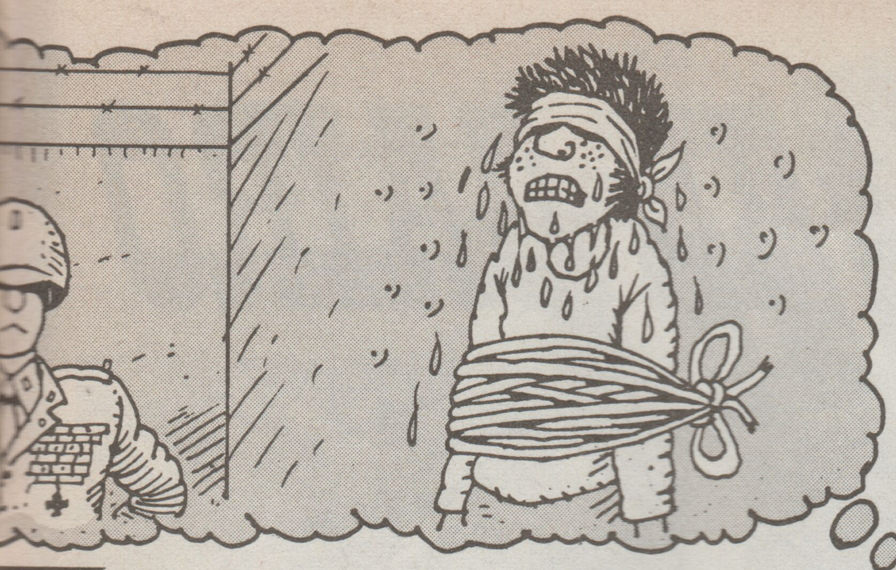
No matter what your unsuspecting victim prints, it comes out garbage because the new Dizzy Daisy Wheel spins freely and just prints letters at random! You'll laugh your head off when the tired operator finally prints out his finished manuscript—and discovers 300 pages of gibberish!

#77WHEE..... **$59.95**

Super Dizzy Daisy Wheel—same fun, but the gibberish is in a foreign language!

#87WHEE..... **$78.95**



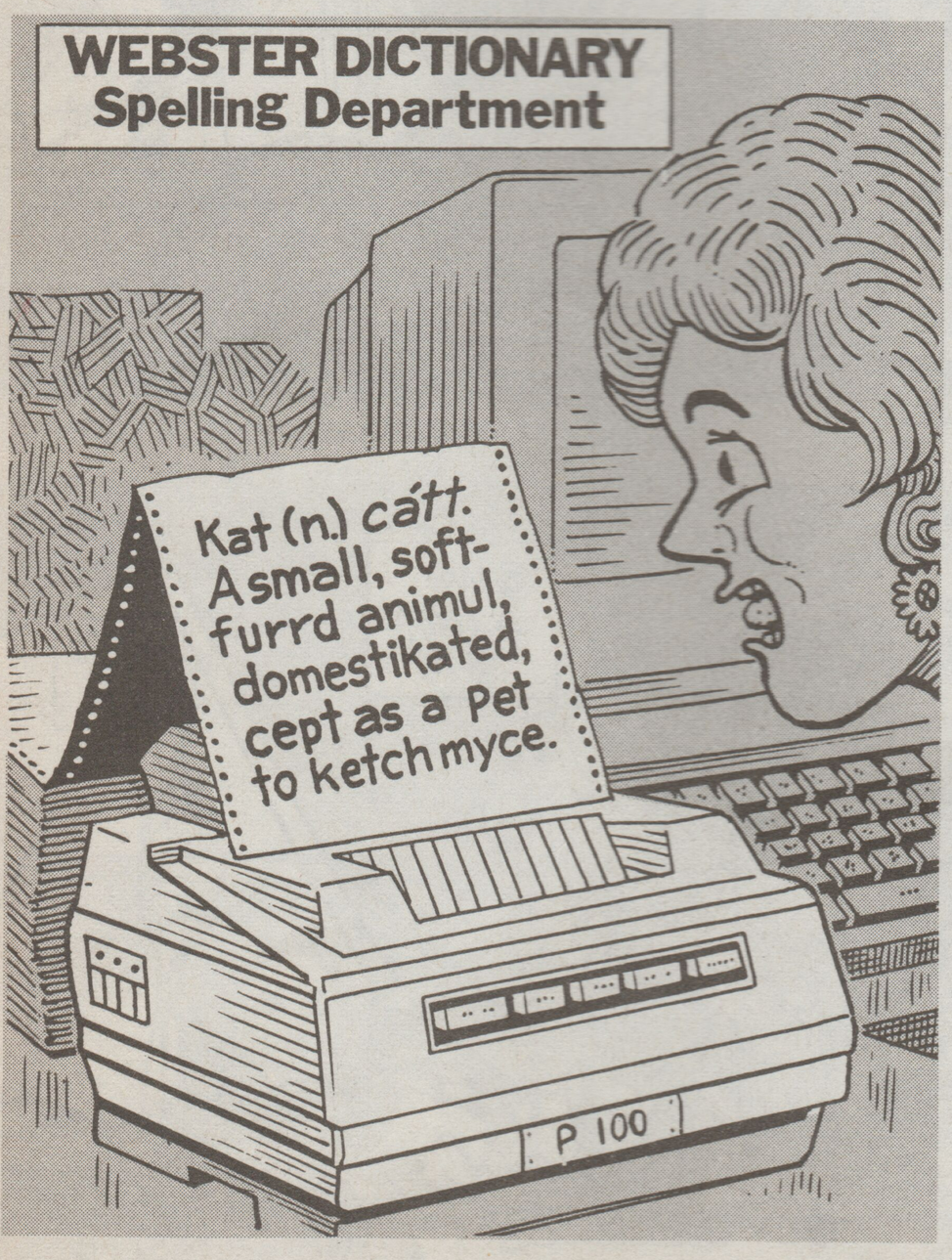


ltems UTER

Spelling Unchecker

This electronic marvel picks about four words out of every 1,000 and carefully misspells them. A millyum laughs! You get the pitcher! (Works with any word processing program.)

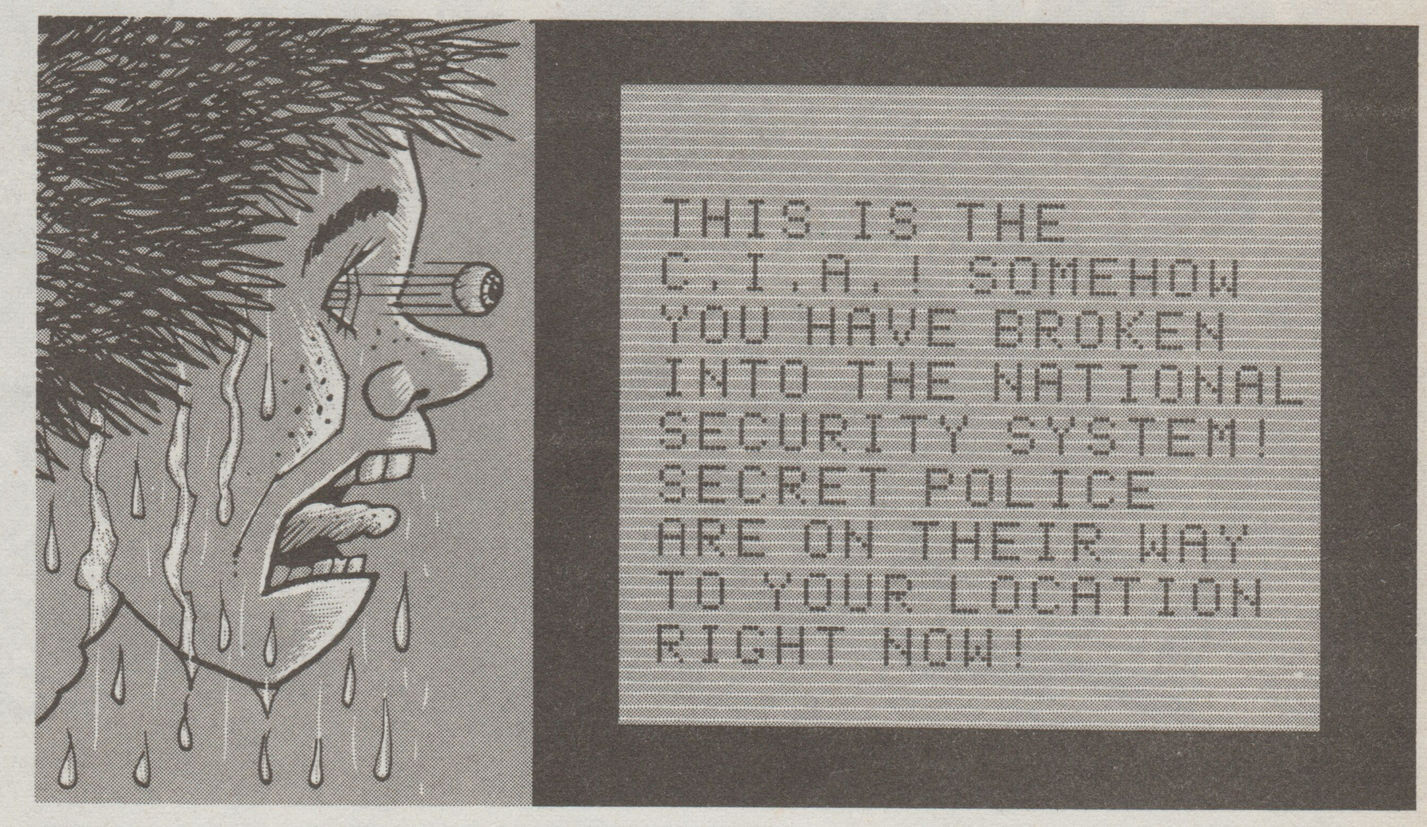
#2809MESS $99.95





Disk With Hidden Message From The C.I.A.

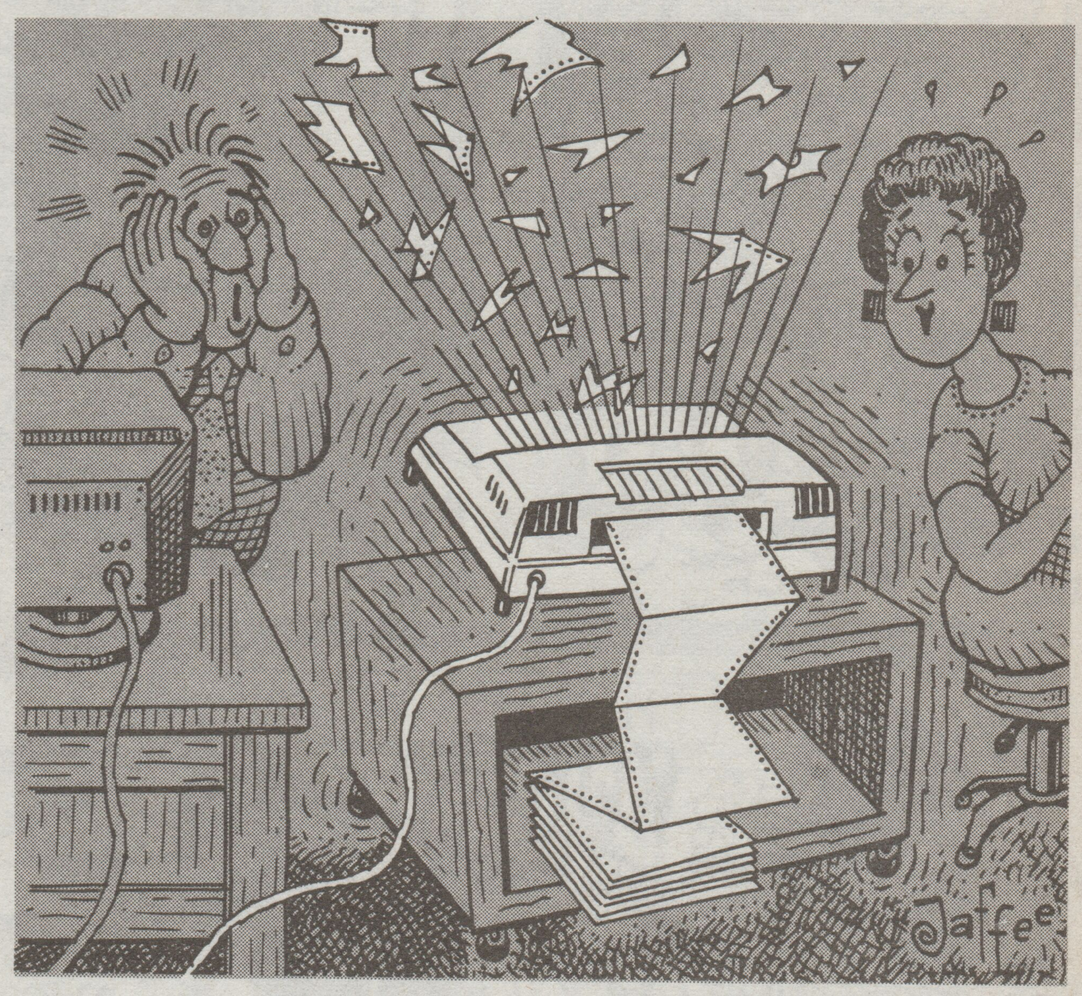
Lots of laughs will come your way when you give your friends this new "blank" disk to try! It actually contains a hidden program! And at a random time when your friend is computing, his screen will suddenly flash:



A million laughs!

#912 SPOOK $10.95

ARTIST: AL JAFFEE IDEA: SETH GREENBERG WRITER: DICK DEBARTOLO



Computer Paper Laugh Riot

This paper looks like standard-sized paper measuring 8½ x 11", but the perforations only measure 10¼"! No document will ever come out right! And you won't believe the racket the printer makes as it rips the paper apart trying to make new holes!

#117RUIN (1,000 sheets) **$29.95**

We suggest you also order:

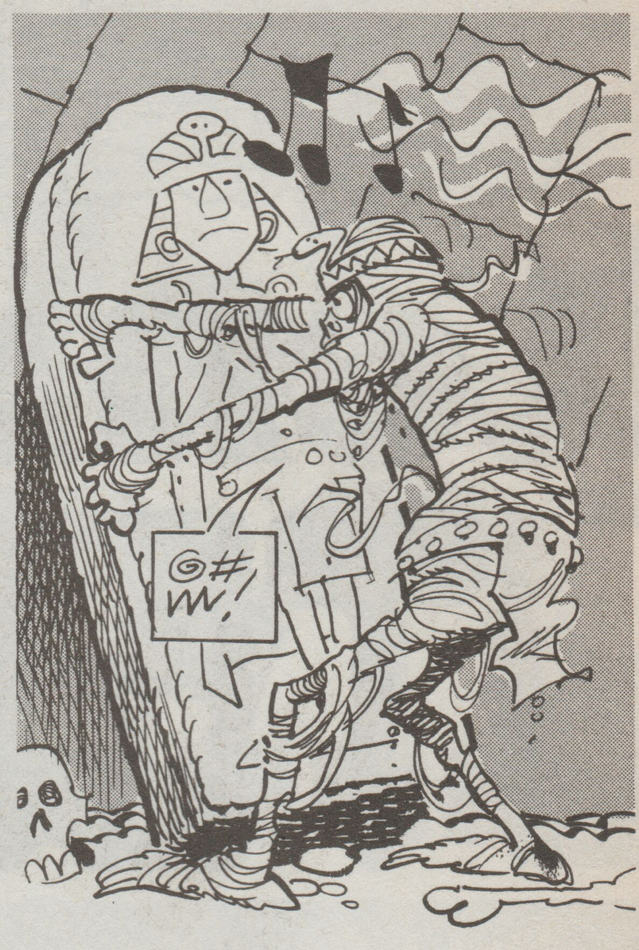
#118 Printer Repair Kit (Specify model) **$199.95**

OF HUMAN BANDAGE DEPT.

ONE SULTRY EVENING IN CAIRO





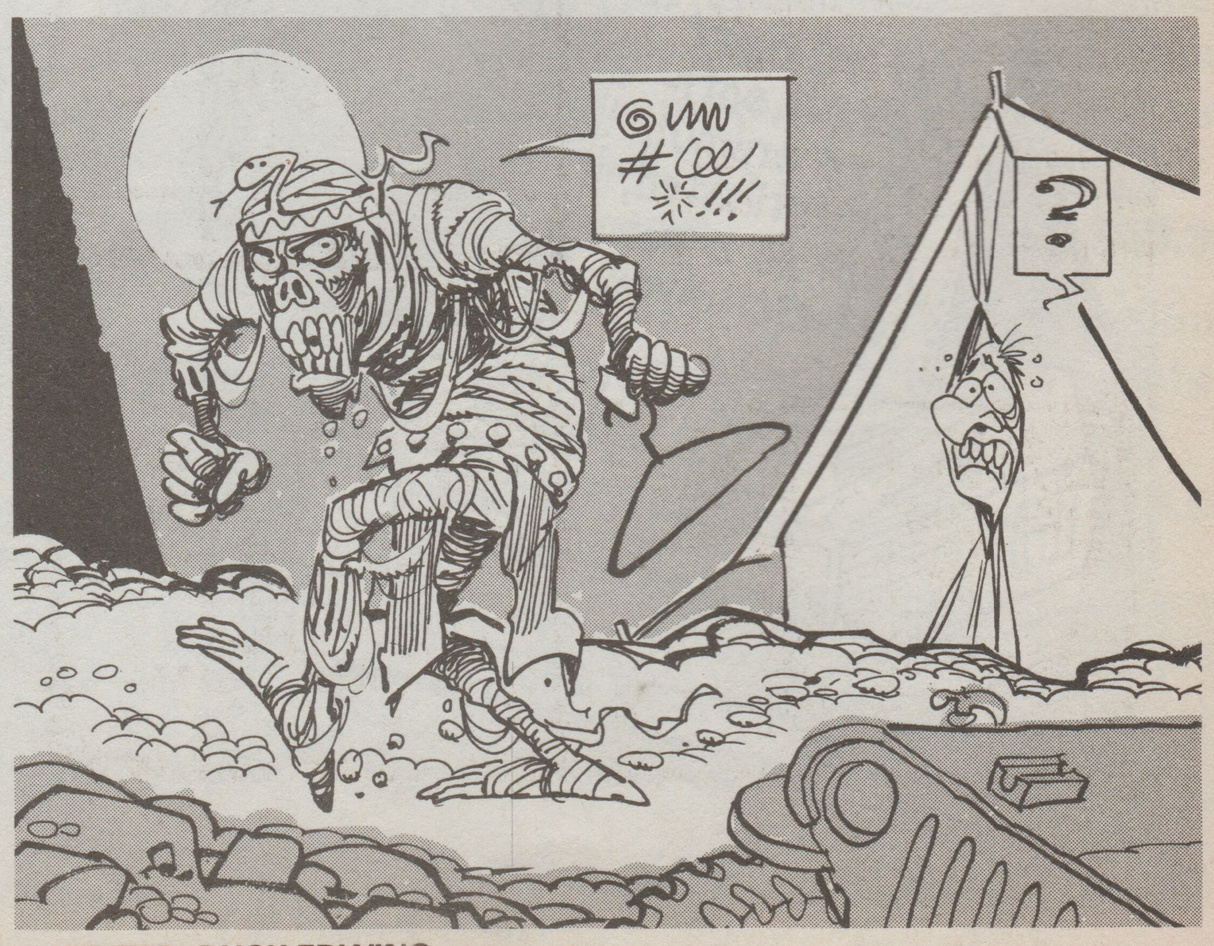












ARTIST: JACK DAVIS

WRITER: DUCK EDWING

ROM WITH A VIEW DEPT.

THE MAD GUIDE TO NEW COMPUTER GAMES



Jordon's vs Bird's: Agents One on One

It's "tip-off" time as legal representatives of rival NBA superstars Michael Jordan and Larry Bird square off in a no-holds-barred scramble to garner commercial endorsements for their clients!

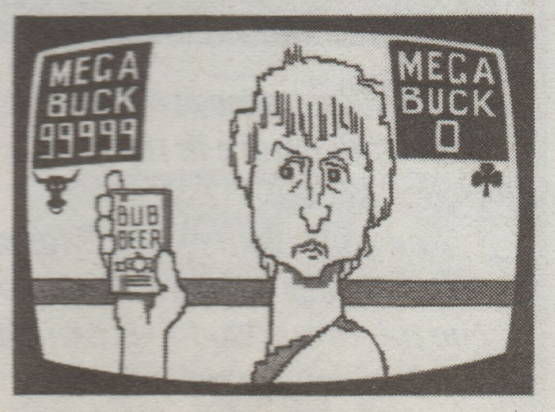
Agents One on One *lets you ink the deals that make sports fans drool, deals that no three-point shot or slam-dunk can match. You decide when to renegotiate and when to "take the money and run." You decide whether to go for the ultimate—your client's face on the Wheaties box—or sink to the oblivion of beer commercials!*

With mega-bucks at stake, only the juiciest endorsements will do! **[Moronic Arts]**









Where in the World is Carmen Sandiego's Luggage?

Mystery woman Carmen Sandiego is on the loose again, and her baggage is popping up at airports around the world!

Her cosmetics case is smashed in Sweden. Her carry-on, mashed in Morocco. Her overnighter, bashed in Brazil. And Carmen herself? She's stranded in New York with runs in her stockings, wrinkles in her suit, and a fistful of baggage claim tickets in her sweaty palm!

It's up to you to figure out what Carmen's up to, where she's heading next, and how many overbooked flights she'll be bumped from before she's finally on her way. More importantly, what in the world *will she wear if you're unsuccessful in reuniting her with her luggage?!?* **[Bound & Gagged]**



ARTIST: RICK TULKA

WRITER: MATTHEW T. SMITH



George Steinbrenner Baseball

Baseball's more than hitting and fielding—it's clubhouse feuds, contract holdouts, strike threats and lawsuits! And now, George Steinbrenner Baseball *brings the front office wizardry of "Gregarious George" to your home computer!*

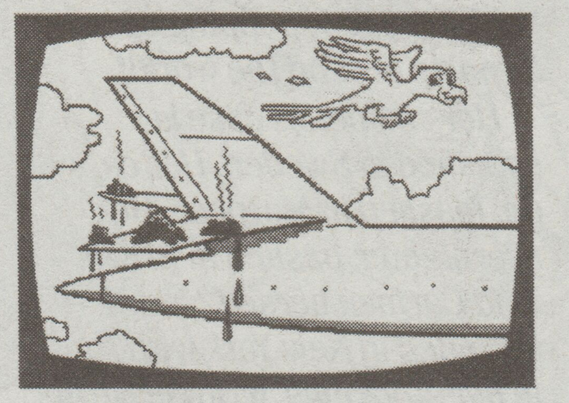
GSB *lets you step right into the owner's Guccis. Its easy instructions will have you haggling over salaries, slamming players in the press, hiring and firing managers in mid-season and more! Trade for hitting and pitching, sign free-agents or "get 'em off the farm." Best of all, you're the boss—win or lose, you take the credit but never the blame!* **[Moronic Arts]**

Chuck Yeager's Advanced Ground Crew Trainer

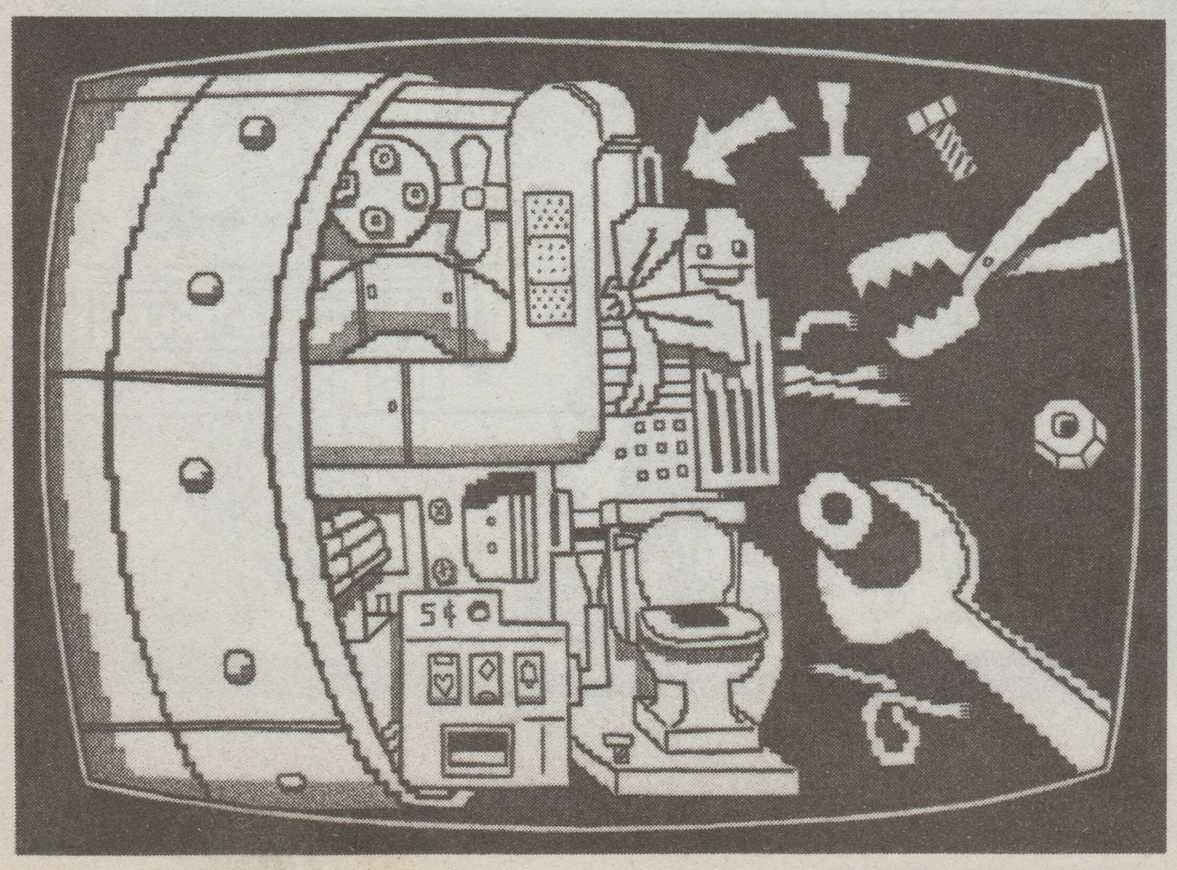
Thrill to taking orders from hot shot fighter jocks as you service your choice of 14 different aircraft!

With simple keyboard commands, you change the engine oil and spark plugs of a P-51 Mustang, you top off the fuel tanks of an F-16 Fighting Falcon, you scrape bird-doo off the tail fins of a Cessna Skyhawk!

Execute heart-pounding lube jobs, weave and spin through dangerous wiring checks, or fly your crew chief's wing on a fast



and furious window-washing drill! Aircraft maintenance has never *been so full of monkey-wrenching excitement!* **[Moronic Arts]**



Paternity Suit Larry: Lounge Lizards IV

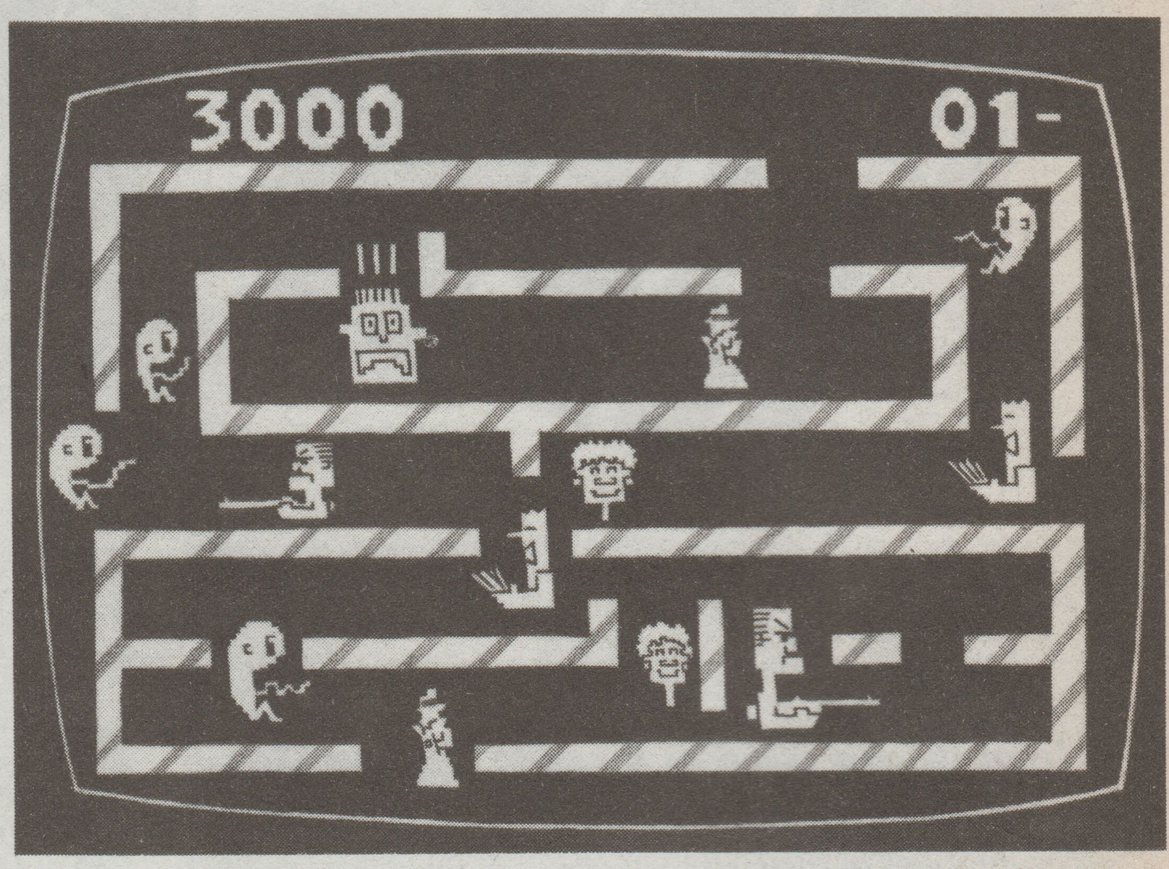
Larry's caught with his pants down this time—and the joys of fatherhood are hitting him where it hurts!

Now, our polyester-clad hero is a hunted man, chased by everyone from private investigators to process servers, from child custody case workers to his ex-girlfriend's shotgun-toting father!

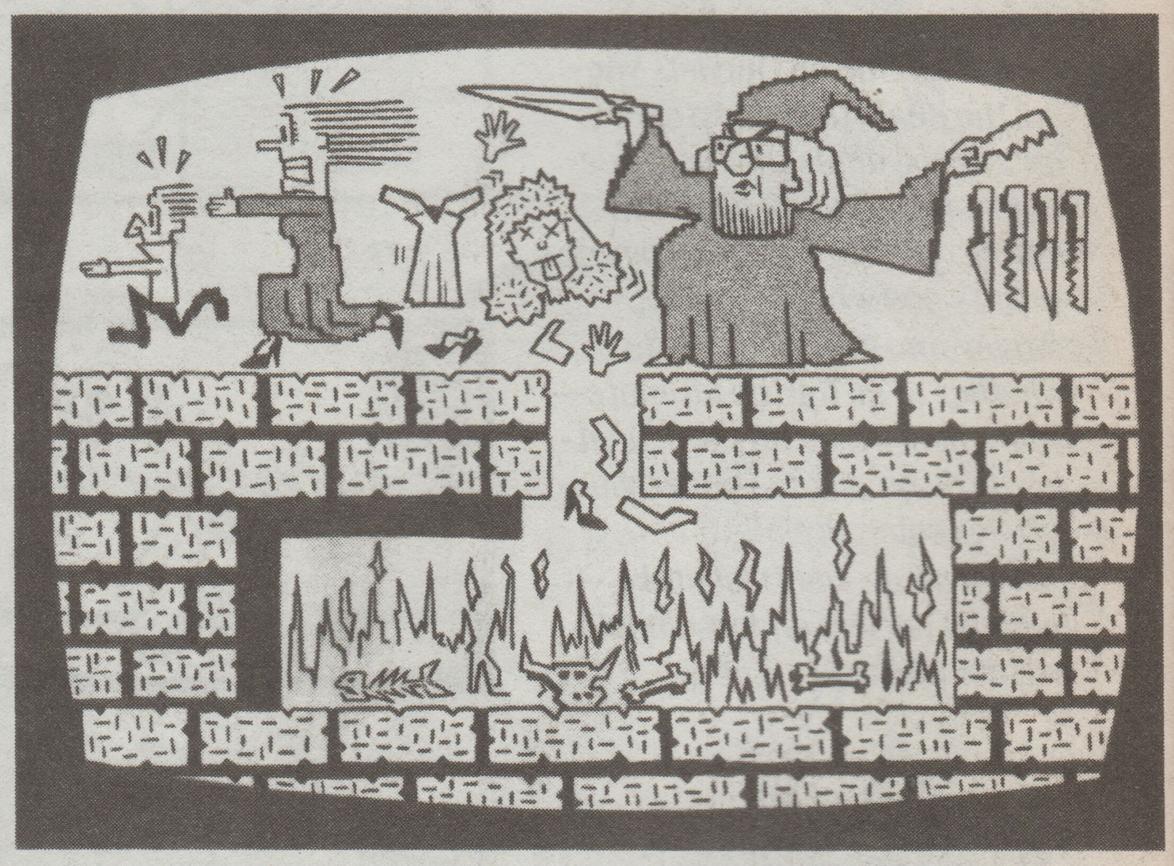
With the right kind of help, Larry might still shirk the responsibilities of parenthood—and find a good time along the



way. Without it, this lounge lizard is one endangered species! For adults of all ages only. **[See Error]**



King's Digest XIV: Perils of Mozzarella



The latest time-wasting interactive adventure in the King's Digest series!

Can you help Princess Mozzarella and her sidekick Pepto rescue the Green Goddess from the evil Kitchen Magician? Or will you all be sliced, diced, and cast into the Pit of Indigestion?

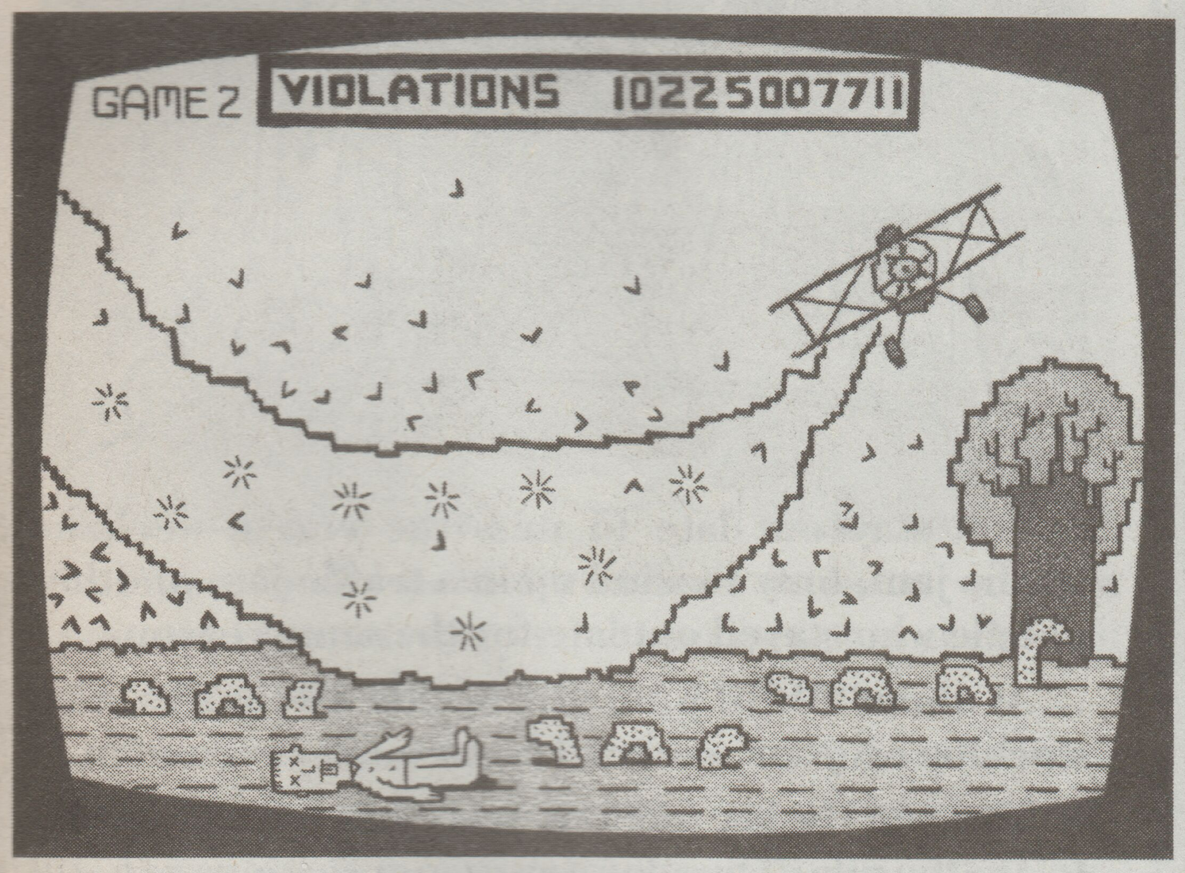
Sound far-fetched? You bet—but if reality was so great, you wouldn't blow thirty bucks on a computer game anyway! Be warned, though—with 20 disks of endless options, a 700-page instruction manual, and a cast of thousands, Perils of Mozzarella *is a mouthful—and not for the weak of stomach!* **[SeeError]**

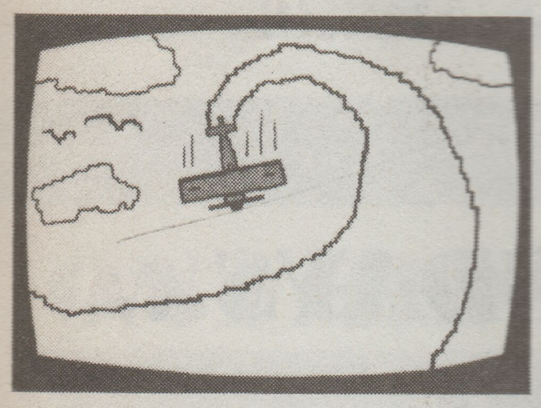
Macaronisoft Blight Simulator

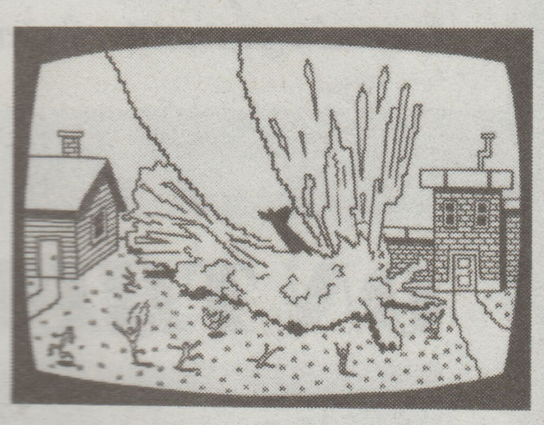
Your crop duster's spray tanks are brimming with highly-toxic, highly illegal pesticides! You bank sharply, punch the throttle and roar down to your target: one-hundred acres of open cropland crawling with cutworms, weevils, and locusts!

Only Blight Simulator *combines high-flying aerobatics with the latest in biochemistry. Powerful keyboard commands let you ruin crops, taint topsoil, pollute rivers and more! Worried about the EPA? Let 'em sue* —Blight Simulator's *menu-driven defense attorney is as close as your mouse!*

Meanwhile, you must maintain your altitude or you'll make an "environmental impact" of your own! **[Macaronisoft]**





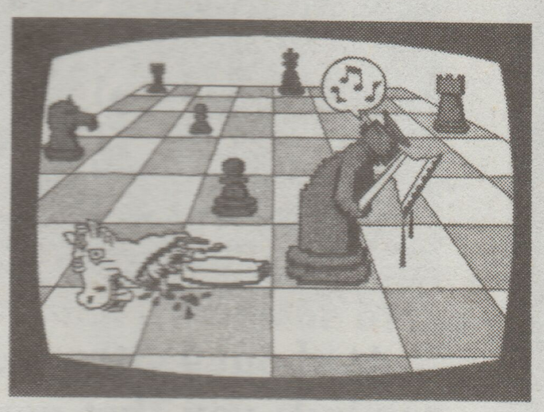


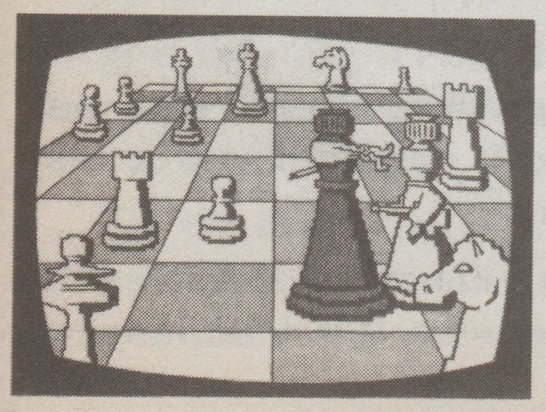
Chessmonster 3000

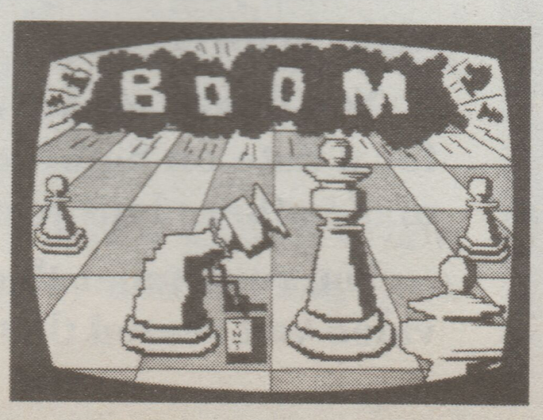
Turn world-class chess into a hopeless, uphill battle with this, the latest version of Software Foolworks' unbeatable chess program!

Chessmonster *boasts a library of over 80,000 opening moves, including the Belgian Gambit, the Capablanca Pawn Feint, and the deadly "Do You Vish a Last Zigarette?". It takes no prisoners and wastes no time. It will critique you, taunt you, insult you! And, in the end, it will* always *rout you!*

Why? Because no matter what strategy you choose, Chessmonster *has a better one—from the deadly Sicilian Defense to the unstoppable "Electric Shock through the Keyboard." You'll have to feel it to believe it!* **[Software Foolworks]**





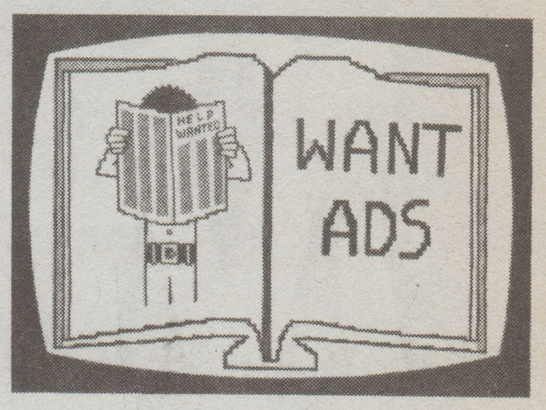


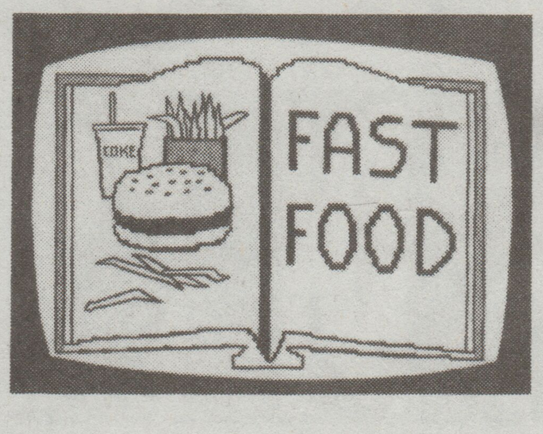
Reader Rarebit

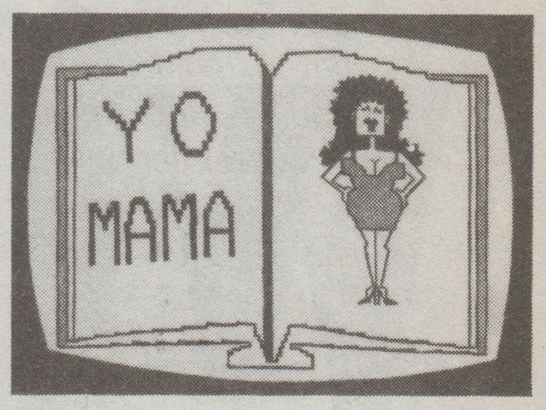
Want to turn that "problem reader" into a book-busting whiz? Even when that problem reader is you? Well, now you can, with the computer game that makes learning to read a snap for illiterate high-school graduates of all ages! Reader Rarebit *guides you by the nose through dozens of simple lessons—learn to read and spell essential nouns like "Welfare" and more advanced terms like "Want Ads."*

Reader Rarebit—*you bought it for the kids, now get one for yourself! As the Rarebit says, "Eh, better late than never, doc!"* **[The Larnin' Company]**

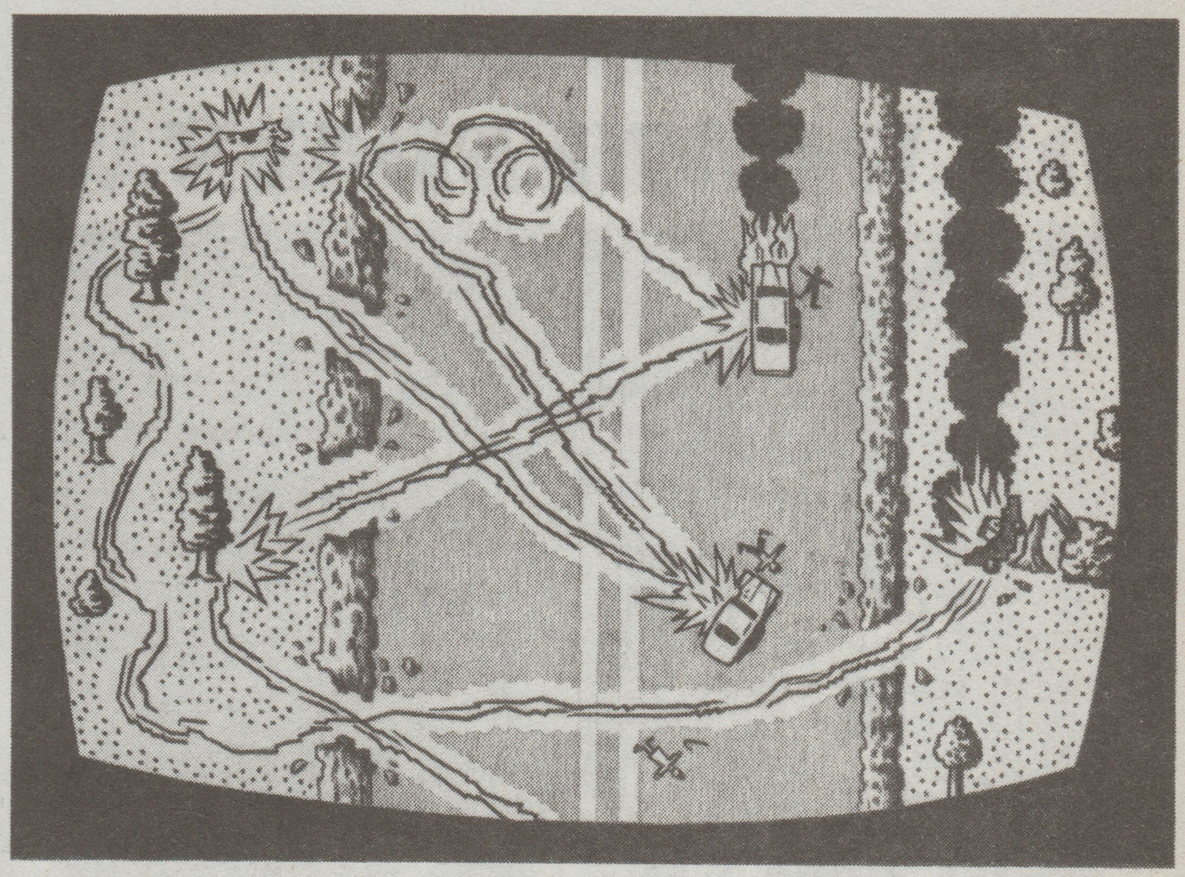








Test Drive DWI



Finally, a computer simulation that delivers "one for the road" excitement with horsepower to spare, putting you and a bottle of cheap liquor behind the wheels of the most powerful high performance sports cars on the streets!

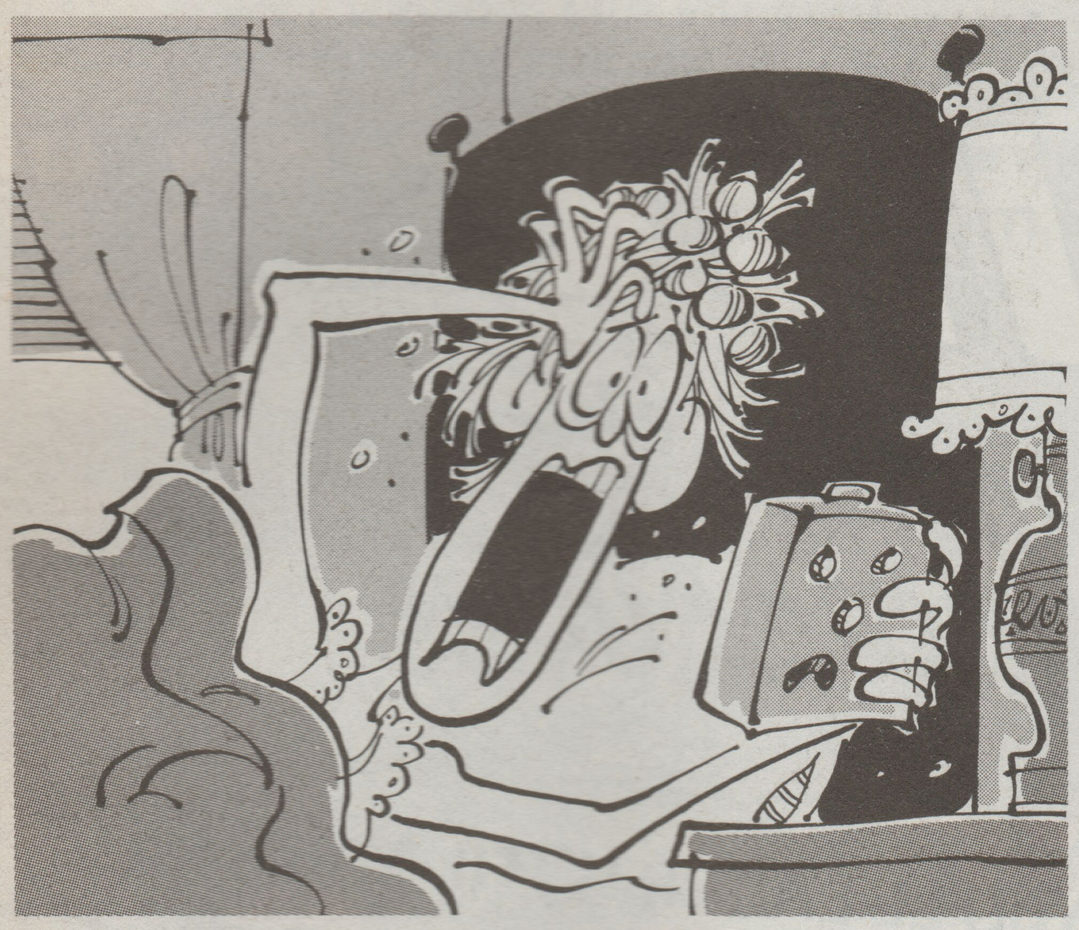
Cut lanes in a Lotus, swerve and spin in a Porsche, or gun for road-kills in a Corvette. DWI's *true to life acceleration and alcohol-dulled reactions take you from the roar of a Ferrari to the whine of a GMC ambulance,*



from the leather-crafted heaven of a Lamborghini interior to an afterlife of a different sort!

DWI—*when fast and sober isn't enough!* **[Eccholade]**

ON MONDAYS...



...Five minutes before you have to be at work, it comes to your attention that you forgot to click back on your alarm clock from the weekend.

...Because you never got around to doing the laundry you have to fish underwear out of the hamper.

...You step out your door to discover that the weather is a lot better than it was all weekend.

ON TUESDAYS...



...You start your day by realizing you only have enough cash left for carfare or lunch—but not both—until payday on Friday.

...At work, you enter that in-between period when people stop asking "How was your weekend?" but have yet to start asking "So what are you doing this weekend?"

...The mailman finally delivers your copy of last week's *TV Guide*.

ON FRIDAYS...



...You get an agonizing, throbbing toothache in the early evening—just as your dentist is leaving his office for a 3-day weekend.

...For the umpteenth Friday in a row, you don't know or care *who* ABC News is planning to choose as its "Person of the Week."

...For the first time all week, you can stay up as late as you want—but you get drowsy and fall asleep at your regular time anyway.

ON SATURDAYS...



...While standing in line at the checkout counter you discover that all the coupon specials you clipped out of last Sunday's supermarket circular are now out-dated.

...Dozens of nuisance chores once again prevent you from watching the hours and hours of video tapes you've recorded over the last two months.

...You make it a point to get home in time to catch "Saturday Night Live" only to be disappointed by the show yet again.

"If you can't say anything good, don't say anything at all." That's a fine idea, but it doesn't work in Hollywood! The pitiful truth is, the lousier the film, the more vigorously its studio promotes it with windbag press releases and misleading ads. In fact, this promo copy is often more creative than the film it plugs! That's why we say Hollywood's most imaginative writing isn't on the screen, it's in the

EXCITING!!!

But MEANINGLESS MOVIE STUDIO BLURBS

"Filmed Completely in Its Entirety!"

"YOU'LL LAUGH UNTIL YOU STOP!"

"The Film That Took a Camera Crew
14 Months to Make
Now Takes TWO HOURS TO SHOW!"

"From the Makers of a Previous Film,
Comes ANOTHER ONE!"

"2 Hours of SHEER PROJECTION!"

"Every Once in a While a Film Comes Along.
This is Such a Film."



"One of the Year's Most Recent Films!"

"If You Don't See This Film,
YOU WON'T KNOW WHAT YOU'RE MISSING!"

"The Film That Received Many Reviews
FROM TODAY'S TOP CRITICS!"

"You Won't Believe a Film Like This Is Possible!"

"It Will Have You in the Middle of Your Seat,
With Your Back Against the Chair,
And Your Elbows on the Armrests!!!"

"If This Is the Kind of Film You Like,
THEN THIS IS THE FILM FOR YOU!"

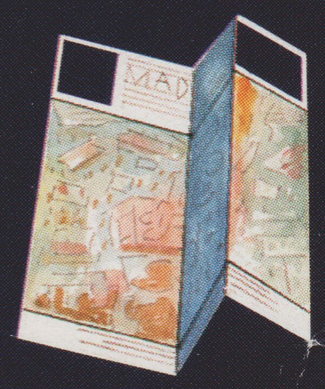
WRITER: RUSS COOPER

WHAT DO WE FEAR WILL BE THE BUSH ADMINISTRATION'S SOLUTION TO FLAG BURNING?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Nothing has fired passions the way the flag burning issue has. To find out the dangers involved in solving the problem, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀ B FOLD BACK SO "A" MEETS "B"

BURSTING WITH ANGER, PATRIOTS EVERYWHERE ARE WARNING THE BIGGIES IN CONGRESS TO AMEND THE FLAG LAW. A POLL OF REPRESENTATIVES SHOWED PASSIONS REACHING NEW HEIGHTS!

A ▶ ◀ B

You've just wound down 19 straight hours of Nintendo. Your brain is totally waxed, and as you crash you find yourself mumbling incoherently verse after verse of MAD's...

JOYSTICK JABBERWACKY

ARTIST: GEORGE WOODBRIDGE WRITER: FRANK JACOBS

'Twas Billy, and the Shyguy Clones
Did Grax and Grumple in the Kraid;
All Lizzie were the Hanger Zones,
And Phanto Renegade.

"Beware the Shadow Boss, my son!
The Killer Clams, the Mummy Men!
Don't Goombah with a Neul, and shun
The Death Breath known as Ken!"

He Holtzed at Zigmos from afar,
Dodged Zombie Slime with lightning scroll,
While Zelda in her Mamda Jar
Made Yuki with a Troll.

And as he Beaked for Pyradoks,
The Shadow Boss Twinbellowed through,
Backed up by Pengs, Chicago Ox,
Twelve Ninjas and McGoo.

Dagoom! Dagoom! Zabs met their doom!
And when the final Folfu fell,
Lay Bloopered ranks of Battletanks
And Mario as well.

"And hast thou zapped the Shadow Boss?
Well, Spike my Foss! No Sniffit thee!
Kello! Kello! O Porcupo!"
He Dakkered in his Skree.

'Twas Billy, and the Shyguy Clones
Did Grax and Grumple in the Kraid;
All Lizzie were the Hanger Zones,
And Phanto Renegade.